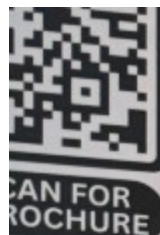




My Experience at NATAS Fair 2025: A Senior-Friendly Travel Extravaganza

Description

If you're looking for a travel fair that's buzzing with energy, deals, and a whole lot of printed brochures, the NATAS Fair 2025 at Singapore Expo is the place to be. Held from 28 February to 2 March, this year's fair was a vibrant showcase of travel brands like Celebrity Cruises, Royal Caribbean, Hong Thai Travel, ASA Holidays, and many more. From cruise packages to exotic getaways, the options were endless, but what stood out most was the unique crowd and the lively atmosphere.



40th Anniversary Birthday Deals!
New Customers Enjoy
ADDITIONAL \$40 DISCOUNT*
Loyal Fans Enjoy
DOUBLE-UP DISCOUNT!

康泰旅行社 HONG THAI TRAVEL
NATAS TRAVEL 2025
28 FEBRUARY - 02 MARCH 2025 SINGAPORE EXPO, HALL 5
10AM - 9:30PM (FRI-SUN) BOOTH: 5H08

1-FOR-1 2nd Pax up to **50% OFF**
\$1000 OFF 2nd Pax up to
\$1600 OFF Per Couple up to
\$100 OFF Early-bird BONUS!
\$200 OFF Single Traveller
Additional Discount up to
Kid Trav FREE

40th ANNIVERSARY BIRTHDAY DEALS! 庆生佳
New Customers Enjoy **ADDITIONAL \$40 DISCOUNT*** | Loyal Fans **DOUBLE-UP DISCOUNT!**

8D Jiuzhaigou, Huanglong, Mt Emei, Leshan 8天九寨沟, 黄龙, 峨眉山, 乐山 Upgrade 2M Mt Emei 8+4 Imperial Hot Spring Bay Hotel Free 1-way High Speed Train to Jiuzhaigou (V.V.) Dep: Mar 30 Apr 27 Jun 25 Fr \$1199	8D South Taiwan Leisure Fun 8天“趣”游南台湾 5+4 Taipei Caesar Hotel (2M) Upgrade Du Hsiao-Yuan Train Special Meal 2M Way of Longjing Leisure Farm - Forest Bathing, Alshan Tea Garden Wood Fire Restaurant Chicken Dep: Apr 28 May 27 Fr \$1299	9D7N I Love Korea 9天7晚 我 韩国 Daejeon - Gyeongju - Daejeon Upgrade 5M Hotel Dinner Gyeongju Cultural Village Haeinsa Coastal Train Free Day at Seoul Dep: May 24 Sep 13 Fr \$1398	10D7N Mystery Türkiye 10天7晚 土耳其神秘之旅 Bosporus Cruise Cappadocia Hot Air Balloon Cappadocia Cave Hotel 1M stay at Thermal Hotel Baby & Folk Dance Show Dep: May 8 Jun 28 Aug 25 Fr \$2399	7D5N Charming Hokkaido 7天5晚 迷人北海道 - 免费1晚住宿 2M Japanese Homestay Hotel 2M Japanese Homestay Hotel 2M Japanese Homestay Hotel 2M Japanese Homestay Hotel 2M Japanese Homestay Hotel Dep: Sep 11, 25 Fr \$319
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AUTUMN COLOURS 2ND PAX UP TO **50% OFF**

8D6N Korea Jeollanam-do, Purple Island 8天6晚 韩国, 全罗南道 紫岛 1+* 免费1晚住宿 Autumn Dep: Oct - Nov Other Dep: Mar - Dec 2nd Pax: 28.25 Fr \$898	12-15D Xinjiang (North/South) 12至15天 新疆 / 南疆 1+* 免费1晚住宿 Autumn Dep: Sep - Oct Other Dep: May - Nov 2nd Pax: 28.25 Fr \$2299	8D6N Japan Onsen Meguri & Mt Zao 8天6晚 日本“温泉王山” 1+* 免费1晚住宿 Autumn Dep: Oct - Nov Other Dep: Mar - Dec 2nd Pax: 28.25 Fr \$2399
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STELLAR EDITION

7D Bhutan, Land of Happiness 7天 不丹, 幸福王国 1+* 免费1晚住宿 Dep: Mar - Dec 2nd Pax: 28.25 Fr \$2499	13D Decoding Tibet, Everest Base Camp 13天 探索神秘西藏, 珠峰大本营 1+* 免费1晚住宿 Dep: Mar - Dec 2nd Pax: 28.25 Fr \$3099
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FLASH DEALS! \$999 only!

9D7N Korea, Love in Gyeongseongdo 9天7晚 爱上韩国庆熙道 Busan - Ulsan - Pohang - Seoul Dep: Jul 19 Aug 22 Fr \$999	7D Fun Taiwan, Cindling Farm 7天 玩“FUN”台湾, 瑞穗农场 Taipei - Taichung - Sun Moon Lake Dep: Apr 23 Fr \$999	5D Nostalgic Hong Kong + Free 1N Hotel 5天 怀旧香港 + 免费1晚住宿 Dep: May 11 Sep 20 Fr \$999	5D Beauty of Northern Vietnam 5天 北越秘境风光游 Hanoi - Ninh Binh - Sapa Dep: May 9 Jun 25 Aug 8 Fr \$999	5D Best of Huahin & Bangkok 5天 “泰”爱华欣, 曼谷游 Dep: Apr 23 May 10 Jun 12 18 Fr \$999	8D Splendid Jiangnan + Lishui 8天 精彩江南游 + 丽水 Songyang - Jiaxing - Shanghai Dep: Apr 8-16 May 14 Fr \$999	8D Guangdong Gourmet Tour 8天 广东美食超值游 Guangzhou - Foshan - Zhuhai - Shenzhen Dep: Mar 29 May 17 Fr \$999	9D Beijing, Chongde, Tianjin 9天 北京, 承德, 天津 Dep: Mar 29 May 17 Fr \$999
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CHINA

9天 江南上海, 杭州, 南京, 无锡, 苏州 9D Jiangnan Shanghai 出发: 3月-12月 Fr \$999	8天 桂林, 阳朔, 贺州风情游 / 德天瀑布, 明仕田园 8D Guilin, Yangshuo, Hezhou 出发: 3月-12月 Fr \$999	8天 山西 / 内蒙古大草原, 沙漠 8D Shanxi / Inner Mongolia Grassland & Desert Experience 出发: 3月-12月 Fr \$999	8天 香港, 大湾区美食巡礼 / 广东, 畅玩长隆 8D Canton, Macau, Hong Kong 出发: 3月-12月 Fr \$999	8天 武汉, 武当山, 神农架 8D Wuhan, Mt Wudang, Shennongjia 出发: 3月-12月 Fr \$999	8天 古都西安, 华山, 波浪谷 8D Best of Xi'an, Mt Huashan, Valley of Waves 出发: 3月-12月 Fr \$999	8天 黄山, 婺源, 齐云山, 千岛湖 / 九华山, 普陀山 8D Huangshan, Wuyuan, Mt Qiuyun, Thousand Islands Lake, Mt Jichuo, Mt Putuo 出发: 3月-12月 Fr \$999	8天 河南古都 / 云台山-西安 8D Henan Ancient Capital / Yuntai Mountain - Xi'an 出发: 3月-12月 Fr \$999
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ASIA

8D Love in Taiwan, Alishan 8天 恋上台湾, 阿里山 Taoyuan - Taipei - Taichung - Keelung - Nantou Dep: Mar - Dec Fr \$999	9D7N Jeju - Busan - Daegu - Seoul 9天7晚 济州 - 釜山 - 大邱 - 首尔 Dep: Mar - Dec Fr \$999	8D Flavours of Taiwan 8天 台湾“美味十足” Taipei - Keelung - Taichung - Keelung - Keelung - Yilan Dep: Mar - Dec Fr \$999	8D6N Perfect Korea Trio Islands 8天6晚 韩国三岛游 Daejeon - Gyeongju - Gyeongju - Seoul Dep: Mar - Dec Fr \$999	7D5N Honshu + Mt Takao 7天5晚 日本本州 + 高山 Dep: Mar - Dec Fr \$999	8D6N Delightful Kansai 8天6晚 日本关西魅力之旅 Osaka - Kyoto - Nara - Kyoto - Osaka Dep: Mar - Dec Fr \$999	7D5N Wakayama + Mie 7天5晚 和歌山, 三重县 Dep: Mar - Dec Fr \$999	7D5N Wonderful Shikoku 7天5晚 四国岛 Dep: Mar - Dec Fr \$999
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LONG HAUL

7D5N Dreamland of Western Australia 7天5晚 珀斯, 悉尼, 墨尔本 Dep: Mar - Dec Fr \$1599	11D8N Eastern Europe 11天8晚 欧洲东欧 Czech Republic - Slovakia - Hungary - Austria - Germany Dep: Mar - Dec Fr \$1599	7D5N Beauty of Melbourne 7天5晚 墨尔本魅力之旅 Penguin Parade, Great Ocean Road Dep: Mar - Dec Fr \$1688	6D4N Fun-Filled Gold Coast 6天4晚 欢乐畅游黄金海岸 Brisbane - Yangshuo - Gold Coast Dep: Mar - Dec Fr \$1799	11D8N I Love France Bonjour! 11天8晚 法国风情游 Excursion Wine Tasting Tour at Chateau Dep: Mar - Dec Fr \$2199	10D7N I Love Amazing Italy 10天7晚 意大利风情游 The Mall Premium Outlet Dep: Mar - Dec Fr \$2698	11D8N Beauty of Netherlands, Germany, France 11天8晚 荷兰, 德国, 法国 Dep: Mar - Dec Fr \$2698	11D8N Mystical Caucasus 11天8晚 高加索风情游 Azerbaijan - Georgia - Armenia Dep: Mar - Dec Fr \$3388	12D9N Scotland & England 12天9晚 苏格兰英格兰游 Dep: Mar - Dec Fr \$3388
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Hong Thai Travel 40th Anniversary Birthday Deals!

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A Sea of Seniors Hunting for Deals

Walking into Halls 4 and 5 of the Singapore Expo, I was immediately struck by the sheer number of visitors—most of whom were seniors. It was heartwarming to see them enthusiastically browsing through travel packages, flipping through brochures, and negotiating with travel agents to snag the best deals. For many, this seemed like the perfect way to plan their next adventure. After all, nothing beats the joy of face-to-face interactions and the satisfaction of holding a physical brochure in hand.

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I couldn't help but notice how the fair catered perfectly to this demographic. With so many seniors present, the travel agents were patient, explaining every detail of the packages, from itineraries to pricing. It was clear that for this generation, the tactile experience of flipping through printed materials and discussing options in person was far more appealing than scrolling through websites or apps.

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The Printed Brochure Phenomenon

Speaking of printed materials, the amount of paper circulating at the fair was staggering. Brochures, flyers, and pamphlets were everywhere—stacked on tables, clutched in hands, and even spilling out of tote bags. While it might seem outdated in our digital age, it made perfect sense here. For many seniors, having something tangible to refer to is far more reassuring than navigating a website or app. It was a reminder that not everyone is tech-savvy, and sometimes, the old-school way is still the best.

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Travel Brands Galore

The fair was a treasure trove of travel options. Whether you were dreaming of a luxurious cruise with Celebrity Cruises or Royal Caribbean, a cultural tour with Trafalgar, or a tropical getaway with Club Med, there was something for everyone. Brands like Chan Brothers, CTC Travel, and EU Holidays were also in full swing, offering everything from budget-friendly trips to premium experiences.

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One of the highlights was the Amazing Thailand booth, which was decked out in vibrant colours and offered enticing packages to explore the Land of Smiles. Meanwhile, Cruise Arena and Jun-Air Travel had impressive displays showcasing their latest cruise and flight deals. It was impossible not to feel inspired to pack my bags and jet off somewhere new.

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We are partnering with Thai Tourism Board this March for a secret adventure. Stay tuned!

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Gearing in full national costume to perk up the atmosphere

A Unique Experience

What made NATAS Fair 2025 truly special was its unique vibe. Unlike other travel fairs that might feel overly digital or fast-paced, this one had a more relaxed, personal touch. It was a space where seniors could take their time, ask questions, and make informed decisions without feeling rushed. The fair wasn't just about selling travel packages—it was about creating connections and building trust.

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This visitor is enjoying a moment of creating his cane basket at the Amazing Thai booth

Final Thoughts from the Singapore Expo

If you're a senior or someone planning a trip for your parents or grandparents, the NATAS Fair is a must-visit. It's a rare opportunity to explore a wide range of travel options in one place, with the added benefit of face-to-face interactions and tangible materials. Plus, with free admission, there's no reason not to drop by and see what's on offer.

The NATAS Fair 2025 runs until 2 March at Singapore Expo Halls 4 and 5, from 10 am to 9.30 pm. Whether you're looking for a cruise, a cultural tour, or a relaxing beach holiday, this fair has it all. Just don't forget to bring a sturdy tote bag for all those brochures!

So, have you been to the NATAS Fair this year or the [last year](#)? What was your experience like? Share your thoughts in the comments below!

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Author

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