

POPULAR BookFest@Singapore 2026: 20th Edition Deals and Activities Until 22 November

Description

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POPULAR BookFest@Singapore 2026 is on now, marking its 20th anniversary with the theme â??Lit Up é??Â·æ?è??â??. The annual year-end book and stationery sale runs until 22 November 2026 at POPULAR bookstores islandwide, and this year it comes with more than just discounts.



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Festive BookFest signage in store. Image: POPULAR

A bigger BookFest for its 20th edition

According to POPULAR, this yearâ??s festival goes beyond the usual sale. Alongside the markdowns, shoppers can look forward to a line-up of in-store activities that make it an easy family outing during the year-end school holidays.

- Harry Potter Book Day
- A live author session
- Art competitions
- A scented sand candle workshop

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Sample watermark

Bestsellers and stationery on display. Image: POPULAR

Year-end deals and the $2,000 finale draw

On the savings front, POPULAR is offering up to 70% off Star Buys across bestsellers, stationery, electronic gadgets and back-to-school essentials. Parents stocking up early for the new school year will find plenty to browse, and a finale draw offers $2,000 in cash and products.

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一本书，一个时代

Shoppers browse the BookFest range. Image: POPULAR

The full schedule of workshops and activities is listed on the POPULAR Events page, while the current offers can be found on the BookFest@Singapore 2026 promotions page.

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Popular Top 10
TOP 10
Your Next Great Read
Level 5
The Daily Prophet
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A colourful stationery display. Image: POPULAR

Make a weekend of it

With BookFest running through to 22 November, there are two weekends to catch it. Pair it with our things to do this weekend list, and if you are in a reading mood, see which local titles readers picked at the POPULAR Readersâ?? Choice Awards 2026.

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Star Buys
UP TO 70% OFF
$12
MONOPOLY
GO!
PÂINTO
Post-it

Year-end sale displays at POPULAR. Image: POPULAR

POPULAR also offers a media walkthrough at its Bras Basah flagship, so expect the festival displays to be in full swing there. Check opening hours at your nearest outlet before you head down.
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