



Sentosa Just Dropped Its Boldest Vision Yet – New Icons, Reimagined Beaches and a Free Exhibition Coming to a Mall Near You

Description

Sentosa is about to get a whole lot bigger – and bolder. The Sentosa Development Corporation (SDC) has unveiled the **Greater Sentosa Master Plan (GSMP)**, a sweeping vision to transform the island into an even more compelling destination for Singaporeans and visitors alike, with plans that stretch all the way to 2040.



Minister Grace Fu, SDC Chairman Edmund Koh and CEO Thien Kwee Eng launching the "Your Island. Reimagined." exhibition at VivoCity on 3 July 2026.

Brani Joins the Fold

The most significant change? **Pulau Brani will come under Sentosa's fold**, unlocking vast new spaces for next-generation experiences, attractions and hotels. This expansion sets the stage for Greater Sentosa to become a fully integrated island destination unlike anything else in the region.



New Landmarks on the Horizon

The GSMP introduces several exciting new landmarks designed to deepen Sentosa's identity as Singapore's island playground and sanctuary. Among the highlights are the **Imbiah Canopy**, **Imbiah Lookout Walk** and the **Sensorium** – all conceived to give visitors distinctive reasons to return across different times of day and at different seasons of life.



Beaches Reimagined

Sentosa's beaches are getting a major rethink. The GSMP envisions a **unique islet-hopping experience** alongside new beach club concepts centred around sunrise and sunset views - all while incorporating important coastal protection measures. The goal is to make Sentosa's coastline not just more beautiful, but more resilient and experientially diverse.



Getting There Gets Easier

Connectivity to and within Greater Sentosa will see a serious upgrade. The plans include an envisioned **Island Heart Transport Hub** and a new **People Mover System**, improving access by land, air, sea and waterfront. Less time getting there means more time enjoying everything the island has to offer.



See the Future Now: "Your Island. Reimagined." Exhibition

Want to get a glimpse of what's coming? SDC is bringing the **Your Island. Reimagined.** exhibition to malls across Singapore and admission is completely **free**. Step into seven immersive zones that let you reconnect with Sentosa's past, rediscover today's offerings, and reimagine its future.

Here's where and when to catch it:

Location	Dates	Hours
VivoCity	3-5 July 2026	10am-10pm (from 12pm on 3 July)
Our Tampines Hub	22-27 July 2026	10am-10pm
Jurong Point	19-23 August 2026	10am-10pm
Waterway Point	23-27 September 2026	10am-10pm
Sentosa	October 2026 onwards	TBC

Exclusive Exhibition Deals

Visit the exhibition and unlock special discounts on some of Sentosa's best attractions and experiences:

- **Halloween Horror Nights 14 @ Universal Studios Singapore** from \$58 (U.P. \$68)
- **US\$ + Singapore Oceanarium 2 Parks Bundle** from \$112 (includes F&B and retail vouchers)
- **Skyslides @ Skypark Sentosa by AJ Hackett** \$22 (U.P. \$30), includes \$10 Summerhouse F&B voucher
- **AltitudeX Indoor Skydiving** from \$49.50 (U.P. \$99), save 60%
- **Singapore Cable Car SkyOrb Cabin** \$18 (U.P. \$48), locals & PRs only
- **Wings of Time Fireworks Symphony** (8.40pm show) \$10 (U.P. \$22)
- **Sentosa Culture & Heritage Pass** from \$50, locals & PRs only

There's also a digital AI photobooth where you can see yourself in over 50 AI-generated future island backdrops, a limited-edition event postcard to collect, and a chance to redeem a **free pair of Sentosa Island Admission** for your next visit. Plus, spend a minimum of \$40 and you can Spin & Win prizes worth up to \$400.

MEDIA RELEASE

Sentosa Development Corporation's bold vision for Greater Sentosa: Plans for new icons, reimagined beaches and game-changing attractions envisioned to redefine how Singaporeans play, relax, and bond

- *Greater Sentosa Master Plan (GSMP) will bring Brani under Sentosa's fold, unlocking new spaces for next-generation experiences, attractions and hotels.*
- *New iconic landmarks including Imbiah Canopy, Imbiah Lookout Walk and Sensorium intended to strengthen Sentosa's appeal as Singapore's island playground and sanctuary in a global city.*
- *Sentosa's beaches and coastline will be reimagined with a unique islet-hopping experience and new beach club concepts centred around sunrise and sunset views, incorporating coastal protection measures.*
- *Enhanced land, air, sea and waterfront links, including the envisioned Island Heart Transport Hub and new People Mover System, will improve access to and within Greater Sentosa.*
- *Roving 'Your Island. Reimagined.' Greater Sentosa exhibition invites Singaporeans to experience and help shape the future of Greater Sentosa.*



(Left to right) Edmund Koh, Chairman, SDC; Grace Fu, Minister for Sustainability and the Environment and Minister-in-charge of Trade Relations; and Thien Kwee Eng, Chief Executive Officer, SDC, launch the 'Your Island. Reimagined.' exhibition.

SINGAPORE, 3 July 2026 – Sentosa Development Corporation (SDC) today unveiled the next chapter of the Greater Sentosa Master Plan (GSMP), a bold, long-term transformation that will integrate Sentosa with Brani and progressively expand Singapore's island playground and sanctuary over the next two decades. This vision, along with landmark concepts, were shared for the first time at the opening of the *Your Island. Reimagined.* exhibition at VivoCity, inviting Singaporeans to experience and help shape the next chapter of an island that has been part of the nation's shared memories for more than five decades.

A Long-Term Vision for Singapore's Island Playground

The GSMP builds on SDC's longstanding mandate to develop, manage and promote Sentosa as a premier leisure destination. With this master plan, SDC aims to enhance Singapore's overall destination appeal – strengthening nature, heritage, coastal and green spaces so that Sentosa remains a place where visitors can play, gather, slow down and reconnect.

For Singaporeans, this is our island – and its best chapter is still being written. Catch the free exhibition at VivoCity or at a mall near you, and be part of shaping what comes next.

For more information, visit sentosa.com.sg/greatersentosa.

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