

Description

Sheng Siong has cut a 5kg bag of Heritage Farm Classic Basmati Rice to S\$9.95, from a usual S\$18.50, in a 4 Days Special that runs from Thursday 22 to Sunday 25 October 2026. Cold Storage's weekly Grocery Selections, from 22 to 28 October, has Häagen-Dazs pints at any three for S\$25, against S\$44.25 at usual prices.



COLD STORAGE

CS Fresh
COLD STORAGE

GROCERY

Selections

22 - 28 Oct 2024

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Top Offers



Available
2024 Vintage



CLOUDY BAY
Sauvignon
Blanc
New Zealand
75cl

\$39⁹⁰
SAVE \$16.10
WAS \$56



BLUEBIRD/
DELISIO
Potato
Chips
Assorted
130g - 150g

ANY 2
\$5⁹⁰
SAVE \$4.50
WAS \$9 - \$10.40



ILLY
Ground
Coffee/
Whole Beans
Assorted
250g

\$16⁹⁰
SAVE UP TO \$7.95
WAS \$21.95 - \$24.85

HÄAGEN-DAZS
Ice Cream
Assorted
420ml/473ml



Weekly Essentials



STARBUCKS
Nespresso
Coffee
Capsules
Assorted
10 x (5.2 - 5.7)g

ANY 6
\$39⁹⁵
SAVE \$19.95
WAS \$59.90



CAMEL
Nut Mix
Multi Pack
Assorted
200g/250g

\$10
SAVE \$2.50
WAS \$12.50



CHEETOS
Corn Puff
Assorted
200g/215g

\$4⁷⁰
SAVE \$1.20
WAS \$5.90



RITZ
Tosted Chips
Assorted
229g

ANY 2
\$7⁵⁰
SAVE \$4.40
WAS \$11.90



PEPPERIDGE
FARM
Goldfish
Crackers
Assorted
187g



UFC
Coconut
Water
1000ml

Footer Tagline

\$5⁹⁵



FARMERS
UNION
Greek Style



WESTMINSTER



SPURE

Cold Storage Grocery Selections run from 22 to 28 October. Photo: Cold Storage

The [Sheng Siong 4 Days Special](#) limits most items to three per customer per transaction and applies at all Sheng Siong outlets, subject to stock at each one. Cold Storage's prices run at Cold Storage and CS Fresh stores, and availability varies by store.

Sheng Siong, 22 to 25 October

The house brands carry the deepest cuts. Heritage Farm Premium Canola and Sunflower Oil, 2L, is S\$6.95 (usual S\$10.50). Tasty Bites Fried Chicken Steak, 800g, and Tasty Bites Jumbo Charcoal Grilled Chicken Yakitori, 280g, are both buy one, get one free, at S\$14.95 and S\$9.95 a pack.

- Royal Umbrella Thai Hom Mali Rice, 10kg: S\$30.10 (usual S\$33.40)
- Golden Pineapple New Crop Thai Fragrant Rice, 5kg: S\$11.90 (usual S\$14.76)
- Nescafé® Gold Original, 200g plus 50g: S\$14.85 a set (usual S\$19.95)
- Heineken, 20 x 320ml: S\$48.80 a carton (usual S\$64.28)
- Sunsilk shampoo or conditioner, 625ml: buy one, get one free at S\$11.15
- Dove body wash, 1L: buy one, get one free at S\$9.95
- Nestlé® Milo or Kit Kat ice cream, 750ml: two for S\$12.30 (usual two for S\$17.62)

Fruit is on the same flyer. Driscoll's raspberries or blackberries from China, 125g, are two boxes for S\$8.95, and a box of three Zespri SunGold kiwis from New Zealand is S\$3.75.

4 DAYS SPECIAL

BETTER, CHEAPER & MORE!

PROMOTION PERIOD : 22/10/2026 - 25/10/2026

Limited to 3 per product per customer per transaction, unless otherwise stated! While stocks last! No traders allowed! T&Cs apply

SHENG SIONG HOUSEBRANDS

EXCLUSIVE



TASTY BITES
Fried Chicken Steak (Original / Spicy)
800g
BUY 1 FREE 1
14.95 / pack



TASTY BITES
Jumbo Charcoal Grilled Chicken Yakitori (Teriyaki / Yuzu Salt) 280g
BUY 1 FREE 1
9.95 / pack



HERITAGE FARM
Classic Basmati Rice Skip
UP: \$18.50
SAVE 46%
9.95 / pack



HERITAGE FARM
Premium Canola & Sunflower Oil
UP: \$10.50
SAVE 33%
6.95 / bottle

A LITTLE MORE SUPPORT, JUST FOR YOU.

10TH SEP 2026 - 1ST JAN 2027

SPECIAL DISCOUNT FROM **4%** TO **6%**

CHAS BLUE CARD EVERY THURSDAY
CHAS ORANGE CARD EVERY FRIDAY

Present physical or digital CHAS card at checkout

*Only CHAS Banking Instant Rebates with Rebate Stage 1 & Stage 2. Minimum Spendable Rebate Card Cap Change. Please Refer to Shop Any Rebates and CHAS Card Rebates. CHAS Rebates are applicable to Singapore citizens only. CHAS Rebates are subject to CHAS terms and conditions which are available on CHAS website. CHAS Rebates are applicable to a maximum spending of \$100 per month per card.

HAPPY FAMILY Deepavali Hamper CC2

125.00 / set



SUNSLIK
Shampoo / Conditioner (Assorted Variants)
625ml
BUY 1 FREE 1
11.15 / bottle



DOVE
Body Wash (Assorted Variants)
1L
BUY 1 FREE 1
9.95 / bottle



KNORR
Stock Cubes (Assorted Flavour)
120g
BUY 1 FREE 1
3.38-3.83 / box



TIGER BALM
Large Plaster (Warm)
5s
BUY 2 FREE 1
9.50 / pack



MAGNOLIA
Mario Choco Berry
4 x 70ml
BUY 1 FREE 1
6.95 / box



SUNSHINE
Australian Oat Soft Grain Wholemeal Bread
400g
FREE TOP ONE Keys 110g! While Stocks Last!
3.60 / loaf



GOLDEN PINEAPPLE
New Crop Fragrant Rice
5kg
UP: \$14.78
SAVE 3%
11.15 / set



ROYAL UMBRELLA
Thai Hom Mali Rice
10kg
UP: \$33.40
SAVE 9%
30.10 / pack



HAPPY FAMILY
Plain Flour
1kg
UP: \$1.96
SAVE 11%
1.75 / pack



NATUREL
Extra Virgin Olive Oil
1.5L
UP: \$31.50
SAVE 30%
21.90 / bottle



SING FOOD FAMILY
Penne & Linguine
500g
UP: 2 for \$4.40
SAVE 36%
2.80 for 2



HAI DI LAO
Hot Pot Base (Assorted Flavour)
100g - 220g
UP: 2 for \$9.00
SAVE 4%
8.60 for 2



NISSIN GEEKI
Instant Bowl Noodles (Hot Carbonara / Hot Chicken)
104g - 105g
UP: \$1.80
SAVE 44%
1.00 / bowl



CAMPBELL'S
Instant Soup (Assorted Flavour)
2 x 16.8g-22g
UP: \$2.57
SAVE 18%
2.10 / box



NESTLE
Breakfast Cereal (Assorted Flavour)
285g - 330g
UP: \$6.40
SAVE 3%
5.40 / box



LOACKER
Quadrati Wafers (Assorted Flavour)
220g - 250g
UP: \$7.20
SAVE 25%
5.35 / pack



STORCK
Knoppers Mini
Wafel Biscuit 192g
UP: \$7.52
SAVE 21%
5.90 / pack



KINDER
Bueno T2 (Assorted Flavour)
25g - 43g
UP: 2 for \$5.50
SAVE 28%
3.95 for 2



MEIJI
Chocomo Biscuit (Chocolate / Strawberry)
19g - 21g
UP: 3 for \$3.00
SAVE 19%
2.55 for 3



KIT KAT
Water Fingers in Milk Chocolate Value Pack
18 x 15g
UP: \$11.40
SAVE 20%
9.10 / pack



TOBLERONE
Mini Chocolate (Milk / Dark)
200g
UP: 2 for \$13.50
SAVE 26%
9.90 for 2



ENFAGROW A+ PRO
Stage 3 Growing Up Milk formula
2 x 1.65kg
UP: \$178.90
SAVE 2%
173.35 / set



ENSURE
Life Strength Pro Milk Powder (Assorted Flavour)
800g
UP: \$45.90
SAVE 1%
40.00 / set



NESCAFE GOLD
Original
200g x 50g
UP: \$19.95
SAVE 25%
14.85 / set



TERREFORT LESCALLE
Bordeaux AOP
750ml
UP: \$33.95
SAVE 43%
19.35 / bottle



JINRO
Soju (Assorted Flavour)
360ml
UP: 2 for \$26.28
SAVE 33%
17.55 for 2



HEINEKEN
Beer
20 x 330ml
UP: \$64.28
SAVE 24%
48.80 / carton



GREENFIELDS
Full Cream UHT Milk
4 x 105ml
UP: 3 for \$8.40
SAVE 17%
6.65 for 3



MARGOOLD
Soya Bean (Less Sugar)
24 x 250ml
UP: \$12.76
SAVE 37%
7.95 / carton



SUNTORY
Boss Coffee (Assorted Flavour)
250ml
UP: \$2.50
SAVE 32%
1.70 / bottle



AH HUAT
Milk Tea (Hainan / Taiwan)
15 x 32g
UP: 2 for \$3.00
SAVE 1%
12.00 / set



DARLIE
Double Action Toothpaste 4x x 175g
UP: \$11.90
SAVE 16%
9.90 / set



COLGATE TOTAL
Toothpaste (Breath Health / Enamel Strength / Gum Care / Sensitive & Gum Health)
150g
UP: 2 for \$16.60
SAVE 40%
9.90 for 2



COMFORT
Ultra Concentrated Softener Refill (Assorted Variants)
1.05L - 1.5L
UP: 2 for \$16.18
SAVE 22%
11.70 for 2



AUSFRESH
Aushresh Fresh Milk
1L
UP: 2 for \$7.60
SAVE 17%
6.30 for 2



FARM FRESH
Aushresh Fresh Milk
1L
UP: 2 for \$7.60
SAVE 17%
6.30 for 2



BOKEY FIT
Lactose Free Fat Milk (Full Cream / Low Fat)
900ml
UP: 2 for \$11.60
SAVE 15%
9.80 for 2



NESTLE
Ice Cream (Milk / Kit Kat)
750ml
UP: 2 for \$17.62
SAVE 30%
12.30 for 2



EE KRANCH
Mini Cheese Stick
280g
UP: 2 for \$17.50
SAVE 20%
13.95 for 2



SCS
Butter (Salted / Unsalted)
227g
UP: 2 for \$12.70
SAVE 2%
9.90 for 2



MR MUSCLE
Toilet Cleaner (Assorted Variants)
3 x 500ml
UP: \$9.38
SAVE 31%
6.45 / pack



MAMYPOKO
Air Fit Pants (M58s / L44s / XL38s / XXL26s)
UP: 2 for \$52.86
SAVE 5%
49.80 for 2



KOTEX
Slim Overnight Wing (28cm-41cm)
14x-20x
UP: 2 for \$12.50
SAVE 20%
9.90 for 2



CP
Roasted Mexican Wing Stick
350g
UP: 2 for \$15.50
SAVE 19%
12.50 for 2



CHINATOWN
Rori Prata Plain
1650g
UP: \$9.58
SAVE 7%
8.85 / pack



TSP
Pork Dumplings / Wonton (Assorted Flavour)
240g - 500g
UP: 2 for \$10.66
SAVE 25%
7.95 for 2



OCEAN CROWN
Crab Meat Lump
180g
UP: \$11.90
SAVE 4%
6.90 / pack



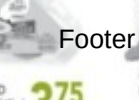
SEARA
Chicken Boneless Leg (Halal)
2kg
UP: \$11.79
SAVE 32%
7.95 / pack



CHINA XIN JIANG
2.55



NEW ZEALAND
Driscoll Raspberry
2.75



CHINA
Driscoll Raspberry
0.95



CHINA
2.99



CHINA
1.78



CHINA
1.78



CHINA
1.78



CHINA
1.78

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Sheng Siong's 4 Days Special runs from 22 to 25 October. Photo: Sheng Siong

CHAS Blue cardholders get a 6 per cent discount at Sheng Siong every Thursday and CHAS Orange cardholders every Friday, until 1 January 2027. Singaporeans and PRs aged 60 and above get 4 per cent off every Tuesday and Wednesday until 31 December 2026.

Cold Storage, 22 to 28 October

The [Cold Storage weekly ads](#) lead with wine, coffee and ice cream. Cloudy Bay Sauvignon Blanc from New Zealand, 75cl, is S\$39.90 (was S\$56). illy ground coffee or whole beans, 250g, is S\$16.90, down from S\$21.95 to S\$24.85 depending on the blend.

- Häagen-Dazs, 420ml or 473ml: any three for S\$25 (was S\$44.25)
- Starbucks Nespresso coffee capsules, 10 pods: any six for S\$39.95 (was S\$51.90)
- Bluebird or Delisio potato chips, 130g to 150g: any two for S\$5.90
- UFC Refresh coconut water, 1L: two for S\$5.95 (was S\$8)
- Westminster cheddar block, 150g or 200g: S\$6.95 (was S\$7.95)

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 COLD STORAGE | CS Fresh

FRESH

Selections

22 - 28 Oct 2023

Top Offers

EXCLUSIVE

Air-flown



OZBLU/
DRISCOLL'S
Blueberries
South Africa/
Zimbabwe
125g Per Punnet

ANY 3
\$9.95

Extra Large,
Air-flown



Seedless Grapes
Applause/
Jack Salute/
Adora
USA
700g Per Punnet

\$11.90
/PUNNET

Extra Large,
Air-flown



DRISCOLL'S
Strawberry
China
330g Per Punnet

\$13.95
/PUNNET

Fruits & Vegetables

Air-flown



DRISCOLL'S
Raspberry/
Blackberry
China
125g Per Punnet

ANY 2
\$9.45

Extra Large



Soluna
Apples
Australia

3 FOR
\$5.95



ZESPRI
Sungold
Kiwi Fruit
New Zealand
5 Pieces Per Box

2 FOR
\$12.95



Mandarin
Australia
900g Per Punnet

Get Hot Smoked Salmon
at \$10.95 (U.P. \$15).
At selected stores only.



FUNGO

ANY 3
\$5.95

Air-flown



2 FOR
\$5.95



Hot Smoked Salmon

ANY 2
\$10.95



Mandarin
Australia
900g Per Punnet

Cold Storage Fresh Selections, 22 to 28 October. Photo: Cold Storage

The Fresh Selections flyer for the same week has Ozblu or Driscoll's blueberries, 125g, at any three for S\$9.95, Driscoll's strawberries from China, 330g, at S\$13.95 a punnet, and American seedless grapes, 700g, at S\$11.90 a punnet. Driscoll's raspberries or blackberries, 125g, are any two for S\$9.45. A five-piece box of Zespri SunGold kiwis is two boxes for S\$12.95.

Sheng Siong's prices end on Sunday 25 October. Cold Storage's run to Wednesday 28 October.

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Author

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