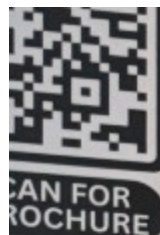




My Experience at NATAS Fair 2025: A Senior-Friendly Travel Extravaganza

Description

If you're looking for a travel fair that's buzzing with energy, deals, and a whole lot of printed brochures, the NATAS Fair 2025 at Singapore Expo is the place to be. Held from 28 February to 2 March, this year's fair was a vibrant showcase of travel brands like Celebrity Cruises, Royal Caribbean, Hong Thai Travel, ASA Holidays, and many more. From cruise packages to exotic getaways, the options were endless, but what stood out most was the unique crowd and the lively atmosphere.



康泰旅行社 HONG THAI TRAVEL

NATAS TRAVEL 2025

28 FEBRUARY - 02 MARCH 2025 SINGAPORE EXPO, HALL 5
10AM - 9:30PM (FRI-SUN) BOOTH: 5H08

1-FOR-1

2nd Pax up to

50% OFF

2nd Pax up to

\$1000 OFF

Per Couple up to

\$1600 OFF

Early-bird BONUS!

Additional Discount up to

\$100 per couple

Single Traveller

Additional Discount up to

\$200

Kid Trav FREE

40th ANNIVERSARY BIRTHDAY DEALS!

New Customers Enjoy ADDITIONAL \$40 DISCOUNT* | Loyal Fans DOUBLE-UP DISCOUNT*

8D Jiuzhaigou, Huanglong, Mt Emei, Leshan 8天九寨沟, 黄龙, 峨眉山, 乐山 * Upgrade 2nd Mt Emei to 4th * Imperial Hot Spring Bay Hotel * Free 1-way High Speed Train to Jiuzhaigou (V.V.) Dep: Mar 30, Apr 27, Jun 25 Fr \$1199	8D South Taiwan Leisure Fun 8天“趣”游南台湾 * 5.4 Taipei Caesar Hotel (2M) * Upgrade Du Hsiao-Yuan Train * Special Meal * 2H Way of Longgang Leisure Farm - Forest Bathing, Mahan Tea Garden * Wood Fire Roasted Chicken Dep: Apr 28, May 27 Fr \$1299	9D7N I Love Korea 9天7晚 我 韩国 Daejeon - Gyeongju - Daejeon * Upgrade 5th Hotel Class * Gyeongju Cultural Village * Haeinsa Coastal Train * Haeinsa SPALand * Free Day at Seoul Dep: May 24, Sep 13 Fr \$1398	10D7N Mystery Türkiye 10天7晚 土耳其神秘之旅 * Istanbul Cappadocia Village * Car Experience * Istanbul Cherry-picking or Lavender Field * 1H stay at Thermal Hotel * Belly & Folk Dance Show Dep: May 8, Jun 28, Aug 28 Fr \$2399	7D5N Charming Hokkaido 7天5晚 迷人北海道 - 免费1晚住宿 * Mount Tateyama Experience at Oshima * 2H Japanese Homestay Hotel * Mt. Hakodate Night View * (Free) Gola Car Hire * Enjoy Hokkaido's Hairy Crabs & Soft-shell Crab Dep: Sep 11, 25 Fr \$319
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AUTUMN COLOURS

8D6N Korea Jeollanam-do, Purple Island
8天6晚 韩国, 全罗南道 紫岛
* 1-1 免费1晚住宿
Autumn Dep: Oct - Nov
Other Dep: Mar - Dec
2nd Pax: \$898

12-15D Xinjiang (North/South)

12至15天 新疆 / 南疆
* 1-1 免费1晚住宿
Autumn Dep: Sep - Oct
Other Dep: May - Nov
Fr \$2299

8D6N Japan Onsen Meguri

8天6晚 日本“温泉王山”
* 温泉汤治, 1-1 免费1晚住宿
Autumn Dep: Oct - Nov
Other Dep: Mar - Dec
3rd Pax: \$2399

FLASH DEALS!

\$999 only!
9D7N Korea, Love in Gyeongangdo
9天7晚 爱上韩国庆尚道
Busan - Ulsan - Pohang - Seoul
Dep: Jul 19, Aug 22
Fr \$999

CHINA

9天 江南上海, 杭州, 南京, 无锡, 苏州
9D Jiangnan Shanghai
出发: 3月-12月
Fr \$50起

ASIA

8D Love in Taiwan, Alishan
8天 恋上台湾, 阿里山
Taoyuan - Taipei - Taichung - Kaohsiung - Nanhai
Dep: Mar - Dec
Fr \$0起

7D Fun Taiwan, Cindling Farm

7天 玩“FUN”台湾, 瑞穗农场
Taipei - Taichung - Sun Moon Lake
Dep: Apr 23
Fr \$999

5D Nostalgic Hong Kong + Free 1N Hotel

5天 怀旧香港
* 免费1晚住宿
Dep: May 11, Sep 20
Fr \$999

5D Beauty of Northern Vietnam

5天 北越秘境风光游
Hanoi - Ninh Binh - Sapa
Dep: May 9, Jun 6, 20, Aug 8
Fr \$999

8D Splendid Jiangnan + Lishui

8天 精彩江南游 + 丽水
Songyang - Jiaxing - Shanghai
Dep: Apr 8, 16, May 14
Fr \$999

8D Guangdong Gourmet Tour

8天 广东美食超值游
Guangzhou - Foshan - Zhuhai - Shenzhen
Dep: Mar 29, May 17
Fr \$999

8D Beijing, Chenduo, Tianjin

8天 北京, 承德, 天津
出发: 3月-12月
Fr \$599起

8D Jeju - Busan - Daegu - Seoul

8天 济州 - 釜山 - 大邱 - 首尔
Dep: Mar - Dec
Fr \$0起

8D Flavour of Taiwan

8天 台湾“美味十足”
Taipei - Keelung - Taichung - Keelung - Hualien - Yilan
Dep: Mar - Dec
Fr \$999

8D6N Perfect Korea Trio Islands

8天6晚 韩国三岛游
Daejeon - Gyeongju - Gyeongju - Seoul
Dep: Mar - Dec
Fr \$999

8D Honshu + Mt Takao

8天 关东 + 浅草
7天5晚 日本关东 + 浅草
Dep: Mar - Dec
Fr \$2299

8D6N Delightful Kansai

8天6晚 日本关西魅力之旅
Osaka - Kyoto - Nara - Kyoto - Osaka
Dep: Mar - Dec
Fr \$2499

7D5N Wakayama + Mie

7天5晚 和歌山, 三重
Dep: Mar - Dec
Fr \$3199

7D5N Dreamland of Western Australia

7天5晚 珀斯, 悉尼
Perth - Adelaide - Melbourne
Dep: Mar - Dec
Fr \$1599

11D8N Eastern Europe

11天8晚 欧洲东欧
Czech Republic - Slovakia - Hungary - Austria - Germany
Dep: Mar - Dec
Fr \$1599

7D5N Beauty of Melbourne

7天5晚 墨尔本魅力之旅
Penguin Parade, Great Ocean Road
Dep: Mar - Dec
Fr \$1688

6D4N Fun-Filled Gold Coast

6天4晚 欢乐畅游黄金海岸
Brisbane - Yanggallon - Gold Coast
Dep: Mar - Dec
Fr \$1799

11D8N I Love France Bonjour!

11天8晚 法国风情之旅
* Exclusive Wine Tasting Tour at Chateau
Dep: Mar - Dec
Fr \$2199

10D7N I Love Amazing Italy

10天7晚 意大利
* The Mall Premium Outlet
Dep: Mar - Dec
Fr \$2698

11D8N Beauty of Netherlands, Germany, France

11天8晚 荷兰, 德国, 法国
Dep: Mar - Dec
Fr \$2698

11D8N Mystical Caucasus

11天8晚 高加索
Armenia - Georgia - Armenia
Dep: Mar - Dec
Fr \$3388

12D9N Scotland & England

12天9晚 苏格兰英格兰
Dep: Mar - Dec
Fr \$3388

Hong Thai Travel 40th Anniversary Birthday Deals!

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Asa HOLIDAYS 中旅航空假期

Exploring Landmarks and Blessing Tours with Master Ang
国际风水大师 洪维良随团祈福

Papazao with Jack Neo, Terence Cao in Hainan
与梁志强、钱翰群、曹国辉叭叭走海南岛

China 美丽中国

8天 美丽西双版纳 + 幸福琅勃拉邦
BEAUTIFUL XISHUANGBANNA + HAPPY LUANG PRABANG
DOUBLE COUNTRY CULTURE TOUR

8天 海南深度豪华游
Hainan 8-day Premium Tour

8天 海南悠游美食 + 亚洲中国第一家文昌鸡师傅之「满鸡全席」宴
Hainan Leisure Gourmet Tour + Asia's First Wenchang Chicken Master's Full Chicken Banquet

4天3晚 三亚休闲游
Sanya/Haikou Leisure Tour

8天7晚 跟着信 JOANNEE WY

A Sea of Seniors Hunting for Deals

Walking into Halls 4 and 5 of the Singapore Expo, I was immediately struck by the sheer number of visitors—most of whom were seniors. It was heartwarming to see them enthusiastically browsing through travel packages, flipping through brochures, and negotiating with travel agents to snag the best deals. For many, this seemed like the perfect way to plan their next adventure. After all, nothing beats the joy of face-to-face interactions and the satisfaction of holding a physical brochure in hand.

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I couldn't help but notice how the fair catered perfectly to this demographic. With so many seniors present, the travel agents were patient, explaining every detail of the packages, from itineraries to pricing. It was clear that for this generation, the tactile experience of flipping through printed materials and discussing options in person was far more appealing than scrolling through websites or apps.

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The Printed Brochure Phenomenon

Speaking of printed materials, the amount of paper circulating at the fair was staggering. Brochures, flyers, and pamphlets were everywhere—stacked on tables, clutched in hands, and even spilling out of tote bags. While it might seem outdated in our digital age, it made perfect sense here. For many seniors, having something tangible to refer to is far more reassuring than navigating a website or app. It was a reminder that not everyone is tech-savvy, and sometimes, the old-school way is still the best.

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Travel Brands Galore

The fair was a treasure trove of travel options. Whether you were dreaming of a luxurious cruise with Celebrity Cruises or Royal Caribbean, a cultural tour with Trafalgar, or a tropical getaway with Club Med, there was something for everyone. Brands like Chan Brothers, CTC Travel, and EU Holidays were also in full swing, offering everything from budget-friendly trips to premium experiences.

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One of the highlights was the Amazing Thailand booth, which was decked out in vibrant colours and offered enticing packages to explore the Land of Smiles. Meanwhile, Cruise Arena and Jun-Air Travel had impressive displays showcasing their latest cruise and flight deals. It was impossible not to feel inspired to pack my bags and jet off somewhere new.

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We are partnering with Thai Tourism Board this March for a secret adventure. Stay tuned!

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Gearing in full national costume to perk up the atmosphere

A Unique Experience

What made NATAS Fair 2025 truly special was its unique vibe. Unlike other travel fairs that might feel overly digital or fast-paced, this one had a more relaxed, personal touch. It was a space where seniors could take their time, ask questions, and make informed decisions without feeling rushed. The fair wasn't just about selling travel packages—it was about creating connections and building trust.

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This visitor is enjoying a moment of creating his cane basket at the Amazing Thai booth

Final Thoughts from the Singapore Expo

If you're a senior or someone planning a trip for your parents or grandparents, the NATAS Fair is a must-visit. It's a rare opportunity to explore a wide range of travel options in one place, with the added benefit of face-to-face interactions and tangible materials. Plus, with free admission, there's no reason not to drop by and see what's on offer.

The NATAS Fair 2025 runs until 2 March at Singapore Expo Halls 4 and 5, from 10 am to 9.30 pm. Whether you're looking for a cruise, a cultural tour, or a relaxing beach holiday, this fair has it all. Just don't forget to bring a sturdy tote bag for all those brochures!

So, have you been to the NATAS Fair this year or the [last year](#)? What was your experience like? Share your thoughts in the comments below!

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