



Singapore's Largest Japanese Pop Culture Event: EOY J-Culture Festival is back and Bigger than Ever

Description

Earlier today, Wilber and I checked out the EOY J-Culture Festival for the first time. These two uncles almost had a hard time fitting in. Luckily, we had Shin the event organiser, to show us around and introduce the origins and milestones of this 15-year tradition festival.



EOY J-Culture Festival 2024 is held at Suntec Convention Centre, Hall 405-406

The event's heavy weights include some of the most noticeable stars in the Japanese Pop scene, such as **Icezu (Thailand)**, **Ola Aphrodite (Indonesia)**, **Yak (Japan)**, **Wata (Japan)** and **Ruru (Taiwan)**.



Icezu (Thailand)

Idol and member of the girl group, Icezu is adored for her captivating performances and has a combined social media following of over 1 million.



Ola Aphrodite (Indonesia)

A fan-favourite cosplayer and performer, Ola Aphrodite is a cherished part of EOY since 2019, known for her vibrant presence and energetic performances.



Yakko (Japan)

Formerly of idol group, Q'ulle (A DANCEROID), Yakko brings her infectious energy to this year's festival.



Wata (Japan)

A choreographer for one of the VTubers, Houshou Marine, Wata's choreography have earned her over 1 million YouTube subscribers.



RuRu (Taiwan)

Known as Ru's Piano, this popular Artist has gained millions with her evocative renditions of popular soundtracks. Her 2.6 million YouTube subscribers are testament to her popularity.

The moment we entered Suntec City Convention Centre, there were cosplay enthusiasts gathered at every inch of the common area, taking selfies or having professional photographers doing the shoot for them. Certain costumes/characters are simply too hard not to notice, an exquisite work of art.



Look at the heels, I can use some of that for sure

Icezu's performance was in a league of her own. She was explosive, powerful and just ready to rock the crowd with her dynamic dance moves. She is a Thai singer currently in the girl group ANGeVIL and a former member of the Japanese girl group Star?Cos?'n. Her Instagram @icequeeniiiz currently has 239k followers.

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Icezu will perform on both 21st and 22nd Dec so grab your tickets now to see her in person!

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Ruru from Taiwan, also known as Ru's Piano showcase her unique piano playing skills and was captivating till the last note. Did I mention she has 2.6 million subs to her YouTube channel? Check out one of her videos [here](#).

Let's check out the Cosplay Galore! The most elaborated and stunning characters brought to life all at this event. Here we have @ahtsuki_cosplayer. There are posters and acrylic stands made in her image for purchase. There is also Kuji for fans to try their luck on. Kuji is a form of lucky draw that kind of ensure a sure win, a popular game in Japan. Yes, we googled that.

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This assassin is quite tall I had to tip-toe

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This red-haired phoenix has a soft toy on her headband, and still looking cool

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This creepy lady explained to me how she did up her props from household items, but I still get the chills

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Another creepy dude dressed as Jason (Friday the 13th) in Christmas mood. Complete with my Free

The Creators' Alley is also a great highlight. Over 250 creators showcase their artistic expressions through various mediums that simply ooze creativity, and hard work. The spirit of never say die until fruition. These creators, local and regional share the love for Japan culture through anime-style illustrations, fan merchandise, and cosplay props to custom nail art, unique jewellery, intricate crochet works and original character goods.

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I tried my hands on some origami at one of the cultural workshops hosted by SUTD and NUS. The students were super helpful and enthusiastic to share their craft. This young chap taught me how to fold a Sumo wrestler and we fought it out on the brown cup box “platform”!



Ignore the white hair, but my hair looks a little like Goku from Dragonball right?

Watch our first-hand experience of visiting EOY J-Culture Festival 2024 here:

Event Name: EOY J-Culture Festival 2024

Date: 21 & 22 Dec 2024

Time: 12.30pm – 8pm

Venue: Suntec City Convention Centre, Halls 405 & 406

Tickets are sold at:

1-day Pass – S\$18.90 (\$21.90 from 1 December)

2-day Pass – \$34.80 (\$38.80 from 1 December)

Premium Pass at S\$138 (limited quantities available)

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