



Singapore Coffee Week returns to Sands Expo from 5 to 8 November, with caf  voting open from 1 November

Description

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A barista at a plant milk booth during the 2025 edition of Singapore Coffee Week. Photo: Singapore Coffee Week

[Singapore Coffee Week](#) returns for its third edition from 5 to 8 November, filling Hall C on Level 1 of Sands Expo and Convention Centre from 10am to 8pm daily. Entry is free and you can simply walk in. Before the doors open, public voting for the Singapore People’s Choice Caf  Award of the Year 2026 starts tomorrow, 1 November, at 10am.

The event is run by the Singapore Coffee Association, the trade body for the local coffee industry. Its members span coffee traders, roasters, caf  owners, equipment suppliers and baristas.

How the caf  vote works

Caf  entries closed on 20 October, and approved caf s sit on the Singapore Caf  Map and the official voting platform. Each person gets one ballot tied to a verified Singapore mobile number and can pick up to three different caf  brands, with each pick counting as one equal vote.

- Online voting runs from 1 November, 10am, to 8 November, 6pm.
- Onsite voting at Sands Expo runs from 10am to 8pm on 5 to 7 November, and from 10am to 6pm on 8 November.
- Caf s are not allowed to offer payments, gifts or discounts in exchange for votes.

The caf  with the highest verified total is named the Singapore People’s Choice Caf  Winner of the Year 2026 and gets a trophy, a certificate, a digital badge and a free individual booth at the 2027 edition. The rest of the top ten receive a trophy or certificate and a counter in a shared caf  pavilion next year.



The interactive coffee map traces coffee's journey around the world and into Singapore.
Photo: Singapore Coffee Week

What you can do in Hall C

The Bean Discovery Bar gathers beans from different roasters in one spot, so it suits anyone hunting for a new bag to brew at home. An interactive coffee map traces how coffee spread around the world and how Singapore built its own coffee habits, with trivia along the way.

Sip and Stamp is a coffee discovery trail, and finishing selected activities earns a turn at Spin and Win for coffee goodies and merchandise. There is also a Golden Bean Hunt for 24K golden beans worth S\$10,000 in total. Collect any eight stickers on the pre-event Café Hopping Adventure and you receive a location hint for the hunt.



An oat milk exhibitor booth at Singapore Coffee Week 2025. Photo: Singapore Coffee Week

Exhibitors include A.muse Tea and Co, Addison Institute, Asia Supply Trading, Balance Coffee, Baristart Coffee and Bettr.

Competitions on the floor

Teams in the Singapore Coffee Roasting Team Championship 2026 compete through roasting, cup tasting and voting for a chance to represent Singapore at the ASEAN Coffee Roasting Championship 2027. The Singapore Home Roasting Championship also runs during the four days.

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Roasting teams compete through roasting, cup tasting and voting for a place at the ASEAN Coffee Roasting Championship 2027. Photo: Singapore Coffee Week

The Singapore Fashion Drinks Competition takes place on 5 and 6 November, and its top three go on to the 2027 World Fashion Drinks Competition at HOTELEX Shanghai. People's Choice winners are named on the association's and the event's social media channels on 8 November, once the votes are verified.

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Author
meichua

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