

Super Mario Holiday Power-Up at VivoCity: free zones, snow shows and the $100 meet-and-greet rule

Description

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The Super Mario Holiday Power-Up at VivoCity runs from 13 November to 27 December 2026, and most of it is free to walk into. Nintendo says the mall will have six festive zones, snowfall and Singaporeâ??s first 10m-tall Mario inflatable. The catch for parents is that the meet-and-greet and the freebie bag both sit behind spending thresholds, so it helps to know the numbers before you go.

One thing to note: Nintendo says the event opens in phases from 13 November, so not every zone may be ready on the first weekend. VivoCityâ??s official channels will have the latest.



Source: Nintendo Singapore (artist impression)

What is free at the Super Mario Holiday Power-Up at VivoCity

- The six festive zones, including the giant Mario inflatable, snowfall and photo spots (13 November to 27 December).
- Snow display sessions, Tuesday to Sunday at 7.30pm and 8.30pm.
- A gift tag activity across the mall: stamp four different character designs onto a card at the embossing stations. Nintendo describes it as complimentary.
- Nintendo Switch 2 game demos from 20 November to 27 December, 10am to 10pm.
- The Mario Kart World Challenge on 5, 6, 19 and 20 December, 10am to 10pm. Admission is free and there are prizes.

The gift tag trail is the easiest one to hand to a younger child, since it is basically a stamp hunt that keeps them walking from level to level. Nintendo calls the Mario Kart event family-friendly, but it does not state an age limit, so check on the day if your kid is very small.



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Source: Nintendo Singapore

Meet Mario and Luigi: the $100 receipt rule

You can meet Mario and Luigi in person on six days: 5 and 6, 12 and 13, and 19 and 20 December (Saturdays and Sundays). Sessions are at 3pm, 5pm and 7pm at North-West Boulevard, Level 1, near CHANEL.

To get a pass, show a single same-day receipt of $100 or more from any VivoCity store. Receipts from the Nintendo POP-UP STORE count too. Only the first 50 qualifying people get in per session, and you must redeem in person at least 30 minutes before. One redemption per member per day, and each pass works only for the session it names.

Practical tip: if you already plan to buy Christmas presents, a $100 receipt is not hard to hit. Just do the shopping first, then queue for the pass early, because 50 spots per session will not last on a school holiday weekend.

Nintendo POP-UP STORE and the eco bag

The Nintendo POP-UP STORE opens on 1 December and runs to 27 December, 10am to 10pm, at Central Court, Level 1. Nintendo lists merchandise from Japan, Singapore-exclusive T-shirt designs and festive snowman plush toys of Mario and friends. Prices were not published in the announcement.

Separately, from 13 November to 27 December, spending $300 across no more than two same-day receipts earns a Super Mario Eco Bag Set, while stocks last. VivoRewards Gold Members who spend $500 get an extra $20 Mystery eVoucher. Qualified members get an in-app notification for the bag, and the eVoucher goes straight to the eWallet.

Planning a visit with kids

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VivoCity is at 1 HarbourFront Walk, connected to HarbourFront MRT (North East and Circle lines). The snow sessions run in the evening, so a late afternoon arrival lets you do the gift tags first, eat, then catch snow at 7.30pm. Remember there are no snow sessions on Mondays going by Nintendoâ??s Tuesday to Sunday schedule.

If you want a bigger Christmas day out, see our guide to Christmas at Jewel Changi and the IKEA Christmas Vinterland market in Tampines. Both are easy to pair with the school holidays, which start on 21 November.

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