



Starbucks Turns 30 in Singapore With a Citywide Stamp Adventure

Description

Starbucks is marking 30 years in Singapore by turning a coffee run into a day out. From 4 September, two in-store activations invite fans to sip their way across the island, collecting stamps and keepsakes that celebrate three decades of Starbucks stories here.



Starbucks celebrates 30 years in Singapore with a citywide adventure. Image: Starbucks Singapore

Collect them all: eight iconic stores

The Starbucks Adventure Journal turns the outing into a real-world treasure hunt. It features eight unique stamps, each tied to a store with a story of its own: the first-ever Starbucks in Singapore at Liat Towers, heritage shophouses in Chinatown (37 Smith Street) and Katong, nature escapes at Gardens by the Bay and Bird Paradise, One Fullerton, the Weave store at Resorts World Sentosa, and the flagship at Jewel Changi Airport. Pick up your journal and first stamp at any of the eight stores, then set off to collect the rest.

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Each pin features Singapore-exclusive Bearista and Starbucks characters. Image:
Starbucks Singapore

An exclusive keepsake

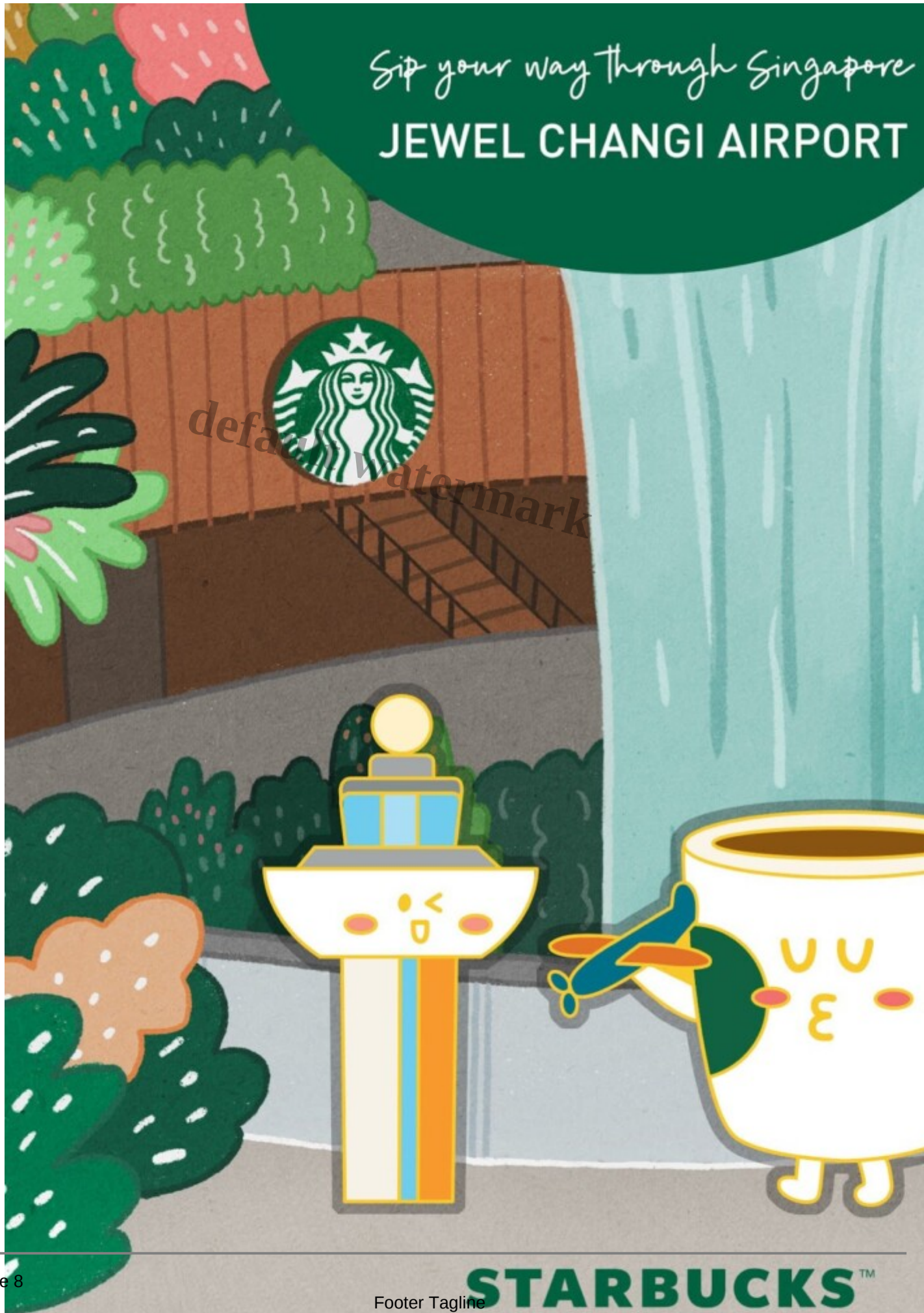
Every adventure deserves a souvenir. With a \$30 minimum spend on a single receipt, customers can take home a free Starbucks Blind Bag Adventure Pin at 20 selected stores islandwide, while stocks last. Set against illustrated Singapore backdrops, the designs range from the Merlion Bearista to the Lion Dance Bearista and other little details of everyday Singapore life.

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The Merlion Bearista is among the collectible designs. Image: Starbucks Singapore

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The Lion Dance Bearista nods to local festivities. Image: Starbucks Singapore

Redemption stores span Central (37 Smith Street, Gardens by the Bay, ION Orchard, Liat Towers, Marina Bay Sands, One Fullerton, Paragon, Plaza Singapura, Takashimaya), East (Changi Airport Jewel, T2 Departure and Transit, T3 Departure, T4, plus Katong Square), South (Universal Studios, VivoCity, Weave at Resorts World Sentosa) and North (Bird Paradise, River Safari).

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STARBUCKS®

25% OFF

STOREWIDE

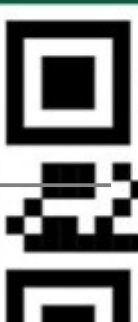
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Min 2 items in a single transaction



7 to 13 Sep 2026

Show this image at any store to enjoy!

Valid on all in-store purchases with a minimum of 2 items in a single transaction. Not valid on Starbucks® Reserve and Weave exclusive beverages & merchandise. Excludes engraving services, Mooncake Gift Boxes, brand collaboration merchandise (Jay Chou and Mofusand) and discounted items. Not applicable to the purchase of a card of



A September treat sweetens the adventure. Image: Starbucks Singapore

For more ways to spend the school holidays, see our roundup of [things to do in Singapore](#) and the latest [food and drinks](#) news.

Date Created

05/09/2026

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