



Sheng Siong Baby Fair lists Softess pants 2 for S\$25.80 and Sweety wipes at S\$1 to 24 September

Description

Sheng Siong's Baby Fair runs from 11 to 24 September 2026 at all outlets, with Softess Classic Baby Pants at 2 for S\$25.80, Sweety baby wipes 120s at S\$1.00, a free S\$5 Sheng Siong voucher on a minimum S\$50 spend on participating Baby Fair lines, and Abbott Similac, PediaSure and GROW at S\$5 off once the basket hits S\$80.

Period: 2026

2.90 each
are Gold
s Flavours

2.90 each
are 10+
ars

DTT

SHENG SIONG HOUSEBRANDS

Classic
Softess
Baby Pants

XL
46 PCS
12-17kg

L
56 PCS
9-14kg

EXCLUSIVE

SOFTESS
Classic Baby Pants
(L56s / XL46s /
XXL36s)

25⁸⁰
For 2

Family

Purchase \$70 worth of

Purchase Pre-Sc

Friso

Enfagrow A+

GOAT M

Softess Classic Baby Pants, 2 for S\$25.80. Photo: Sheng Siong / SSAD26-1193

Diapers and wipes

Softess Classic Baby Pants (L56, XL46, XXL36) sit in the Sheng Siong housebrand box at S\$25.80 for two packs, or S\$12.90 a pack. Sweet Baby Wet Wipes at 100+20 sheets are S\$1.00 a pack on the same sheet. The poster prints no usual prices beside those lines, so the comparison is between brands on the fair, not against a printed U.P.

**with min. \$80 spend* on
Similac, PediaSure & Grow**

 2 for \$99⁹⁰ Similac Gain SMO Stage 3 800G	 2 for \$57⁴⁰ GROW Toddler Stage 3 900G	 \$52⁹⁰ each PediaSure Gold 1-10 Years Assorted Flavours 800G
 2 for \$89⁹⁰ Similac Gain SMO Stage 4 800G	 \$69⁰⁵ each GROW Preschool Stage 4 1.8KG	 \$52⁹⁰ each PediaSure 10+ 10-15 Years Vanilla 800G

*Promotion is applicable to all Sheng Siong Supermarkets. Promotion is not applicable to Stage 1 and 2 infant formula milk powder or promotional packs.

ABBOTT



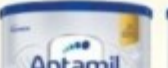
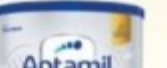
Grow Healthily


HiPP Combiotic Organic Stage 3 / 4 Growing-Up Milk Powder 800g
49⁰⁰ / Tin


BELLAMY'S Organic Toddler Milk Powder Stage 3 800g
88⁰⁰ For 2


FRISO Gold LockNutri 2'FL Stage 3 Growing-Up Milk Formula 1.8kg
105⁰⁰ / Tin


ENFAGROW A+ PRO Stage 3 Growing-Up Milk Powder Value Pack 2x1.65kg
\$31 Savings


Baby Fair Softess and S\$5 voucher panel. Photo: Sheng Siong / SSAD26-1193

Voucher and Abbott threshold

Spend at least S\$50 on Baby Fair participating products for a free S\$5 Sheng Siong voucher. Abbott's panel takes S\$5 off at S\$80 on Similac, PediaSure and GROW, and excludes Stage 1 and 2 infant formula and promotional packs. Keep Baby Fair spend on one receipt if you want the fair-wide voucher counted cleanly.

BABY FAIR

Love Your Baby, Save Your Money

SHENG SIONG
... all for you!

PROMOTION PERIOD : 11/09/2026 - 24/09/2026

Limited to 3 per customer per transaction unless otherwise stated! While stocks last. No traders allowed! T&Cs Apply

SHENG SIONG
Promotion Period: 11 - 24 September 2026

INSTANT \$5 OFF

with min. \$80 spend* on
Similac, PediaSure & Grow

2 for \$99.90 Similac Gain SMO Stage 3 800g	2 for \$57.40 GROW Toddler Stage 3 900g	2 for \$52.90 PediaSure Gold 1-10 Years Assorted Flavours 800g
2 for \$89.90 Similac Gain SMO Stage 4 800g	2 for \$69.05 GROW Preschool Stage 4 1.8kg	2 for \$52.90 PediaSure 10+ 10-15 Years Assorted Flavours 900g

*Promotion is applicable to all Sheng Siong Supermarkets. Promotion is not applicable to Stage 1 and 2 infant formula with powder or premeasured packs.

ABBOTT

SHENG SIONG HOUSEBRANDS

EXCLUSIVE

Softess Baby Pants

Softess Classic Baby Pants (L56s / XL46s / XXL36s)

25⁸⁰ For 2

FREE \$5 SHENG SIONG VOUCHER with min \$50 on all BABY FAIR Participating products

Grow Healthily

HIPP Combiotic Organic Stage 3 / 4 Growing-Up Milk Powder 800g 49 ⁰⁰ / Tin	BELLAMY'S Organic Toddler Milk Powder Stage 3 800g 88 ⁰⁰ For 2	FRISO Gold LockNutri 2FL Stage 3 Growing-Up Milk Formula 1.8kg 105 ⁰⁰ / Tin	ENFAGROW A+ PRO Stage 3 Growing-Up Milk Powder Value Pack 2x1.65kg 174 ³⁵ / Set	KARIHOM Goat Milk Powder (Growing-Up / Pre-School) 900g 104 ⁰⁰ For 2	S-26 Progress Gold Stage 3 Growing-Up Milk Powder 900g 93 ⁰⁰ For 2
NATURE ONE DAIRY Stage 3 Premium Toddler Growing-Up Milk Formula 900g 58 ⁰⁰ For 2	APTAMIL Gold+ Stage 3 Toddler Growing-Up Milk Formula 2 x 900g 89 ⁸⁰ / Set	KENDAMIL Organic Stage 3 Toddler Milk Powder 800g 49 ⁹⁰ / Tin	LITTLE BLOSSOM Organic Baby Brown Rice Puffs (Assorted Flavours) 40g 15 ⁰⁰ For 3	WANT WANT Baby Bites (Assorted Flavours) 50g 2 ⁸⁰ / Box	WEL-B Freeze Dried Chips (Assorted Flavours) 6 x 12 - 56g 13 ⁰⁰ / Pack
GERBER Graduate Puffs (Assorted Flavours) 42g 5 ⁰⁰ / Pack					

Soft, Dry and Comfort

HUGGIES Nature Made Pants (M56s / L44s / XL38s / XXL26s) 39 ⁹⁰ For 2 (XXL26s: 2 for \$34.80)	DRYPERS SuperDry Premium Diapers (M870s / S66s / M66s / L50s / XL44s / XXL38s) 17 ²⁰ / Pack	MERRIES Pants (M52s / L44s / XL38s / XXL24s) 46 ⁷⁰ For 2 (XXL24s: 2 for \$48.10)	MANYPOKO Standard Pants (M66s / L48s / XL32s / XXL20s) 45 ⁰⁰ For 3
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Clean and Sanitise

DRAPOLENE Nappy Rash Cream 55g 12 ⁰⁵ / Tube	SWEET Baby Wet Wipes 100 Sheets + 20 Sheets 1 ⁰⁰ / Pack	PURCOTTON 100% Pure Cotton Baby Wet Wipes 80 Sheets 10 ⁰⁰ / Pack	PIGEON Aqua Baby Wipes 3 x 70 Sheets 14 ²⁰ For 2	KODOMO Baby Laundry Detergent (Nature Care) 2L 16 ⁵⁰ / Bottle	PUREN Liquid Cleanser (Unscented Variant) 750ml 13 ⁹⁰ For 2
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Sheng Siong Baby Fair official ad SSAD26-1193. Photo: Sheng Siong

Limits

Offers are limited to three units per product per customer per transaction unless stated, while stocks last, from 4am, at all Sheng Siong outlets. Advertisement reference is SSAD26-1193. The fair ends on 24 September 2026.

Date Created

12/09/2026

Author

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