

Tiger Remix launches Peach Oolong and Yuzu Lime flavoured lagers in Singapore

Description

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Tiger has two new cans in the fridge, and Singapore gets them first. Tiger Remix is a new range of flavoured lagers in Peach Oolong and Yuzu Lime, and the brand is giving it a global debut here and in Malaysia before anywhere else.

Both flavours are built on the crisp Tiger lager most of us already know from hawker centre tables and kopitiam fridges. The twist is in the fruit and the tea: Tiger describes the range as its signature taste paired with distinctive Asian-inspired flavours, drawing on the energy and self-expression of Asiaâ??s street culture.

Two flavours, two moods

Peach Oolong mixes Tiger beer with juicy peach and aromatic oolong tea. Tiger pitches it as effortlessly easy to drink, and it is the softer, rounder of the two on paper, with the tea there to stop the peach going too sweet.

Yuzu Lime is the sharper one. It pairs the crisp lager with zesty yuzu and tangy lime, a citrus combination built for group nights out rather than a quiet can at home.

Both come in 320ml cans at 4.2 per cent ABV.



Yuzu Lime is the sharper of the two; Peach Oolong leans softer. Image: Tiger Beer

Where to buy Tiger Remix

Tiger Remix is on shelves now at 7-Eleven stores islandwide and on RedMart, in single cans and 3-packs. Supermarkets follow through November, with a progressive rollout at FairPrice, Sheng Siong, Cold Storage and Giant.

FairPrice already has both flavours on its online store. A 3-pack of 320ml cans carries a usual price of S$9.95, and an offer price of S$9.50 runs until 30 November. The BCRS container deposit is charged on top and refunded when the empty cans go back to a return point.

Good to know

Tiger Remix is an alcoholic drink, and FairPriceâ??s online store tells shoppers under 18 to remove alcohol from their cart before checkout.

For a first can, Peach Oolong suits drinkers who like things on the gentler side, while Yuzu Lime is the pick for anyone who wants more citrus bite with their supper.

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