

vivo X300 Ultra Singapore Launch: ZEISS Master Lenses, 400mm Telephoto, $2,499 From 9 May

Description

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vivo has officially launched the **X300 Ultra** in Singapore, bringing the X Seriesâ?? most ambitious imaging flagship to local shelves from **9 May 2026**. With pre-orders already running between 30 April and 8 May, the launch is timed neatly for Motherâ??s Day weekend â?? and vivo Singapore is leaning into the angle, pitching the device as a thoughtful gift for capturing family moments with camera-like quality.

The headline number for most buyers is the price: **S$2,499 for the 16GB+1TB X300 Ultra**, with the X300 Ultra Photographer Kit at **S$3,299**. That positions vivoâ??s flagship squarely in iPhone Pro Max and Galaxy S Ultra territory â?? and the brand is betting that its co-engineered ZEISS optics give it the differentiator.

The headline: ZEISS Master Lenses Collection

vivo X300 Ultra

Co-engineered with ZEISS

ZEISS Cinematics. Born to C

All-New Telephoto Extenders

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ZEISS Master Lenses Collection on the vivo X300 Ultra. Image: vivo Singapore

The X300 Ultra runs a **ZEISS Triple Prime Lenses** system at 85mm, 35mm and 14mm â?? pairing each focal length with an ultra-sensing sensor for what vivo positions as a complete, professional-grade imaging system. The 85mm **Gimbal-Grade APO Telephoto** camera packs a 200MP sensor with 60fps AF tracking and 3-degree gimbal-level OIS, aimed squarely at sports, wildlife and concert photographers. The 35mm **Documentary Camera** uses a Sony LYTIA 901 sensor with 1/1.12-inch sensor size, and the 14mm **Ultra Wide-Angle Camera** brings main-camera-grade quality to the wide end.

Two telephoto extenders push the system further: the **400mm-equivalent vivo ZEISS Telephoto Extender Gen 2 Ultra** (the worldâ??s first 400mm extender of its kind) and the lighter **200mm-equivalent vivo ZEISS Telephoto Extender Gen 2**, which has been slimmed from 210g to 153g. Both are co-engineered with ZEISS to APO imaging standards.

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vivo X300 Ultra

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Telephoto Extender Gen 2 Ultra

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vivo X300 Ultra with the 400mm vivo ZEISS Telephoto Extender Gen 2 Ultra. Image: vivo Singapore

Cinematic video â?? Log on every camera

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ZEISS Triple Prime Lenses

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Multi-Focal 4K 120 fps 10-bit Log Video on the X300 Ultra. Image: vivo Singapore

vivoâ??s video story is the most aggressive yet from a smartphone OEM. The X300 Ultra supports **Multi-Focal 4K 120fps 10-bit Log Video** and **Multi-Focal 4K 120fps Dolby Vision Video** across all rear cameras. Pro Video Mode adds custom 3D LUT preview while recording in Log, and vivo Log is now compatible with the **ACES workflow** â?? meaning Log footage can be colour-graded alongside cinema-camera assets in a unified colour space. There is also an upgraded Quad-Mic Audio Recording Master with six core scene presets to match the visual depth.

Colour Science, display and design

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vivo X300 Ultra
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vivo Color-Sensing Camera

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All-new vivo Color Science on the X300 Ultra. Image: vivo Singapore

The all-new **vivo Color Science** sets up an end-to-end colour pipeline, anchored by a vivo Color-Sensing Camera with 5MP multispectral sensors across 12 colour channels. Custom presets let you replicate iconic camera looks, and the **vivo Color Palette** hands deep colour control for both photography and video. Outputs land on a **2K ZEISS Master Color Display** with 4500-nits local peak brightness and Ultra XDR true 10-bit HDR.

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Multi-Focal 4K 120 fps High-Spec Vide
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Multi-Focal 4K 120 fps 10-Bit Log Vid
Multi-Focal Optical Image Stabilizatio
Multi-Focal 4K Master Color Video
vivo | SmallRig

Classic camera-inspired design on the vivo X300 Ultra. Image: vivo Singapore

Design-wise, the X300 Ultra leans hard into camera-inspired aesthetics: a **Metal Biscuit-Style Camera Module**, classic knurled texture, and engraved lettering on the camera-bump sidewall. The **Volcano Black** edition uses a unibody 3D glass fibre design at 232g, while **Steppe Green** goes for unprocessed-film hues in a slim 8.49mm classic split design.

Performance, battery and durability

Inside is a **Snapdragon 8 Elite Gen 5** paired with the dedicated Pro Imaging Chip VS1+, with a Liquid Cooling Vapor Chamber to keep things steady during long 4K 120fps sessions. The **6,600mAh BlueVolt battery** supports 100W FlashCharge and 40W Wireless FlashCharge, with bypass charging to keep temperatures down when you use the phone while plugged in.

Other niceties: **IP68 and IP69 dust and water resistance**, Armor Glass exterior, 3D Ultrasonic Fingerprint Scanning 2.0, and a **5-Year OS Upgrade and 7-Year Security Maintenance** commitment under OriginOS 6.

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Singapore pricing, pre-order gifts, where to buy

vivo X300 Ultra

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SGD 2

Steppe Green

16 GB RA

Pre-order : 30

On sale

Fr



X300 Ultra Photographer Kit

Co-engineered with ZEISS



SGD 3

16GB RA

Pre-order : 3

On sal

Get Free Gifts

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vivo Ultra
Camera Ba

worth
$ 49

Exclusi



2 YEARS vivo Care + Warranty

3 MONTHS vivo Care + Screen Protection

vivo X300 Ultra Singapore pricing and free-gift bundles. Image: vivo Singapore

From **9 May 2026**:

- **vivo X300 Ultra (16GB+1TB):** from S$2,499
- **vivo X300 Ultra with Photographer Kit (16GB+1TB):** from S$3,299

Pre-order purchases between 30 April and 8 May 2026 (Shopee, Lazada, TikTok and authorised retailers including Challenger, Best Denki, Courts, Harvey Norman, Gain City and Popular) are entitled to free vivo Buds Air3 (worth S$99), while stocks last.

Any X300 Ultra purchase comes with a vivo WATCH GT 2 (worth S$199), 2 yearsâ?? local warranty and 3 monthsâ?? screen care. The Photographer Kit purchase adds a vivo Ultra Camera Bag (worth S$49) on top.

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Co-engineered with ZEISS
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vivo X300 Ultra is the brandâ??s new imaging flagship. Image: vivo Singapore

Should you buy it?

The X300 Ultra is unapologetically pitched at creators â?? and at this price tier, you are paying for the optical engineering rather than just the spec sheet. For Singapore parents eyeing a Motherâ??s Day gift, the angle vivo is pushing is the simpler one: 200MP detail, gimbal stabilisation and ZEISS colour mean candid family portraits, milestone shots and group photos that look noticeably more â??cameralikeâ?• than the average flagship â?? without the learning curve of a mirrorless body.

For our take on other recent tech and consumer launches, browse our Tech & Auto category, or check whatâ??s new in News and Whatâ??s Happening.

For more details and pre-order links, visit vivo Singaporeâ??s X300 Ultra launch page or drop by the vivo Experience and Service Store at 313@somerset.

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Author
vanessakoh