

Samsung AI Week Singapore: What The 2026 Home-Tech Sale Includes

Description

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Samsung AI Week is running in Singapore from 15 May to 9 June 2026, putting AI-powered home appliances, TVs, monitors and selected devices into a single promotion window. The useful angle is not the sale label; it is how Samsung is bundling appliance automation, screens and rewards into a broader smart-home push.

For buyers, this is a reminder to compare the actual model and feature set before chasing a discount. AI laundry, TV and home-device features can be useful, but only if they match how your household really uses the product.

What The Sale Highlights

Samsung names 5x Samsung Rewards Points redemption on selected products during the campaign, capped at S$40 per transaction, plus a 5% first-purchase discount on selected products until 31 December 2026. Selected TVs, sound devices, monitors and home appliances can also receive 10% off capped at S$150 with a S$1,000 minimum spend.

The strongest buyer case is for households already planning a big-ticket appliance or screen purchase. If you only need a basic replacement, compare the final checkout price against non-AI models.

Before Buying

Check the exact eligible model, warranty, delivery timing and whether multiple promotions stack at checkout. For appliances, measure the installation space and confirm water, power or ventilation requirements before ordering.

Campaign terms are on Samsung Singaporeâ??s AI Week page.

For more local planning reads, try our guides to SkillsFuture mid-career support, SME financing support and ACM and Peranakan Museum events.

Date Created

19/05/2026
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