



Singapore to Reward Blood Donors With Healthpoints: E-Vouchers, Transport Credits and MediShield Life Discounts From Late 2026

Description

In a significant move to bolster Singapore's blood supply, the government has announced that blood donors will soon earn **Healthpoints** â?? redeemable for supermarket vouchers, public transport credits, and even MediShield Life premium discounts. The new incentive scheme is set to launch in the second half of 2026 and comes amid growing concerns about a potential blood supply crisis within the next decade.

Why Singapore Needs More Blood Donors

Earn HealthPoints for Donating Blood

Singapore Blood Transfusion Service

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Health Minister Ong Ye Kung sounded the alarm on 15 April 2026 during the launch of the **80 For 80 Blood Donation Marathon**, marking the 80th anniversary of Singapore's National Blood Programme. According to the Health Sciences Authority (HSA), demand for blood is projected to outstrip supply by **2033** – just seven years away – if current donation rates do not improve.

Singapore's ageing population means more medical procedures requiring blood transfusions, while the pool of eligible donors is not growing fast enough to keep pace. The new Healthpoints reward scheme is one of several measures the government is introducing to attract and retain more donors.

How the Healthpoints Scheme Works

Redeem E-Vouchers with HealthPoints

FairPrice, Grab & More Partners

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Starting in the second half of 2026, the **Health Sciences Authority (HSA)**, the **Singapore Red Cross (SRC)**, and the **Health Promotion Board (HPB)** will award Healthpoints to blood donors through the **Healthy 365 mobile application** for every successful blood donation.

Here is what donors can redeem their Healthpoints for:

- **E-vouchers** for supermarkets and selected food outlets
- **Public transport credits** for use on buses and MRT
- **MediShield Life premium discounts** of up to **\$580**

The MediShield Life discount is particularly noteworthy â?? it effectively turns regular blood donation into a tangible financial benefit, reducing the cost of the national health insurance scheme that every Singaporean is enrolled in.

The 80 For 80 Blood Donation Marathon

MediShield Life Benefits for Donors

Enhanced Healthcare Coverage

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To kick off the anniversary celebrations, the 80 For 80 Blood Donation Marathon aims to collect **80,000 blood donations** over the next year. The campaign brings together community organisations, workplaces, and schools to boost donation numbers through organised drives and awareness programmes.

Minister Ong Ye Kung emphasised that while the Healthpoints incentive will help, the most important motivation remains the knowledge that each donation can save up to three lives. He called on more Singaporeans, particularly younger adults, to step forward and make blood donation a regular habit.

Who Can Donate Blood in Singapore

If you are considering becoming a blood donor, here are the basic eligibility requirements:

- **Age:** 16 to 60 years old (first-time donors), up to 65 for repeat donors
- **Weight:** At least 45 kg
- **Health:** Generally healthy with no recent illness
- **Frequency:** Males can donate every 3 months, females every 4 months

Appointments can be made through the HSA website at hsa.gov.sg/blood-donation or via the Healthy 365 app. Walk-ins are also accepted at Bloodbank@HSA (Health Sciences Authority, 11 Outram Road) and community blood drives around the island.

Where to Donate Blood

The main donation centre is **Bloodbank@HSA**, located at the Health Sciences Authority building. Community blood drives are also regularly held at shopping centres, community clubs, and workplaces across Singapore.

Bloodbank@HSA

Address: 11 Outram Road, Singapore 169078

Opening hours: Monday to Saturday, 8am to 8pm; Sunday, 8am to 4pm

Nearest MRT: Outram Park MRT

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Other Measures to Boost Donations

Beyond Healthpoints, the government is also exploring additional measures including:

- Expanding mobile blood donation drives to reach more residential areas
- Working with employers to grant time off for employees who donate blood
- Enhancing the appointment booking system to reduce waiting times
- Partnering with community organisations and religious groups to organise regular drives

A National Priority

Singapore's blood supply is entirely dependent on voluntary donations – the country does not import blood. This makes maintaining a healthy donor base a matter of national importance. With the Healthpoints scheme set to launch later this year, the government is betting that a combination of rewards, awareness, and convenience will persuade more Singaporeans to roll up their sleeves.

If you have never donated blood before, this is an excellent time to start. Not only will you be helping to save lives, but from later this year, you will also earn tangible rewards for your generosity.

For more news and updates on what is happening in Singapore, check out our [What's Happening](#) section and our coverage of [Health & Wellness](#) topics.

Singapore's Blood Donation Landscape

Singapore requires approximately 400 units of blood each day to meet the needs of patients across its hospitals and medical facilities. The nation's blood supply is entirely dependent on voluntary donors, making regular blood donation a critical public service. Currently, only about 1.8% of Singapore's resident population donates blood regularly, a figure that health authorities have been working to improve through various outreach and incentive programmes.

The introduction of HealthPoints rewards for blood donors represents a significant shift in Singapore's approach to encouraging regular donations. By providing tangible benefits alongside the existing recognition programmes – such as the Champions of Red certificate for donors who

reach milestone donations â?? the government hopes to attract new donors while retaining existing ones. The integration with the Healthy 365 app, which already has a substantial user base from the National Steps Challenge and other health initiatives, should make the rewards programme easily accessible to most Singaporeans.

Who Can Donate Blood in Singapore

To donate blood in Singapore, individuals must be between 16 and 65 years of age, weigh at least 45 kg, and be in good general health. First-time donors must be below 60 years of age. Donors can give blood every 12 weeks for males and every 16 weeks for females. The donation process takes approximately 30 to 45 minutes, including registration, a health screening, the actual donation (which takes about 10 minutes), and a rest period with light refreshments.

Blood donation centres in Singapore are located at Bloodbank@HSA (Outram), Bloodbank@Dhoby Ghaut, Bloodbank@Woodlands, and Bloodbank@Westgate Tower. Mobile blood drives are also held regularly at community centres, workplaces, schools, and shopping malls across the island. Appointments can be made through the Give Blood SG website or the HealthHub app, though walk-in donors are also welcome at all centres.

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