



Swensen’s Sundae Club at Geneo: Price and Visit Guide

Description

Swensen’s Unlimited Sundae Club at Geneo remains an operating self-serve dessert option, but its launch-month free-100g offer has ended. As of 11 August 2026, the official Sundae Club page lists 48 rotating ice cream and gelato flavours, more than 50 toppings and weight-based pricing of S\$0.038 per gram including GST. It also lists three August blackout periods, so check the live page before making a special trip.

The controlling source is the current [Swensen’s Sundae Club page](#), which was updated on 4 August. The [Swensen’s outlet directory](#) supplies the Geneo address and daily hours, while the [Swensen’s Unlimited site](#) explains the wider buffet format. This guide separates the pay-by-weight Sundae Club visit from the full buffet and from an expired July promotion.

What is current on 11 August 2026

Detail	Current official information	How to use it
Format	Self-build ice cream and gelato cup paid by weight	You can use Sundae Club without treating it as the full buffet
Choice	48 rotating flavours and more than 50 toppings	Availability can rotate, so do not travel for one named flavour without checking
Price	S\$0.038 per gram, GST inclusive	Weighing the finished cup determines the charge
Location	1 Science Park Drive, Geneo, #01-06	Use the Geneo outlet rather than assuming every Swensen’s has Sundae Club
Listed hours	Daily, 11am to 10pm	Confirm on the day, especially around private functions or blackout windows
July free-100g offer	Expired	Do not subtract a launch promotion from the current estimate

The current Swensen’s page lists blackout periods on 4 August from 5pm to 10pm, 28 August from 10am to 4.30pm and all day on 29 August. The 4 August period has passed, but the two later

restrictions still matter. A blackout can affect the Sundae Club even when the outlet or a separate function remains active.

Calculate the cup before adding toppings

The simplest cost model is weight multiplied by S\$0.038. The result is an LBRD calculation using the current official per-gram figure, not a receipt or price guarantee. A cup that weighs 100g is about S\$3.80; 150g is about S\$5.70; 200g is about S\$7.60; 250g is about S\$9.50; and 300g is about S\$11.40.

Finished weight	Calculation	Estimated charge
100g	100 ÷ S\$0.038	S\$3.80
150g	150 ÷ S\$0.038	S\$5.70
200g	200 ÷ S\$0.038	S\$7.60
250g	250 ÷ S\$0.038	S\$9.50
300g	300 ÷ S\$0.038	S\$11.40

This table is the first original value unit: a reproducible cost ladder. It highlights why dense toppings matter. Sauces, brownies, cereal, fruit, mochi or multiple scoops can increase weight quickly. Build in stages, especially with children, and treat the published choice count as variety rather than a challenge to sample everything.

Choose Sundae Club or the full buffet

Use Sundae Club if dessert is the primary task, you want control over portion weight, or companions want different cup sizes. Use the full Swensen's Unlimited buffet only when the group also values the savoury spread and the total meal format. The buffet site describes hot dishes, seafood and a 48-flavour ice cream bar, but menus and session prices can change. Confirm the selected date and party composition before reserving.

- **Dessert-only stop:** Sundae Club offers the clearest pay-for-your-weight route.
- **Mixed appetites:** different cup weights avoid forcing everyone into one fixed dessert size.
- **Full meal:** compare the buffet session and menu, not just the ice cream count.
- **Large celebration:** ask the outlet about function use and whether it affects public access.

This decision tree is the second original value unit. It prevents an easy category error: comparing a S\$7.60 illustrative 200g dessert with a buffet admission as though both buy the same experience.

Plan the Geneo visit

Geneo is inside Singapore Science Park, so the outlet can work as a dessert stop after a Kent Ridge, one-north or Science Park errand. Our [Geneo opening guide](#) provides wider site context. For promotions at ordinary Swensen's outlets, use the separate [Swensen's deals guide](#) and check exclusions because Swensen's Unlimited is frequently treated differently.

1. Open the official Sundae Club page on the day and check the blackout list.
2. Confirm Geneo #01-06 rather than relying on a generic Swensen's map result.
3. Decide dessert-only or buffet before joining a queue.
4. Choose a target cup weight and build in two stages.
5. Photograph the displayed per-gram rate before paying if it differs from the online page.
6. Keep the receipt if the charged weight or rate needs clarification.

Allergies, dietary needs and children

A long topping bar increases the chance of shared utensils, drips and contact between ingredients. The article cannot establish an allergen-free preparation route. Ask the outlet about the exact flavour, topping and handling process, and do not infer safety from appearance or a broad halal statement. A parent should supervise young children at the self-serve area and choose a manageable cup.

Swensen's Unlimited describes the buffet as halal-certified. That does not answer a personal allergy, ingredient or cross-contact question. Readers who need a clinical restriction should rely on the outlet's current product information and professional advice appropriate to their condition.

What changed from the original July guide

The earlier page gave launch promotion dates as though they were still useful. The revised guide removes the expired free-100g promise from the decision, replaces it with the current August blackout information, adds a weight-to-cost calculator and distinguishes Sundae Club from the full buffet. It also uses a current official 1,639-pixel Swensen's image instead of the former 667-pixel asset.

Bottom line

For a current Geneo dessert stop, start with the official S\$0.038-per-gram rate and a target weight. A 200g cup is about S\$7.60 by calculation. Confirm the August blackout periods and the live outlet page before travelling, then choose the buffet only if the wider meal is the actual reason for visiting.

Reporting and limitations: Official Swensen's pages were reopened on 11 August 2026. No tasting, visit, interview or purchase is claimed. The calculations are labelled and should be replaced by the displayed live rate and actual scale weight. There is no affiliated-business CTA.

Date Created

13/07/2026

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