



Swensen's Unlimited Sundae Club Opens At Geneo With A DIY Ice Cream Wall

Description

[Swensen's Unlimited Sundae Club](#) is now part of the Swensen's Unlimited Geneo experience, giving dessert fans a self-build sundae wall rather than a fixed scoop counter.

The useful numbers are straightforward: 48 ice cream and gelato flavours, more than 50 toppings, and weight-based pricing at S\$0.038 per gram inclusive of GST.

How It Works

Customers build their own cup from the ice cream, gelato and topping selection, then pay by weight. That makes the format good for families and groups because light eaters and serious dessert fans do not need to order the same portion size.

For the launch month in July, Swensen's lists the first 100g free with a minimum purchase of 100g. The better way to read that is as a launch bonus, not an invitation to overload the cup past what you actually want to eat.

- Price: S\$0.038 per gram, GST inclusive.
- Selection: 48 ice cream and gelato flavours.
- Toppings: more than 50 options.
- Launch promo: first 100g free for July, with minimum purchase of 100g.

Blackout Dates To Note

The July launch promo has specific blackout windows. Swensen's lists 4 July from 12pm to 4pm, 5 July from 11am to 3pm, 18 July from 11am to 3pm, and 26 July from 11am to 4pm.

Those windows matter because the Geneo outlet can be a planned family stop after Science Park, Kent Ridge or one-north errands. If the free-100g launch bonus is your reason for going, avoid the listed

blackout periods.

Location Notes

Sundae Club sits at Swensen's Unlimited, 1 Science Park Drive #01-06, Geneo, Singapore 118221. It is the kind of stop that works best when paired with a proper meal or a nearby west-side errand rather than a cross-island dessert-only trip.

For more new food openings and menu updates, browse the [Little Big Red Dot Food & Drinks](#) feed.

Location Notes

- [Swensen's Unlimited Geneo, 1 Science Park Drive #01-06, Singapore 118221](#)

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