



Pompompurin Cafe Singapore: Japan Rail Cafe's Tohoku Pop-Up Opens Till 14 June

Description

Pompompurin Cafe Singapore is the latest new food pop-up to plan around if your May calendar needs something cuter than another standard brunch. Japan Rail Cafe in Tanjong Pagar has teamed up with Sanrio's golden retriever character for Pompompurin Tohoku Trip, a limited-time themed cafe running from 4 May to 14 June 2026.



The Pompo x Japan Rail Cafe group spread shows the Tohoku Trip menu and themed tableware.

The timing is useful for readers because this is not a one-weekend novelty. You have slightly more than a month to visit, but the best items, merch and photo corners are likely to draw the strongest crowds

early in the run and on weekends. If you are heading down for the food rather than only the pictures, the menu details matter.

What Just Opened At Japan Rail Cafe

Japan Rail Cafe sits at Guoco Tower, directly connected to Tanjong Pagar MRT, which makes this pop-up unusually easy to fold into a weekday lunch, after-work meet-up or weekend Sanrio stop. The collaboration started on 4 May 2026 and is scheduled to run until 14 June 2026.

The concept is built around Tohoku, the north-eastern region of Japan. That gives the cafe a travel angle rather than only a character overlay. The dishes are meant to point diners toward regional ingredients, onsen culture and the softer, comforting side of Japanese cafe food.

For Sanrio fans, the visual hook is obvious: Pompompurin-shaped food, themed plating, plushies and exclusive merchandise. For food readers, the more interesting part is whether the dishes stand up as a meal. The opening menu gives enough savoury options that this can be lunch or dinner, not only a dessert stop.

The Main Dishes To Know

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Pompompurin Curry Rice is one of the main dishes in the Japan Rail Cafe pop-up.

The headline dish is Pompompurin Curry Rice at S\$22.90++. The rice is shaped like Pompompurin and served with curry and chicken karaage. It is the one most people will order first because it does the clearest job of turning the character into a proper plate.

The Inaniwa Udon Onsen Bath at S\$18++ is the quieter option but may be the better pick if you prefer something lighter. Inaniwa udon is associated with Akita, and the version here is served in a beef broth, leaning into the Tohoku travel theme instead of simply being a cute noodle bowl.

If you are visiting with a friend, splitting one character dish and one noodle dish makes more sense than doubling up on curry. You get the photo moment, but also a better sense of the menu's range.

Desserts, Drinks And Merchandise

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Inaniwa Udon Onsen Bath is part of the Pompompurin Tohoku Trip menu.

The sweet side includes the Pompompurin Pudding Parfait at S\$12.90++, which ties back neatly to the character's pudding identity. Drinks include After Onsen Banana Milk at S\$9.90++ and Yuzu Citron Cream Float at S\$8++, both designed to keep the theme going beyond the mains.

The merchandise mechanic is part of the draw. Eatbook and FZINE both note that orders come with exclusive Pompompurin items, with different gifts tied to mains, drinks and desserts. If you care about collecting, decide your order before you join the queue instead of improvising at the counter.

The smartest way to visit is to treat the merch as a bonus rather than the whole reason to go. Pick the food you actually want to eat, then check which gift category comes with it. Otherwise, the bill can grow quickly because you are chasing a coaster, desk mat or magnet.

If you are planning around a specific gift design, check Japan Rail Cafe's current social updates before heading down. Limited collaboration items can run through allocation quickly, and a live stock note is more useful than assuming every design will still be available throughout the full pop-up period.

Mei Chua's Food Read

The best themed cafes work when the food and setting support each other. This one has a stronger premise than many character pop-ups because Japan Rail Cafe already has a travel identity. Tohoku gives the collaboration a region, a mood and a reason to talk about more than cute plating.

That said, expectations should be calibrated. This is a themed cafe experience, not a hidden kaiseki counter. You are paying partly for the collaboration, the limited run, the photo moments and the collectables. If that makes you happy, the pricing will feel easier to accept.

For families, Sanrio fans and friends who want a cheerful Tanjong Pagar stop, it is a sensible May plan. The Guoco Tower location makes it much less painful than a destination pop-up tucked away from transport.

If you dislike queues, go outside peak dining hours. A weekday late lunch or early dinner should be calmer than a weekend meal. If you are bringing children, check last-order timing and whether the specific merch you want is still available before promising anything too confidently.

Cafe Location

Address: Japan Rail Cafe, 5 Wallich Street, #01-20 Guoco Tower, Singapore 078883

Opening hours: Pompompurin Tohoku Trip runs from 4 May to 14 June 2026; check Japan Rail Cafe for current daily hours and last order timing

Nearest MRT: Tanjong Pagar

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The Booking Decision

Pompompurin Cafe Singapore is worth shortlisting if you want a new cafe-style opening that feels current, easy to reach and genuinely specific to May 2026. The food is clearly built for fans, but the Tohoku framing gives the pop-up more structure than a simple character dessert table.

Go for the Pompompurin Curry Rice if you want the obvious photo dish, add the Inaniwa Udon if you want something savoury and region-linked, and leave room for the pudding parfait if you are there for

the full Sanrio mood. The run ends on 14 June 2026, so this is a near-term visit rather than a vague future bookmark.

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Official links: [Japan Rail Cafe Singapore](#), [Japan Rail Cafe Instagram](#).

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