



TP Deepens AI Data Services Across APAC at Asia Tech x Singapore 2026, Wins Data Analytics Award

Description

Global digital business services company **TP** (formerly Teleperformance) is deepening its **TP.ai Data Services** across the Asia-Pacific region, with a significant presence at **Asia Tech x Singapore (ATxSG) 2026**. The company is also celebrating a major industry accolade – the **2026 Data Breakthrough Award for Overall Data Analytics Platform of the Year**.



Two Sessions at ATxSG 2026

TP will be featured in two sessions at ATxSG 2026. The first is a panel discussion on the **Enterprise AI Execution Challenge**, exploring the practical barriers organisations face when deploying AI at scale. The second is a keynote on **AI Orchestration in the World's Most Complex Markets**, examining how TP navigates diverse regulatory and operational environments across APAC.



2026 Data Breakthrough Award Win

TP's TP.ai Data Services platform has been recognised as the **Overall Data Analytics Platform of the Year** at the 2026 Data Breakthrough Awards. The platform has delivered measurable results for clients, including a **31% improvement in customer experience**, a **30% increase in sales performance**, a **20% gain in resource forecasting accuracy**, and a **15% uplift in workforce efficiency**.

TP.ai Data Services in APAC

TP.ai Data Services combines nearly five decades of industry expertise with AI trained by domain specialists, helping organisations extract actionable insights from complex datasets. The APAC expansion reflects growing demand from enterprises across the region seeking data-driven transformation at scale.

"[APAC clients are asking for AI that works in real-world conditions, not just in a lab]," said **Dave Rizzo, APAC President, TP**. "Our TP.ai Data Services are built for that" for complexity, for scale, and for measurable outcomes."

Learn more about TP's AI solutions at tp.com.

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