



Singapore EXPO Events: July–August 2026 Guide

Description

Six consumer events are confirmed at Singapore EXPO between 16 July and 23 August 2026: two July shopping fairs, a makers’ market, a nine-day home-and-renovation show, and travel and food fairs on the same August weekend. This guide puts the official dates, halls, hours and admission status in one comparison, then explains what is actually useful about each event.

Last checked: 15 July 2026. Event and promotion details can change; use the linked organiser page before travelling or paying.

Singapore EXPO events at a glance

Event	Date and hours	Where	Admission	Best fit
Zak Salaam India Expo	16–19 Jul, 10am–10pm	Hall 5A	Free	Indian fashion, food, handicrafts and cultural browsing
Beauty Fiesta HUAT	17–19 Jul, 10am–10pm	Hall 5B	Ticketed	Beauty shoppers with a prepared comparison list
The Makers Ground @ EXPO	1–2 Aug, 10am–6pm	Foyer 2, Levels 1 and 2	Free	Local brands, crafts, plants and a shorter market visit
My Home Grand Furniture & Reno Expo	8–16 Aug, 11am–9pm	Hall 6B	Free	Homeowners comparing furniture, fittings and renovation firms
NATAS Holidays 2026	21–23 Aug, 10am–9.30pm	Halls 3B, 4 and 5	Free	Travellers comparing agencies, cruises, airlines and destinations
APAC Food & Beverage Expo	21–23 Aug, 11am–9pm	Hall 6B	Free	Food sampling, pantry shopping and product discovery

The dates above come from each event's current Singapore EXPO listing. Beauty Fiesta's organiser describes a broader campaign that included earlier July sessions, but the venue's current event block covers 17-19 July; this guide therefore treats those as the remaining public dates.

Which July fair should you choose?

Zak Salaam India Expo: broad cultural and retail mix

Zak Salaam India Expo runs from Thursday to Sunday and is the wider-ranging of the two adjacent July fairs. Singapore EXPO says the show has more than 175 exhibitors spanning apparel and textiles, gifts, herbal and botanical products, handicrafts, processed food, technology and furniture. It also lists an Indian Food Festival, carnival and cultural programme.

That makes Hall 5A the better choice for a mixed-age group whose interests do not fit one shopping category. The 10pm close leaves room for an after-work visit, although families seeking performances should check the organiser's latest programme rather than assume that every activity runs continuously.

Beauty Fiesta HUAT: potentially large discounts, but compare first

The official listing promotes more than 200 international beauty brands, event-only discounts of up to 90%, goodie bags, spend-and-redeem mechanics and lucky draws. Those are organiser claims, not a guarantee that every product or shopper receives the maximum saving.

A useful visit begins before the hall: photograph the exact size and normal price of products you already use, set a total budget, and compare the unit price rather than the size of the discount badge. Check expiry dates, shade compatibility, return rules and whether a bundle contains items you would otherwise buy. Because admission is ticketed, include the ticket cost when deciding whether a planned basket is genuinely cheaper.

The Makers Ground: the easiest short visit

The first Makers Ground @ EXPO is a compact, air-conditioned market across Foyer 2's first two levels. The venue says close to 50 homegrown brands will cover fresh produce, artisanal goods, handmade crafts, pottery and plants. A Spin & Win activity is planned on Level 2, while local duo Mellow Rous is scheduled for two hours of acoustic music on both days.

Unlike a full hall fair, this works as a two- or three-hour stop. Go earlier if seeing the complete range matters: small-batch food and craft stock can sell out, and shared foyer areas may become congested when other EXPO events are active.

How to use the home and renovation fair well

My Home Grand Furniture & Reno Expo has the longest run in this guide. The organiser advertises furniture, mattresses, wardrobes, sofas, bathroom fittings, water purifiers, digital locks and smart-home

products, alongside interior designers including CaseTrust-accredited firms. It also promotes exhibition discounts of up to 70%.

The long run creates a useful two-visit strategy: use the first visit to compare and the second only for shortlisted decisions. Bring a floor plan, room and lift measurements, photographs of access constraints and a budget split into product, delivery, installation and disposal. Before a deposit, obtain the exact model number, final price including GST, delivery window, warranty provider, cancellation terms and every verbal promise in writing.

CaseTrust accreditation can be a helpful signal, but it does not replace quote comparison or contract review. Readers planning a larger home decision can also browse Little Big Red Dot's [Home & Living coverage](#) before entering a sales-led environment.

NATAS and APAC Food Expo share one busy weekend

NATAS Holidays occupies three halls and brings travel agents, tourism organisations, cruise operators, airlines, attractions, hotels and banks together. The useful comparison is the total trip—not the headline discount. Prepare preferred dates, passport-expiry information and a destination shortlist. Ask each agency to show taxes, surcharges, minimum group size, optional-tour costs, hotel category, cancellation rules and what happens if the itinerary changes.

APAC Food & Beverage Expo is in Hall 6B on the same weekend. The organiser lists Asian food and beverage exhibitors, gourmet snacks, desserts, speciality ingredients, tastings, cooking demonstrations and stage activities. Bring reusable bags and check storage instructions and use-by dates before buying a large bundle. A lower unit price is not a saving if the household cannot finish the product.

Transport and crowd strategy

- **Use the hall number:** Singapore EXPO is not a sufficient meeting point when several fairs run together.
- **Prefer Expo MRT:** the station serves the venue directly. Allow extra time on 21–23 August because NATAS and the food fair overlap.
- **Check the last hour:** admission and queue cut-offs may precede the advertised closing time.
- **Separate browsing from buying:** take notes and compare final prices outside the sales conversation, especially for travel and renovation commitments.

For another side-by-side calendar, see the [Singapore stadium events guide](#). If a Kallang event is next on your list, the [Kallang Wave Mall deals guide](#) checks the maths behind two expiring offers.

Primary sources and reporting note

This guide consolidates six near-identical event notices into one independently structured comparison. Details were checked against Singapore EXPO's official listings for [Zak Salaam India Expo](#), [Beauty Fiesta HUAT](#), [The Makers Ground](#), [My Home Grand Furniture & Reno Expo](#), [NATAS Holidays](#) and [APAC Food & Beverage Expo](#). Discount language is attributed to organisers; Little Big Red Dot has not tested every offer or exhibitor.

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Author

priya

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