

NRF Retail's Big Show APAC 2026: Singapore Visitor Guide

Description

NRF Retail's Big Show APAC 2026 runs from 2 to 4 June at Marina Bay Sands, Singapore, under the theme The Next Now. The official site positions the event as a regional retail trade platform, with expanded expo programming, an Innovators Showcase and access for retailers to attend the expo for free.

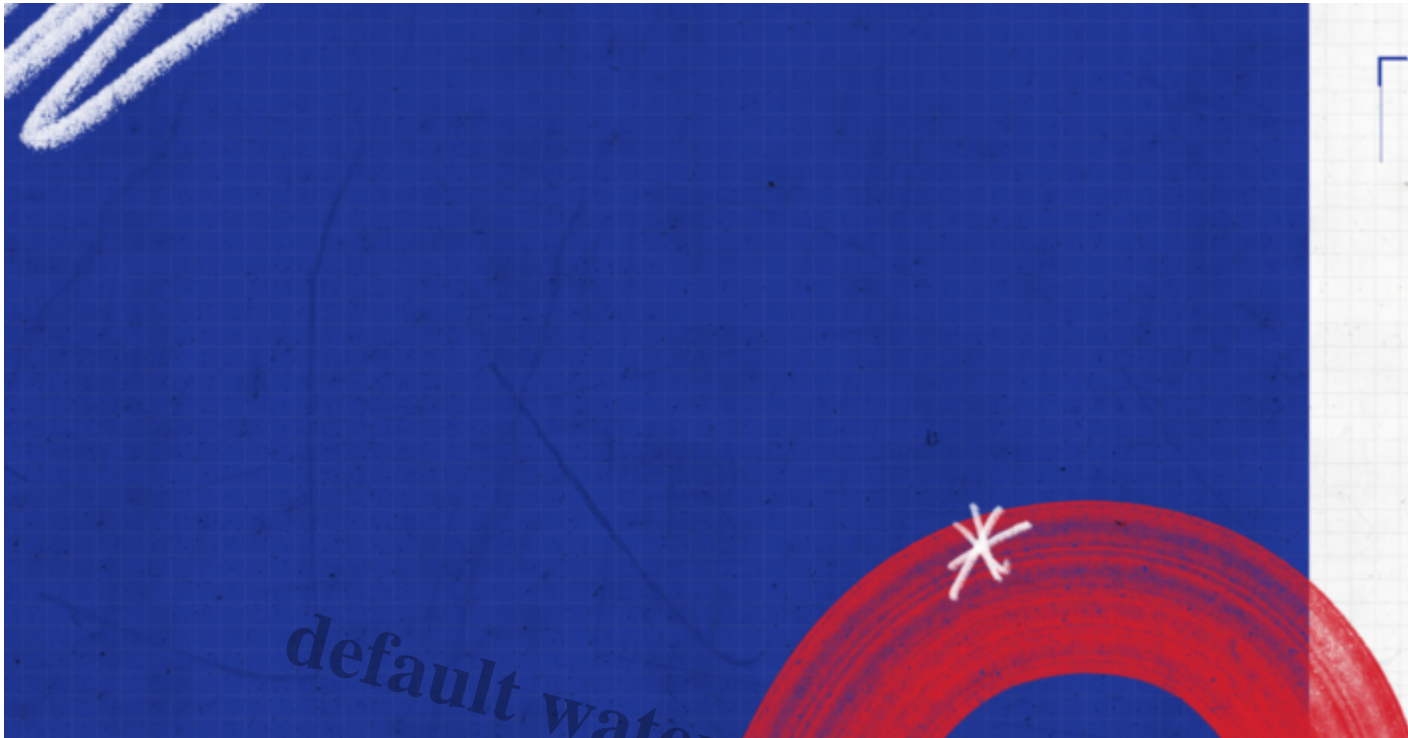
For Singapore readers, the event matters beyond the conference hall. Retail technology, payments, loyalty, supply chain and store operations are all changing quickly, and many of those changes later show up in malls, supermarkets, convenience stores and online shopping journeys.

Who Should Pay Attention

Retail owners, mall teams, brand managers, e-commerce operators and technology vendors are the obvious audience. The event can also be useful for jobseekers and students who want to understand where retail work is heading: data, fulfilment, customer experience, store productivity and omnichannel operations.

NRF APAC says the event is expected to draw a large delegate base, with an expanded Innovators Showcase and a second expo floor. That gives visitors a way to compare solutions instead of reading isolated product brochures.

- Dates: 2 to 4 June 2026.
- Venue: Marina Bay Sands, Singapore.
- Theme: The Next Now.
- Retailers: expo attendance is promoted as free on the official site.



The APAC retail event brings delegates and exhibitors to Singapore.

How To Use A Trade Visit

Go in with a small number of questions. A grocer may focus on queue management and loyalty. A fashion retailer may focus on inventory visibility and returns. A mall operator may care about footfall, tenant mix and shopper data. A clear question list makes the expo floor much more productive.

Use the official [NRF Retail's Big Show APAC](#) site for registration and programme details. For broader business coverage, use our [Business](#) section.

- Bring business cards or a QR contact method.
- Shortlist exhibitors before walking the floor.
- Record action items immediately after each meeting.



NRF APAC highlights retail leaders and conference programming.

Location Notes

- [Marina Bay Sands](#)

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