



TikTok Shop Singapore Summit 2026: Join the Biggest Official E-Commerce Event of the Year

Description

If you have a stake in Singapore's e-commerce scene — whether as a seller, content creator, or brand partner — this is one event you do not want to miss. **TikTok Shop Singapore is hosting its first-ever Singapore Summit on Thursday, 30 July 2026**, and it is shaping up to be the biggest official gathering the platform has ever organised locally.



TikTok Shop, Where entertainment meets commerce

Image: TikTok Shop Singapore

What Is the TikTok Shop Singapore Summit?

The TikTok Shop Singapore Summit 2026 is a full-day hybrid event running from **9am to 6pm (GMT+8)** available both in-person and online. It brings together Singapore's largest community of TikTok Shop sellers, creators and strategic partners under one roof for a day of learning, strategy and connection.

Attendees can expect to discover platform growth opportunities direct from the TikTok Shop team, learn strategies to maximise their presence on the platform, and network with peers across the Singapore e-commerce community. For anyone building a business or content career on TikTok Shop, this is a rare chance to hear straight from the platform itself.



Image: TikTok Shop Singapore

Why This Summit Matters

TikTok Shop has become one of Singapore's fastest-growing e-commerce channels, and the Summit signals just how seriously the platform is investing in the local ecosystem. The hybrid format means that even those who cannot attend in person can still tune in for the key sessions and announcements.

Whether you are scaling an existing TikTok Shop store, exploring how to monetise your content through the platform's affiliate and creator programmes, or looking to understand where TikTok Shop is heading in Singapore – the Summit is positioned as the most direct way to get those answers.

Key Details

- **Date:** Thursday, 30 July 2026
- **Time:** 9am – 6pm (GMT+8)
- **Format:** Offline + Online (Hybrid)
- **RSVP Deadline:** Wednesday, 15 July 2026
- **Seats:** Limited – register early

Seats are limited for the in-person component, so those keen to attend should RSVP as soon as possible. The RSVP deadline is **15 July 2026**.

For more information and to register, head to the official TikTok Shop Singapore Summit page via the RSVP link shared by TikTok Shop.

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