



PokémonXciting! brings a Pokémon parade to Jewel and Changi Airport on 7 and 8 November

Description

PokémonXciting!, the Pokémon 30th anniversary event, comes to Changi Airport and Jewel on Saturday 7 and Sunday 8 November, with a parade of all 27 first partner Pokémon at Jewel Forest Valley. Entry is free and open to everyone, on [The Pokémon Company's Asia 30th anniversary website](#).



*Actual installation design is subject to change

Photo: The PokÃ©mon Company

The parade and stage shows

The parade brings together the first partner PokÃ©mon from all nine generations of the video game series, marching to music at Jewel Forest Valley. Over at Changi Airport Terminal 3, a stage hosts shows starring PokÃ©xciting! Pikachu, a Pikachu that wears a different coloured costume in each host city. Singapore gets a blue version.



Photo: The Pokémon Company

Photo spots, meet and greets and Pokémon GO

Pokémon decorations called POKéGENIC are hidden around the venue for photos. Pokémon Meet and Greet sessions run at the Terminal 3 Departure Hall, and PokéXciting! Pikachu is also set to appear in Pokémon GO.

A Pokémon Experience Zone in the Terminal 3 Departure Hall has Pokémon games on Nintendo Switch 2 and free Pokémon Trading Card Game trial sessions. At Jewel, a Trading Card Game Quiz Rally runs across the mall, with enlarged cards of the 27 first partner Pokémon, a quiz on the cards and a prize at the end.



Photo: The Pok  mon Company

Merchandise and shopping promotions

Singapore edition Pok  Xciting! Pikachu merchandise goes on sale at Pok  mon Center Singapore from 7 November, in limited quantities.

A separate shopping campaign starts on 3 November and runs until 31 January 2027 at Jewel and 28 February 2027 at Changi Airport. A qualifying receipt from participating outlets lets shoppers buy or redeem Pok  mon items. Changi Airport has the Pok  mon cabin bags and hold luggage. Jewel has an umbrella with a waterproof sleeve. Both have plush toys, a thermal bottle and a travel blanket.

Changi Airport keeps Christmas-themed Pok  mon decorations up until the end of 2026, followed by Lunar New Year decorations in early 2027.

Pok  mon RUN 30 the same weekend

Pok  mon RUN 30 runs at The Kallang on the same two days, with a free Festival Zone open to non-runners, in The Pok  mon Company    s [press release](#).

- Dates: Saturday 7 and Sunday 8 November

- Venues: Jewel Forest Valley and Changi Airport Terminal 3
- Admission: free

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