

New



Bluetooth WiFi Dolby Atmos

Sonos lists Beam Ultra at S\$1,299 in Singapore as TC Acoustic opens pre-orders on 2 September

Description

Authorised Singapore retailer TC Acoustic is listing the Sonos Beam Ultra at **S\$1,299** on pre-order, GST included, in Black and White.

The product page on sg.tcacoustic.asia was checked on Wednesday (Sep 2). Sonos Newsroom announced Beam Ultra and Sonos Ace Ultra on Tuesday (Sep 1), with global general availability from 29 September 2026.



Sonos Beam Ultra in Black at S\$1,299 on TC Acoustic Singapore, checked 2 September 2026. Source: TC Acoustic / Sonos.

THE SINGAPORE PRICE

S\$1,299 is the list price shown for every Beam Ultra variant on the TC Acoustic store, with delivery and self pick-up options at the same figure. Self pick-up is offered at the Sonos Flagship Store at Wheelock Place.

The previous compact bar, [Sonos Beam \(Gen 2\)](#), remains on the same store at S\$899 on 2 September 2026. Beam Ultra sits S\$400 above that list price. A cut on a launched SKU is a separate deals story. This article covers the new model at full list.

For comparison on the same authorised shelf, Sonos Arc Ultra is listed at S\$1,899. That is the larger bar, not a Beam substitute.

WHAT CHANGED ON PAPER

Sonos Newsroom said on 1 September that Beam Ultra keeps the compact Beam form while adding true 7.1.2 Dolby Atmos through two dedicated up-firing drivers inside a nine-driver layout, plus a redesigned centre channel and four levels of AI Speech Enhancement.

TC Acoustic’s Beam Ultra tech specs, checked the same morning the Singapore listing was live, name HDMI eARC, Wi-Fi 6, Bluetooth 5.3, Apple AirPlay 2, Trueplay, Night Sound and TV audio swap to compatible Sonos headphones. Dimensions are listed as 65 mm high, 750 mm wide and 105 mm deep, at 2.88 kg.

Published line	Beam (Gen 2)	Beam Ultra
Singapore dealer list price, 2 September 2026	S\$899	S\$1,299
Colours on TC Acoustic	Black, White	Black, White
Dolby Atmos path	Dolby Atmos listed on Gen 2 dealer page	True 7.1.2 Dolby Atmos with two up-firing drivers (Sonos Newsroom)
Driver count	Not restated on the Singapore Gen 2 product JSON	Nine custom drivers (Sonos Newsroom, 1 September 2026)
Bluetooth	Not stated on the Gen 2 Singapore product JSON pulled 2 September	Bluetooth 5.3 (TC Acoustic tech specs)
Wi-Fi	Not restated in the Gen 2 JSON pull	Wi-Fi 6 (TC Acoustic tech specs)
Listing status on TC Acoustic, 2 September 2026	In stock at list price	Tagged pre-order

Singapore prices and colours from TC Acoustic product pages, checked 2 September 2026.
Driver and Atmos claims for Beam Ultra from Sonos Newsroom on 1 September 2026.

Those deltas are published claims. They are not a listening test.

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White colourway of Sonos Beam Ultra, listed at S\$1,299 alongside Black on the authorised Singapore store, checked 2 September 2026. Source: TC Acoustic / Sonos.

PRE-ORDER TERMS IN SINGAPORE

The TC Acoustic Beam Ultra page carried pre-order tags on 2 September 2026 and promoted 80 TC Points on pre-order plus S\$50 off another Sonos product added in the same checkout. Sonos Newsroom timed global general availability for 29 September 2026. The Singapore dealer page did not publish a separate local ship-by date beyond the pre-order status on the morning of 2 September.

TC Acoustic's product page states a 24-month exchange warranty for Sonos, with an optional extra three months after newsletter opt-in. That is the dealer's published term, not a durability claim from a review unit.

ACE ULTRA ON THE SAME SHEET

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Sonos Ace Ultra at S\$699 on TC Acoustic Singapore, checked 2 September 2026, announced with Beam Ultra. Source: TC Acoustic / Sonos.

Sonos Ace Ultra is listed at S\$699 on the same TC Acoustic store in Black, Soft White, Agave and Sand. Sonos Newsroom described it as a new over-ear model with a Sonos-designed 40 mm driver, Adaptive ANC via ten microphones, and up to 35 hours of battery life with ANC on, plus Headphone Engine 2 linking into the Sonos system. Those figures are the manufacturer's claims.

US dollar prices in the 1 September Sonos Newsroom note (US\$699 for Beam Ultra and US\$449 for Ace Ultra) are not Singapore retail. The Singapore figures used here are the TC Acoustic list prices checked on 2 September 2026.

[COMEX 2026 at Suntec](#) runs from 3 to 6 September. Apple's next stream remains timed on [apple.com/sg](#) as [1am SGT on 10 September](#). For the last Vanessa audio listing, see the [Sennheiser Momentum True Wireless 5 Singapore price](#).

On 2 September the TC Acoustic buy path for Beam Ultra still read as pre-order at S\$1,299.

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