



Terms and Conditions

Description

Welcome to **Little Big Red Dot** (www.littlebigreddot.com), a lifestyle and travel blog that features events, product reviews, and content of interest to our readers, including both Singaporeans and foreigners. By engaging our services for sponsored posts, you agree to the following terms and conditions:

1. Acceptance of Content

1.1. **Little Big Red Dot** reserves the right to accept or reject any sponsored post submission at our sole discretion.

1.2. We do not accept content related to or promoting the following:

- Pornography or adult content.
- Drugs, illegal substances, or related paraphernalia.
- Gambling, casinos, or betting activities.
- Any content that is illegal under Singaporean law.
- Hate speech, discrimination, or content that incites violence.
- Misleading, false, or defamatory information.

1.3. All sponsored posts must align with the values, tone, and audience of **Little Big Red Dot**.

2. Editorial Control

2.1. **Little Big Red Dot** retains full editorial control over all content published on the blog, including sponsored posts.

2.2. We reserve the right to edit, modify, or reject any sponsored post, even after payment has been made, if the content does not meet our standards or guidelines.

2.3. Any edits made will aim to maintain the integrity of the blog and ensure the content is suitable for our audience.

3. Payment and Fees

3.1. Payment for sponsored posts must be made in full before the content is published.

3.2. Fees for sponsored posts are non-refundable, even if the post is rejected or removed after publication due to non-compliance with these terms.

3.3. Additional charges may apply for revisions or extensive edits requested by the sponsor after the initial submission.

4. Disclosure and Transparency

4.1. All sponsored posts will be clearly labeled as “Sponsored”, “In Collaboration With [Sponsor’s Name]” or something similar to maintain transparency with our readers.

4.2. Sponsors must not request the removal of this disclosure or attempt to misrepresent the nature of the content as non-sponsored.

5. Intellectual Property

5.1. By submitting content for a sponsored post, the sponsor grants **Little Big Red Dot** a non-exclusive, royalty-free license to use, publish, and display the content on our blog and associated social media platforms.

5.2. The sponsor must ensure that all submitted content (including text, images, and videos) is original, does not infringe on any third-party rights, and is free from legal disputes.

5.3. **Little Big Red Dot** retains ownership of all content created by our team, including photos, videos, and written material, unless otherwise agreed in writing.

6. Liability and Indemnification

6.1. **Little Big Red Dot** is not liable for any damages, losses, or claims arising from the sponsored content or its publication.

6.2. The sponsor agrees to indemnify and hold **Little Big Red Dot** harmless from any claims, lawsuits,

or liabilities resulting from the sponsored content, including but not limited to copyright infringement, defamation, or violation of laws.

7. Cancellation and Removal

7.1. **Little Big Red Dot** reserves the right to remove or unpublish any sponsored post at any time without prior notice if it violates these terms or is deemed unsuitable for our audience.

7.2. No refunds will be provided for removed or unpublished posts.

8. Amendments to Terms

8.1. **Little Big Red Dot** may update or modify these terms and conditions at any time without prior notice.

8.2. Continued use of our services after any changes constitutes acceptance of the revised terms.

9. Governing Law

9.1. These terms and conditions are governed by and construed in accordance with the laws of Singapore.

9.2. Any disputes arising from these terms shall be resolved exclusively in the courts of Singapore.

By proceeding with payment for a sponsored post, you acknowledge that you have read, understood, and agreed to these terms and conditions.

For any questions or clarifications, please contact us at info [at] littlebigreddot.com.

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