



Sanrio At Universal Studios Singapore: Boutique, Themed Treats And Meet-And-Greets

Description

Sanrio at Universal Studios Singapore now has its own character-led stop inside the park, built around merchandise, themed treats and meet-and-greet moments. It gives Sanrio fans one place to shop, eat and queue for character moments without leaving Universal Studios Singapore.

The useful point for families is simple: this is not just a quick food counter. It is a themed boutique-and-cafe style stop that works best when you plan it as part of the wider Universal Studios Singapore day, especially if your child or travelling companion is already a Sanrio fan.



Sanrio Superstar Boutique brings character merchandise, themed treats and meet-and-greet moments into Universal Studios Singapore.

What Is Inside The Sanrio Experience

There are three main reasons to go: character merchandise, themed treats and meet-and-greets with favourite Sanrio characters. That gives the stop a broader rhythm than a normal snack break. You can browse first, decide whether the food items are worth queuing for, then keep time aside for character moments if they are running during your visit.

Weekly rewards are a bonus rather than the main reason to visit. Reward mechanics can change by week, stock and operating conditions, so treat them as something to check before you go rather than a

guaranteed part of the outing.



The new Sanrio experience is inside Universal Studios Singapore at Resorts World Sentosa.

How To Plan It With Children

Do the Sanrio stop before everyone is tired. Theme-park meals and retail queues feel much easier when the group still has energy, and character photo moments are more enjoyable when children are not already hot, hungry or overstimulated.

If the Sanrio visit is the main reason for buying park tickets, check Universal Studios Singapore's opening hours, ticket requirements and any operational updates before going. If it is only one part of a bigger USS day, decide which rides or zones matter most so the cafe does not accidentally swallow the best part of the afternoon.



The Sanrio experience brings merchandise, character moments and themed treats into the same stop.

What To Check Before Going

Before going, check the latest visitor details for the Sanrio experience, weekly rewards and park operations. Menu items, character availability and retail stock can shift, so treat online photos as a

guide rather than a guarantee of what will be available at the exact time you visit.

Families should also set a rough budget before entering. Character merchandise, food and park spending add up quickly, and the cleanest way to keep the day pleasant is to decide in advance whether the child is choosing a snack, a souvenir, or both.

Location

Universal Studios Singapore is at Resorts World Sentosa, 8 Sentosa Gateway, Singapore 098269. Nearest MRT: HarbourFront, with Sentosa Express or Resorts World Sentosa connections. Maps: [Google Maps](#) | [Apple Maps](#).

Check the [Sanrio at Universal Studios Singapore page](#) before visiting for current park details, rewards and operating updates.

Date Created

14/05/2026

Author

meichua

default watermark