



Sephora Beauty Pass Sale August 2026: Up to 20% Off, Ends 30 August

Description

The **Sephora Beauty Pass Sale August 2026** is on now until 30 August, and it is the widest markdown Sephora Singapore has run all year, with up to 20% off almost everything and no minimum spend. Gold tier members got first access from 24 August at 10pm online, with everyone else following the next day. If your skincare shelf is running low or you have been eyeing a fragrance, this is the week to buy.

The sale stacks a few layers of savings rather than one flat discount, so the actual amount you save depends on your membership tier and what is in your cart. Here is how it breaks down.

Sephora Beauty Pass Sale August 2026: What's Discounted and By How Much

- **Beauty Pass members:** up to 20% off sitewide, no minimum spend
- **Gold tier:** Priority Access at 20% off, plus early entry before other tiers
- **Sephora Collection:** 30% off the brand's own skincare and makeup range
- **Clearance markdowns:** up to 50% off selected products, while stocks last
- **Hot Deals and Trending Faves:** up to 20% off two separately listed selections



Source: Sephora Singapore

Not a Beauty Pass member yet? Signing up is free and gets new members 10% off their first order, on top of qualifying for the sitewide sale pricing. It is worth doing before you check out, not after, since the discount will not apply retroactively.

Access Times by Tier

Sephora staggered access across three days to manage demand, so note your tier before you plan a shopping window:

- Gold members: online and in-app from 24 August, 10pm; in-store from 25 August, 10am
- Black and White members: online and in-app from 25 August, 10pm; in-store from 26 August, 10am

All tiers now have full access, so the timing above only matters if you are wondering why a friend on a higher tier saw the sale before you did.

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Source: Sephora Singapore

Free Gifts With Purchase

Spending thresholds unlock two tiers of bonus gifts on top of the discount:

1. Spend \$180 and above: Sephora Phone Wristlet
2. Spend \$300 and above: Sephora Tote Bag

Both are while-stocks-last, so if you are close to a threshold anyway, it is worth rounding up your cart before checkout rather than coming back for a second order later.



Source: Sephora Singapore

Should You Shop Online or In Store

Online is the safer bet if you want to skip the queue, especially over the final weekend when foot traffic at flagship stores like ION Orchard tends to spike. Free shipping kicks in above \$35, and every order comes with free samples regardless of spend. In-store does let you test fragrances and skin-matching foundations before buying, so it still has its place if you are unsure which shade or scent to pick.

Before you load up on skincare, it is worth a quick read of our piece on [why an "Approved by HSA" claim on a cosmetic label is a red flag](#), so you know what to check on the ingredient list while you shop. Looking for more ways to stretch a shopping budget this month? Our round-up of [KrisShop deals for KrisFlyer members](#) covers another angle worth comparing.

Official Details

Website: sephora.sg

Promotion period: Now until 30 August 2026

Minimum spend: None for the base Beauty Pass discount

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