



Millennium Hotels Launches MyMillennium Kids for Family Stays

Description

Family travel is having a moment, and Millennium Hotels and Resorts (MHR) wants your little ones to feel like VIPs the moment they check in. On 1 August 2026, the group launched **MyMillennium Kids**, a new family-focused initiative that rewards children staying with MyMillennium members, rolling out first across Asia Pacific, including several Singapore hotels.



At the heart of the programme is a collectible Adventure Passport. Image: Millennium Hotels and Resorts

Where and who it is for

Designed for children aged **5 to 10**, MyMillennium Kids offers rewards for young guests staying a minimum of two consecutive nights with a MyMillennium member. In Singapore, participating properties include **Grand Copthorne Waterfront Hotel, Orchard Hotel Singapore and M Hotel Singapore City Centre**, alongside regional launches at M Social Resort Penang, M Social Hotel Phuket and M Social Hotel Suzhou. The programme expands to Europe and the United States in 2027.

The Adventure Passport

At the centre of it all is an interactive, collectible **Adventure Passport**. As families travel between MHR properties, children collect exclusive brand-themed stickers and can complete side missions to earn a bonus sticker per stay.

Sticker milestones unlock rewards: a complimentary kids’s dessert such as ice cream or a fruit platter at three stickers, a plush toy of programme mascot **Muriel the Cow** at six, a complimentary room upgrade on the next stay at nine, and MyMillennium Kids merchandise plus a “Junior World Explorer” certificate and giveaway entry at twelve.



Young guests are welcomed with a pillow note from mascot Muriel the Cow. Image:
Millennium Hotels and Resorts

Small touches, big smiles

Beyond the passport, MHR has woven in thoughtful details for younger guests. Children are greeted with a letter on the pillow from Muriel the Cow and a small surprise, from property-specific souvenirs to snack boxes. Each child also receives a blank “Do Not Disturb” Junior Explorer Inside sign to decorate with the stickers and markers provided.



MyMillennium Kids rolls out across Asia Pacific from 1 August 2026. Image: Millennium Hotels and Resorts

Why it matters for Singapore families

Family travel is one of the hospitality sector's fastest-growing segments, and 52% of Asian travellers say holidaying with family is their preferred way to travel. For local parents planning a staycation, an add-on that keeps children engaged, without an extra charge, is a welcome bonus. Families can join MyMillennium at check-in for immediate access.

Planning a family outing to go with the stay? Pair it with our [Mandai attraction pass guide](#), browse the [Baby Shark cabana party at Fairmont Singapore](#), or line up some active fun with our [ActiveSG Celebrates family guide](#).

Media release and images courtesy of Millennium Hotels and Resorts. Full terms and conditions are at [millenniumhotels.com](#); details can change, so confirm with the hotel before booking.

Date Created

02/08/2026

Author

sofiapereira

default watermark