



TOFU G opens at UE Square on 1 May with 500 free gelato cups and new Pomegranate flavour

Description

Singapore's first tofu gelato brand **TOFU G** is ready to delight a new neighbourhood of dessert lovers as it opens the doors of its newest outlet at **UE Square** on **1 May 2026**. To mark the occasion, the brand will be giving away **500 complimentary cups of gelato** on opening day and is debuting a vibrant new **Pomegranate Tofu Gelato** flavour that is exclusive to the UE Square outlet at launch.

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TOFU G launches its new Pomegranate Tofu Gelato at UE Square. Image credit: TOFU G.

For dessert lovers who have been queuing for the brand's signature tofu-based gelato in Singapore and Malaysia's TRX Mall, the UE Square debut is a welcome addition. Located at **81 Clemenceau Avenue, #01-19, Singapore 239917**, the new outlet continues TOFU G's expansion across the region while introducing a launch flavour that is purpose-built for Singapore's tropical climate.

A new Pomegranate Tofu Gelato joins the line-up

Designed to complement the brand's signature tofu-based gelato texture, the **Pomegranate Gelato** is described as lively, fruity and refreshing, balancing sweet-tart pomegranate brightness with the smooth creaminess that has become TOFU G's calling card. It joins a tightly curated line-up of vegan-friendly and dairy-free options including the original Vegan Tofu Gelato, Vegan Rich Chocolate, Vegan Black Sesame, Korean Sweet Potato and Pistachio each priced at **\$8**.

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Singapore's first tofu gelato brand introduces its lively new Pomegranate flavour. Image credit: TOFU G.

500 free gelato cups on opening day

To celebrate the UE Square opening, TOFU G is giving away **500 complimentary gelato cups** on a first-come, first-served basis on **1 May 2026**. Singaporeans who have been eyeing tofu-based desserts on Instagram, TikTok and Xiaohongshu will want to head down early – the brand is well known for the queues that have built up at its existing branches.

From **2 May to 8 May 2026**, the celebration continues with a **Buy 1 Get 1** promotion: purchase one Pomegranate Gelato and enjoy a complimentary scoop in any flavour of choice. It is a thoughtful way to introduce the new flavour while encouraging guests to mix and match across the brand's other tofu-forward favourites.

Why TOFU G has a cult following

TOFU G's appeal goes beyond the novelty of tofu-based gelato. Each batch is freshly churned in-store, lending a smooth texture and rich flavour while creating a sensory dessert experience for guests. The brand bills itself as a **high-protein, vegan-friendly indulgence** – an attractive proposition for health-conscious dessert seekers who would rather not feel weighed down by a dairy bowl.

Inspired by Korean tofu-making traditions, the menu blends artisanal techniques with modern dessert innovation. The cafes themselves are designed in a minimalist Korean-inspired aesthetic – clean textures, warm tones and calming interiors that complement the brand's mindful dessert philosophy.



TOFU G's UE Square outlet features a minimalist Korean-inspired interior. Image credit: TOFU G.

Where and when to visit

TOFU G UE Square

81 Clemenceau Avenue, #01-19, Singapore 239917
Opening daily from **11.30am to 10.00pm** from 1 May 2026
Instagram: [@tofug.sg](https://www.instagram.com/tofug.sg)

If you're planning your weekend dessert run, you might also want to check out our coverage of [AiFOKATO's DIY affogato](#) in the CBD, the [ICON Link@ClubStreet underground dining hub](#) in Chinatown, and the [Keitaku Mazesoba grand opening at VivoCity](#) for more new openings to add to your list.

This article is based on a media release from TOFU G / Buldok Corporation. Image credits: TOFU G press kit.

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