



Pocky Kopi-O and Kaya Toast: New Local Flavours for SG61

Description

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Pocky-Tiam limited edition: Kopi-O and Kaya Toast. Image: Glico / Pocky Singapore

Just in time for National Day, **Pocky** is back with another pair of very Singaporean flavours. Following last year's well-received Durian and Ondeh-Ondeh limited editions, Glico's biscuit sticks now take on the country's best-loved breakfast pairing: **Kopi-O and Kaya Toast**.

Badged under a cheeky 'Pocky-Tiam' campaign, the two new flavours lean into local nostalgia. Pocky Kopi-O captures the roasted, slightly bitter notes of a classic kopi-o, while Pocky Kaya Toast channels the comforting sweetness of kaya on toasted bread. It is the kind of familiar-but-unexpected mash-up that tends to do well on the snack shelf here.



The two new packs, Kopi-O and Kaya Toast. Image: Glico / Pocky Singapore

60 years of sharing

The launch lands as Pocky marks its 60th year. Since 1966, the brand has built itself around small moments of sharing, and this year's #ConnectWithASmile campaign keeps to that theme, nudging Singaporeans to pass the box around, whether over a morning kopi run or a lazy weekend at home.

Where to find them

Pocky Kopi-O and Pocky Kaya Toast are on shelves now at major supermarkets and retailers, priced at **S\$1.85 per pack**, while stocks last. As with most of these local-flavour runs, they are limited edition, so grab a couple if you spot them.

Craving more local-leaning treats this season? See the [Golden Peony 2026 Mid-Autumn Collection](#), the [Starbucks Unicorn Cream Frappuccino](#), and our other [Singapore food finds](#).

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