



StarHub iPhone 18 Pro from S\$0 on Unlimited+ as retail starts 18 Sep

Description

[StarHub](#) is pairing the iPhone 18 Pro and iPhone 18 Pro Max with its 5G+ launch offers, putting selected Unlimited+ plans at a S\$0 upfront device cost when monthly DeviceDollars offset the instalments. Pre-orders opened online on 12 September 2026 at 8pm; retail sales start on 18 September at StarHub shops.



StarHub pairs the new iPhone with 5G+. Photo: StarHub

What's in the launch offer

On selected Unlimited+ plans, monthly DeviceDollars can fully offset device instalments, with 0% interest financing. StarHub adds an upsized S\$200 trade-in bonus on top of the handset's trade-in value, and up to S\$350 in extra savings for new lines and port-ins.

Launch extras include up to 50% off selected accessories, S\$50 off an Apple Watch Series 12 bundle, and one complimentary month of SmartSupport worth S\$14.26 on every iPhone pre-order. SmartSupport also locks in a guaranteed 50% or more trade-in value when upgrading to a new iPhone in 2027.



iPhone 18 Pro. Photo: Apple

Plan prices on the BNPL table

HardwareZone's published StarHub Buy Now Pay Later table for the 36-month Unlimited+ and Platinum tiers puts the iPhone 18 Pro 256GB at S\$0 upfront on Platinum and Platinum Elite, and the Pro Max 256GB at S\$0 on the same two tiers. On Unlimited+ Max, the Pro 256GB shows S\$519 upfront.

Monthly plan rates on that table are Unlimited+ Plus S\$48, Unlimited+ Max S\$78, Platinum S\$128 and Platinum Elite S\$188. New-line and port-in discounts run from S\$100 to S\$350 by plan tier. Customers on Unlimited+ Max, Platinum and Platinum Elite can take 50% off the monthly plan for six months with code FIFTYOFF, per the same HardwareZone write-up, alongside Caller ID, ScamSafe and 12 months of HBO Max.



New

iPhone Duo

The largest display of any iPhone.
Foldable. Posable. And durable.

From S\$3,099



New

iPhone 18

The ultimate battery life,
and camera of any

From S\$1,899

StarHub BNPL plan context for iPhone 18 Pro. Photo: HardwareZone

Where to pre-order and trade in

Pre-orders stay open online at starhub.com/iphone. In-store trade-ins are listed at Paragon, NEX, Jurong Point, Tampines Mall and Causeway Point, with a Data Transfer Locker at Tampines Mall. Retail sales begin on 18 September 2026, with selected outlets opening at 8am on launch day and 9am on the next two days.

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