



## SUSHIRO Singapore Expands to the West with New Outlet at Perennial Business City: A Fresh Chapter for Sushi Lovers

### Description

Calling all sushi lovers in the west??your wait is finally over! SUSHIRO Singapore is making its way to your neighbourhood with its brand-new outlet at **Perennial Business City (PBC)** in Jurong District.



With its opening on **12 March 2025**, this is SUSHIRO's 14th outlet in Singapore and its very first in the west. The new spot at #02-09, is a spacious 211-seater, perfect for satisfying your sushi cravings. Plus, it's conveniently located, just a short, sheltered walk from the Jurong East MRT and JEM.

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Since 2019, SUSHIRO has been winning over Singaporeans with its fresh, affordable, and super convenient conveyor belt sushi. From the CBD to the heartlands, they've been everywhere—except the west. Until now.

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Shinji Kashima, Director of SUSHIRO Singapore, shared, "We've heard our western customers loud and clear, and we're so excited to finally bring SUSHIRO closer to them. This new outlet is all about sharing the joy of delicious sushi with even more communities across Singapore." SUSHIRO has big plans for 2025, with more outlets on the way.

## **Opening Festivities**

To celebrate the grand opening, SUSHIRO is pulling out all the stops with some awesome promotions and activities. Here's what you can look forward to:

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- **Spin-the-Wheel Fun (March 12-16):** Spend at least \$60 in a single receipt and you get a chance at a "sure-win" spin-the-wheel activity with prizes including \$10 SUSHIRO voucher, extra loyalty card stamps, Dakkosushi merch, and limited-edition stickers.

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- **Super Value Toro Sushi (First Two Weeks):** Treat yourself to premium Toro Tuna and Toro Salmon sushi for just S\$1.90++ per plate. Yes, you read that right??premium sushi at a steal!

## **Spring into Flavour: Limited-Time Seasonal Menu**

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SUSHIRO is also rolling out a special **“Blooming in Spring”** menu from **March 5 to April 1**. Think fresh, Sakura-inspired dishes that’ll transport you straight to Japan (minus the airfare). Here are the highlights:

- **Thick Cut Sakura Snapper 2 Ways Sushi (S\$4.90++, March 5-18):** Two delicious ways to enjoy snapper.

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- **Sakura Masu Salmon Nigiri (S\$3.90++, March 19â??April 1):** Perfectly seasoned salmon thatâ??s as pretty as it is tasty.
- **Fresh Sakura Shrimp Gunkan (S\$2.90++):** Sweet, fresh shrimp thatâ??s a total showstopper.
- **Sakuradai Mushi Sushi (S\$4.90++):** Available in two varieties, including a yummy marinated sesame option.

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The PBC opening isn't just about sushi, it's about bringing people together. As Mr. Kashima put it, "This new outlet is a celebration of community and the joy of sharing delicious moments. We're so excited to create more memories with our customers as we continue to grow across Singapore."

So, whether you're a SUSHIRO superfan or a first-timer, head down to Perennial Business City for a brand new sushi experience. With great food, awesome promotions, and a fresh new vibe, this is one opening you won't want to miss!

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