



New Balance Flat Breeze Lands in Singapore on 20 October for S\$129

Description

The **New Balance Flat Breeze** is landing in Singapore on 20 October 2026, and it is the kind of shoe that sits neatly between a ballet flat and a sneaker. After a Korean launch where selected colourways reportedly sold out within minutes, the limited-edition pair arrives locally at S\$129.



Image: New Balance

What is the New Balance Flat Breeze?

Developed in Korea with local fashion tastes in mind, the Flat Breeze takes the refined shape of a women's flat and gives it New Balance's sporty character. A soft upper wraps around the foot, while shoelaces and a band across the foot give the streamlined silhouette a sporty twist. Underfoot, a rubber outsole adds stability and comfort.



Image: New Balance

It is a useful reminder that the low-profile trend is still going strong. If you caught our earlier piece on [trailing running shoes at New Balance Suntec City](#), you will know the brand has been working hard on in-store experiences too.



Image: New Balance

Colours, price and where to buy

The Flat Breeze comes in Red, Silver, Black and Mint for S\$129, from 20 October at selected New Balance stores and online, while stocks last. Red and Silver will be available at New Balance Jewel Changi, VivoCity, Suntec City and ION Orchard. Black and Mint are exclusive to New Balance VivoCity.

Go bold in Red, add a flash of Silver, or keep things understated in Black or Mint. New Balance suggests styling the shoe with relaxed denim, tailored trousers or a skirt.



Image: New Balance

More ways to go low profile

The Flat Breeze also puts the spotlight on New Balance's growing low-profile line-up, which draws on running heritage, sport and everyday style. Two names to know are the 204L and 204V.



Image: New Balance

The 204L is inspired by 1970s running silhouettes and the athletic edge of early-2000s performance footwear, with sleek proportions and understated detailing.



Image: New Balance

The 204V is a fresh take on retro running style. It pairs a sleek low-profile shape with ABZORB cushioning, mesh detailing and an alternative closure system.



Image: New Balance

Shopping for a sale this week? Our round-up of [Takashimaya's basement sales](#) may help you stretch the budget. Release details and images courtesy of New Balance.

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