



The Car Expo 2026: Singapore EXPO Weekend Guide For Car Buyers

Description

The Car Expo 2026 is the Singapore weekend event that should be on the radar if you are even mildly car-curious. It runs on Saturday and Sunday, 9 to 10 May 2026, at Singapore EXPO Halls 4 and 5, from 10am to 9pm daily, with free admission.

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Singapore EXPO's event gallery shows cars on display at The Car Expo.

That makes it more than a showroom replacement. For Singapore buyers dealing with high COE premiums, fast-moving EV launches and a crowded dealer market, a large car fair is one of the few places where you can compare multiple brands, financing conversations, pre-owned options and

accessories in the same trip.

Dates, Hours And Admission

Singapore EXPO lists The Car Expo 2026 as an open-to-public event at Halls 4 and 5, running 10am to 9pm across both days. The event is brought by SPH Media and positioned as a mega automotive show for brand-new cars, pre-owned cars and motoring accessories.

The practical advantage is concentration. Instead of moving from Leng Kee to Alexandra to Ubi and then back to compare quotes, buyers can use one weekend visit to understand the shape of the market. Even if you are not buying immediately, the event can help you benchmark models, cabin space, charging questions and package assumptions.

Admission being free also matters. It lowers the barrier for people who are not yet ready to sit through a full showroom pitch. You can browse, collect brochures, ask targeted questions and leave without feeling that the trip must end in a booking.

Brands And What To Compare

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The Car Expo event hall gives buyers a place to compare brands and packages in one visit.

SGCarMart's preview says the 2026 edition features 42 booths and 48 brands, including 34 authorised and commercial distributors. The named list includes Audi, BMW, BYD, Dongfeng, GAC Aion, Hyundai, Jaecoo, Kia, Lexus, Mazda, Mercedes-Benz, MG, MINI, Nissan, Subaru, Tesla, Toyota and Volkswagen.

That mix is useful because Singapore's car market is no longer a simple petrol-versus-hybrid conversation. Buyers are now comparing EV range, charging access, warranty length, battery terms, software features, ADAS systems, depreciation, PARF treatment and trade-in support at the same time.

If you are seriously shopping, do not only ask for the monthly instalment. Ask for the COE category, whether the package is guaranteed, how many bids are included, what happens if COE moves again, whether top-ups are possible, and how the trade-in price is calculated.

Families should sit in the rear seats, test child-seat access, open the boot and check charging cable storage. Drivers moving from a smaller car to a larger SUV should ask about insurance, tyres and servicing cost, not just the headline event discount.

Deals, Rewards And Buyer Traps

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Visitors can browse cars, accessories and services at The Car Expo 2026.

The official Car Expo site highlights event perks, including SPC-linked rewards, freebies and promotional activities. SGCarMart's preview notes up to S\$1,000 worth of SPC cash vouchers with a brand-new or pre-owned car purchase, a S\$10 SPC voucher for the first 30 daily accessories shoppers with a minimum S\$80 single receipt, and a S\$8,000 cash lucky draw for eligible car buyers who

complete the visitor survey.

Those perks are useful, but they should sit behind the real purchase math. A voucher is not a reason to choose a weaker car package. The bigger numbers are COE, loan cost, insurance, depreciation, road tax, maintenance, charging or fuel, parking and the actual trade-in value for your current car.

The latest May COE result also changes the mood. Car-linked categories remain high, with Category A at S\$124,790, Category B at S\$126,236 and Open Category at S\$127,700 in the 6 May 2026 bidding exercise. That means an event deal should be checked against a very expensive ownership baseline.

If a salesperson says a package is special for the weekend, ask what exactly expires after the event. It may be a voucher, a freebie, a guaranteed COE structure, an overtrade value or a loan-related condition. Each has a different effect on the real price.

Vanessa Koh's Auto Read

The Car Expo is worth covering because Singaporeans do not treat cars as a casual purchase. Even people who complain about COE still watch launches, compare EVs, track used-car prices and know roughly when a neighbour has changed cars.

The best way to use the event is to arrive with a shortlist. Pick three categories before going: the model you want, the model you can afford, and the model that might surprise you. That keeps the visit productive when every booth is trying to pull you into its own story.

For EV shoppers, ask about home charging, public charging partnerships, battery warranty, software updates and real-world range in Singapore traffic. For hybrid and petrol shoppers, ask whether the model is nearing replacement, because run-out deals can look attractive until you realise a newer generation is close.

For pre-owned buyers, compare depreciation per year and remaining COE life, not only the sticker price. A lower listed price can still be expensive if the car is old, the remaining COE is short, or the condition requires near-term spending.

Event Location

Address: Singapore EXPO Halls 4 and 5, 1 Expo Drive, Singapore 486150

Opening hours: 9 to 10 May 2026, 10am to 9pm daily

Nearest MRT: Expo

[Open in Google Maps](#) | [Open in Apple Maps](#)

The Weekend Decision

The Car Expo 2026 is most useful if you treat it as a comparison trip, not a pressure cooker. Go if you want to see many brands quickly, understand current package language, or test whether a car you have been watching still makes sense after the latest COE result.

Bring your current car details, loan comfort zone and must-have features before stepping into Halls 4 and 5. A free-entry car fair can save time and sharpen your decision, but only if you leave with clearer numbers rather than just a bag of brochures.

Related on Little Big Red Dot: [COE Results May 2026](#), [Singapore Airlines Starlink Wi-Fi](#), [The Car Expo COE trend guide](#).

Official links: [Singapore EXPO event page](#), [The Car Expo official site](#).

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Author

vanessakoh

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