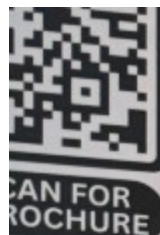




My Experience at NATAS Fair 2025: A Senior-Friendly Travel Extravaganza

Description

If you're looking for a travel fair that's buzzing with energy, deals, and a whole lot of printed brochures, the NATAS Fair 2025 at Singapore Expo is the place to be. Held from 28 February to 2 March, this year's fair was a vibrant showcase of travel brands like Celebrity Cruises, Royal Caribbean, Hong Thai Travel, ASA Holidays, and many more. From cruise packages to exotic getaways, the options were endless, but what stood out most was the unique crowd and the lively atmosphere.



康泰旅行社 HONG THAI TRAVEL

NATAS TRAVEL 2025

28 FEBRUARY - 02 MARCH 2025 SINGAPORE EXPO, HALL 5
10AM - 9:30PM (FRI-SUN) BOOTH: 5H08

1-FOR-1

2nd Pax up to

50% OFF

2nd Pax up to

\$1000 OFF

Per Couple up to

\$1600 OFF

Early-bird BONUS!

Additional Discount up to

\$100 per couple

Single Traveller

Additional Discount up to

\$200

Kid Trav FREE

40th ANNIVERSARY BIRTHDAY DEALS!

New Customers Enjoy ADDITIONAL \$40 DISCOUNT* | Loyal Fans DOUBLE-UP DISCOUNT*

8D Jiuzhaigou, Huanglong, Mt Emei, Leshan 8天九寨沟, 黄龙, 峨眉山, 乐山 Upgrade 2M Hotel to 4M Imperial Hot Spring Bay Hotel Free 1-way High Speed Train to Jiuzhaigou (V.V) Dep: Mar 30 Apr 27 Jun 25 Fr \$1199	8D South Taiwan Leisure Fun 8天“趣”游南台湾 5+4 Taipei Caesar Hotel (5M) Upgrade to Hualien Youth Train Special Meal 2M Way of Longgang Leisure Farm - Forest Bathing, Mahan Tea Garden Dulang Leisure Farm Tour Wood Fire Roasted Chicken Dep: Apr 28 May 27 Fr \$1299	9D7N I Love Korea 9天7晚 我 韩国 Daejeon - Gyeongju - Daejeon Upgrade 5M Hotel to 6M Gyeongju Cultural Village Haeinsa Coastal Train Huons SPALand Free Day at Seoul Dep: May 24 Sep 13 Fr \$1398	10D7N Mystery Türkiye 10天7晚 土耳其神秘之旅 Historical Cappadocia Village Experience Personal Cherry-picking or Lavender Field 1M stay at Thermal Hotel Belly & Folk Dance Show Dep: May 8 Jun 28 Aug 28 Fr \$2399	7D5N Charming Hokkaido 7天5晚 迷人北海道 - 免费1晚住宿 Round Trip Express at Otaru 2M Japanese Homestay Hotel Hot Hokkaido Night View Free Car Hire Enjoy Hokkaido's Hairy Crabs & Soft-shell Crab Dep: Sep 11, 25 Fr \$319
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AUTUMN COLOURS

8D6N Korea Jeollanam-do, Purple Island

8天6晚 韩国, 全罗南道 紫岛

1M Free 1N Hong Kong

12至15天 北溪 / 南溪

Autumn Dep: Oct - Nov

Other Dep: Mar - Dec

2nd Pax: \$898

2ND PAX UP TO 50% OFF

12-15D Xinjiang (North/South)

12至15天 新疆 / 南疆

Autumn Dep: Sep - Oct

Other Dep: May - Nov

Fr \$2299

STELLAR EDITION

8D6N Japan Onsen Meguri

8天6晚 日本“温泉王山”

Autumn Dep: Oct - Nov

Other Dep: Mar - Dec

3rd Pax: \$2399

FLASH DEALS!

\$999 only!

9D7N Korea, Love in Gyeongangdo

9天7晚 爱上韩国庆尚道

Dep: Jul 19 Aug 22

Fr \$999

CHINA

9天 江南上海, 杭州, 南京, 无锡, 苏州

9D Jiangnan Shanghai

出发: 3月-12月

8天 桂林, 阳朔, 贺州风情游 / 德天瀑布, 明仕田园

8D Guilin, Yangshuo, Hezhou

出发: 3月-12月

8天 山西 / 内蒙古大草原, 沙漠

8D Shanxi / Inner Mongolia Grassland & Desert Experience

出发: 3月-12月

8天 粤港澳大湾区美食巡礼 / 广东, 梧州长隆

8D Canton, Macau, Hong Kong

出发: 3月-12月

8天 武汉, 武当山, 神农架

8D Wuhan, Mt Wudang, Shennongjia

出发: 3月-12月

8天 古都西安, 华山, 波浪谷

8D Best of Xi'an, Mt Huashan, Valley of Waves

出发: 3月-12月

8天 黄山, 婺源, 齐云山, 千岛湖 / 九华山, 普陀山

8D Huangshan, Wuyuan, Mt Qi云山, Thousand Islands Lake, Mt Zhushan, Mt Putuo

出发: 3月-12月

8天 河南古都 / 云台山-西安

8D Henan Ancient / Yuntai Mountain - Xi'an

出发: 3月-12月

ASIA

8D Love in Taiwan, Alishan

8天 恋上台湾, 阿里山

Dep: Mar - Dec

9D7N Jeju - Busan - Daegu - Seoul

9天7晚 济州 - 釜山 - 大邱 - 首尔

Dep: Mar - Dec

8D Flavours of Taiwan

8天 台湾“真味十足”

Dep: Mar - Dec

8D6N Perfect Korea Trio

8天6晚 魅力韩国 三星游

Dep: Mar - Dec

7D5N Honshu + Mt Takao

7天5晚 日本本州 + 高山

Dep: Mar - Dec

8D6N Delightful Kansai

8天6晚 日本关西魅力之旅

Dep: Mar - Dec

7D5N Wakayama + Mie

7天5晚 和歌山, 三重县

Dep: Mar - Dec

7D5N Wonderful Shikoku

7天5晚 四国岛

Dep: Mar - Dec

LONG HAUL

7D5N Dreamland of Western Australia

7天5晚 珀斯, 悉尼, 墨尔本

Dep: Mar - Dec

11D8N Eastern Europe

11天8晚 欧洲东欧

Dep: Mar - Dec

7D5N Beauty of Melbourne

7天5晚 墨尔本魅力之旅

Dep: Mar - Dec

6D4N Fun-Filled Gold Coast

6天4晚 欢乐畅游黄金海岸

Dep: Mar - Dec

11D8N I Love France Bonjour!

11天8晚 法国风情之旅

Dep: Mar - Dec

10D7N I Love Amazing Italy

10天7晚 意大利魅力之旅

Dep: Mar - Dec

11D8N Beauty of Netherlands, Germany, France

11天8晚 荷兰, 德国, 法国

Dep: Mar - Dec

11D8N Mystical Caucasus

11天8晚 高加索

Dep: Mar - Dec

12D9N Scotland & England

12天9晚 苏格兰英格兰

Dep: Mar - Dec

Hong Thai Travel 40th Anniversary Birthday Deals!

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Asa HOLIDAYS 中國航空假期

Exploring Landmarks and Blessing Tours with Master Ang
国际风水大师 洪维良随团祈福

Papazao with Jack Neo, Terence Cao in Hainan
与梁志强·钱翰群·曹国辉趴趴走海南岛

China 美丽中国

8天 美丽西双版纳 + 幸福琅勃拉邦
BEAUTIFUL XISHUANGBANNA + HAPPY LUANG PRABANG
DOUBLE COUNTRY CULTURE TOUR

8天 海南深度豪华游
Hainan 8-day Premium Tour
8天 海南悠游美食 + 亚洲中国第一家
文昌鸡师傅之「满鸡全席」宴
Hainan Leisure Gourmet Tour + Asia's First Wenchang
Chicken Master's Full Chicken Banquet

4天3晚 三亚休闲
Sanya/Haikou
Leisure Tour

8天7晚 跟着曹国辉
JOANNEY WONG

A Sea of Seniors Hunting for Deals

Walking into Halls 4 and 5 of the Singapore Expo, I was immediately struck by the sheer number of visitors—most of whom were seniors. It was heartwarming to see them enthusiastically browsing through travel packages, flipping through brochures, and negotiating with travel agents to snag the best deals. For many, this seemed like the perfect way to plan their next adventure. After all, nothing beats the joy of face-to-face interactions and the satisfaction of holding a physical brochure in hand.

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I couldn't help but notice how the fair catered perfectly to this demographic. With so many seniors present, the travel agents were patient, explaining every detail of the packages, from itineraries to pricing. It was clear that for this generation, the tactile experience of flipping through printed materials and discussing options in person was far more appealing than scrolling through websites or apps.

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The Printed Brochure Phenomenon

Speaking of printed materials, the amount of paper circulating at the fair was staggering. Brochures, flyers, and pamphlets were everywhere—stacked on tables, clutched in hands, and even spilling out of tote bags. While it might seem outdated in our digital age, it made perfect sense here. For many seniors, having something tangible to refer to is far more reassuring than navigating a website or app. It was a reminder that not everyone is tech-savvy, and sometimes, the old-school way is still the best.

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Travel Brands Galore

The fair was a treasure trove of travel options. Whether you were dreaming of a luxurious cruise with Celebrity Cruises or Royal Caribbean, a cultural tour with Trafalgar, or a tropical getaway with Club Med, there was something for everyone. Brands like Chan Brothers, CTC Travel, and EU Holidays were also in full swing, offering everything from budget-friendly trips to premium experiences.

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One of the highlights was the Amazing Thailand booth, which was decked out in vibrant colours and offered enticing packages to explore the Land of Smiles. Meanwhile, Cruise Arena and Jun-Air Travel had impressive displays showcasing their latest cruise and flight deals. It was impossible not to feel inspired to pack my bags and jet off somewhere new.

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We are partnering with Thai Tourism Board this March for a secret adventure. Stay tuned!

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Gearing in full national costume to perk up the atmosphere

A Unique Experience

What made NATAS Fair 2025 truly special was its unique vibe. Unlike other travel fairs that might feel overly digital or fast-paced, this one had a more relaxed, personal touch. It was a space where seniors could take their time, ask questions, and make informed decisions without feeling rushed. The fair wasn't just about selling travel packages—it was about creating connections and building trust.

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This visitor is enjoying a moment of creating his cane basket at the Amazing Thai booth

Final Thoughts from the Singapore Expo

If youâ??re a senior or someone planning a trip for your parents or grandparents, the NATAS Fair is a must-visit. Itâ??s a rare opportunity to explore a wide range of travel options in one place, with the added benefit of face-to-face interactions and tangible materials. Plus, with free admission, thereâ??s no reason not to drop by and see whatâ??s on offer.

The NATAS Fair 2025 runs until 2 March at Singapore Expo Halls 4 and 5, from 10 am to 9.30 pm. Whether youâ??re looking for a cruise, a cultural tour, or a relaxing beach holiday, this fair has it all. Just donâ??t forget to bring a sturdy tote bag for all those brochures!

So, have you been to the NATAS Fair this year or the [last year](#)? What was your experience like? Share your thoughts in the comments below!

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