



Unveiling the anticipated Taiwanese drama **不如海邊吹吹風** with KC Global Media Asia

Description

We were invited to the recent Asia TV Forum & Market (ATF) held at Marina Bay Sands, where we met with the VP of KC Global Media Distribution, Bonnie Wiryani, and stars of the highly anticipated Taiwanese drama, **不如海邊吹吹風**.



Set in the picturesque coastal town of Kinmen Island, Taiwan, Breeze By The Sea weaves the lives, challenges and collective dreams.

The story is set in the picturesque coastal town of Kinmen Island, Taiwan, where the main character, played by Chen Bo Lin (陳博霖), is seeking refuge after a series of scandals clouded his public image as a superstar. Joining the cast is Puff Kuo (郭晉安) from Taiwan, and our very own Hong Hui Fang (洪慧芳) and Fann Wong (黃文迪) from Singapore.



From left: Peter Ho (何志偉), Hong Hui Fang (方慧欣) and Puff Kuo (郭晉安)

The director Peter Ho (何志偉), known for his role in his earlier days as Cloud (雲) in the drama version of The Storm Riders (風雲再起), shares that **â??Breeze By The Seaâ??** contains snippets of his personal challenges and joyous moments in his life. Peter added that this drama is meant to spread more joy and love to the audience amidst the recent productions of dark and sinister genre.







We managed to speak with Hong Hui Fang aka æ §è?³å§•, one of Singaporeâ??s most recognised veterans in the acting industry. Despite her years in acting, she remains excited with opportunities to learn from her cast on portraying her role convincingly. She sought details such as the traditional mindset of a typical Grandma born and bred in rural parts of Taiwan.



She is super friendly and such a joy when sharing her shooting experience in Kinmen, Taiwan.

Her earliest appearance as I can remember is the "Samsui Women" that was aired in 1986 by the Singapore Broadcasting Corporation. Back then, TV was all that we had for entertainment so it was part of my childhood memories. She could not believe I knew about the show as I probably look too young to have watched it. ****humble brag****

Catch our interview with veteran actress Hong Hui Fang (æ'æ §è³)! here. She shares her experience starring in the highly anticipated Taiwanese drama Breeze By The Sea (ä,•âi'æµ-è¼'â'â'é£?) and gives us a peek into her favorite food recommendations from the picturesque coastal town of Kinmen Island, where the drama was filmed.



Aired in 1986, **“Samsui Woman”** explores the hard and gruesome lives of these women who, in homeland Sanshui to work as labourers in construction sites in Singapore. Source: MeWatch

“Breeze by the Sea” debuted on 14 December 2024 on AXN Taiwan and is be available to stream in over 170 countries exclusively through Rakuten Wiki and in 16 markets via Viu on the same day.

KC Global Media is expanding its legacy of delivering iconic entertainment through well-known brands like AXN, Animax, ONE, GEM, and the FAST Channel, KCM. The company’s distribution arm, KC Global Media Distribution, further strengthens its integrated business model by focusing on long-term partnerships and broadening its global presence.

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Together with the cast is George Chien (1st right), Co-Founder, CEO and President of KC Global Media

“Our new venture highlights KC Global Media’s entrepreneurial drive and our commitment to showcasing premium content on the international stage,” said Bonnie Wiryani, Vice President of Revenue & Head of Content Sales. “With decades of experience in building engaged audiences, we have a deep understanding of what resonates in today’s fast-evolving global entertainment

landscape.â?•

Through this bold move, KC Global Media Asia is raising the bar in international distribution, reinforcing its dedication to exceptional storytelling, fostering cultural connections, and playing a key role in shaping the future of global entertainment.

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