



My Experience at NATAS Fair 2025: A Senior-Friendly Travel Extravaganza

Description

If you're looking for a travel fair that's buzzing with energy, deals, and a whole lot of printed brochures, the NATAS Fair 2025 at Singapore Expo is the place to be. Held from 28 February to 2 March, this year's fair was a vibrant showcase of travel brands like Celebrity Cruises, Royal Caribbean, Hong Thai Travel, ASA Holidays, and many more. From cruise packages to exotic getaways, the options were endless, but what stood out most was the unique crowd and the lively atmosphere.

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40th Anniversary Birthday Deals!
New Customers Enjoy **ADDITIONAL \$40 DISCOUNT***
Loyal Fans Enjoy **DOUBLE-UP DISCOUNT!**

康泰旅行社 HONG THAI TRAVEL

NATAS TRAVEL 2025
28 FEBRUARY - 02 MARCH 2025 SINGAPORE EXPO, HALL 5
10AM - 9:30PM (FRI-SUN) BOOTH: 5H08

1-FOR-1 **50% OFF** **\$1000 OFF** **\$1600 OFF** **\$100 per couple** **\$200** **Kid Trav FREE**

40th ANNIVERSARY BIRTHDAY DEALS! 庆生佳
New Customers Enjoy **ADDITIONAL \$40 DISCOUNT*** | Loyal Fans **DOUBLE-UP DISCOUNT!**

<p>8D Jiuzhaigou, Huanglong, Mt. Emei, Leshan 8天九寨沟, 黄龙, 峨眉山, 乐山 * Upgrade 2nd Mt. Emei 9+ Imperial HotSpring Day Hotel * Free 1-way High Speed Train to Jiuzhaigou (V.V.) Dep: Mar 28, Apr 22, Jun 25 Fr \$1499</p>	<p>8D South Taiwan Leisure Fun 8天“鹿”游南台湾 * 5+ 1 West Coast World Hotel (2ND) * Upgrade Du Hsiang-Yuan Taiwan Special Meal * 3V Mt. Longshui Leisure Farm - Porel/Biking, Kuan-Tai Garden * Wood Fire Spa/Hot Chicken Dep: Apr 28, May 27 Fr \$1299</p>	<p>9D7N I Love Korea 9天7晚 我❤韩国 Daejeon + Gyeongju - Daejeon + Seoul * Upgrade 5* Hotel Dinner * Gyeongju Cultural Village * Haeundae Coastal Train * Busan SPALAND * Free Day at Seoul Dep: May 24, Sep 13 Fr \$1398</p>	<p>10D7N Mystery Türkiye 10天7晚 土耳其神秘之旅 * Istanbul Cappadocia Vintage Car Experience * Istanbul Cherry-picking or Lavender Field * 1H stay at Thermal Hotel * Belly & Folk Dance Show Dep: May 8, Jun 28, Aug 28 Fr \$2399</p>	<p>7D5N Charming Hokkaido - Free 1N Hotel 7天5晚 迷人北海道 - 免费1晚住宿 * Around Island Experience at Oshima * 2H Japanese Homestay Hotel * Mt. Hokkaido Night View (Free Cable Car Ride) * Enjoy Hokkaido's Hairy Crab & Soft-shell Crab Dep: Sep 11, 25 Fr \$319</p>
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<p>8D6N Korea Jeollanam-do, Purple Island (+ Free 1N Hotel) 8天6晚 韩国, 全罗南道 紫岛 (+ 免费1晚住宿) Autumn Dep: Oct - Nov Other Dep: Mar - Dec Fr \$898</p>	<p>12-15D Xinjiang (North/South) 12至15天 北疆/南疆 (+ 免费1晚住宿) Autumn Dep: Sep - Oct Other Dep: May - Nov Fr \$2299</p>	<p>8D6N Japan Onsen Meguri & Mt Zao (+ Free 1N Hotel) 8天6晚 日本「赏温泉」+ 温泉送礼 (+ 免费1晚住宿) Autumn Dep: Oct - Nov Other Dep: Mar - Dec Fr \$2399</p>	<p>7D Bhutan, Land of Happiness 7天 不丹, 幸福王国 * Private Helicopter Chrt - Mt. Zaskar + Traditional White Scarf * Pure Laminating Spray Dep: Mar - Dec Fr \$2499</p>	<p>13D Decoding Tibet, Everest Base Camp 13天 探索秘境西藏, 珠峰大本营 * Source Springs (Shi-Khar & Juyi) * Nyishi Peach Blossom Festival * Lung Fort (Akar), Roped-up Peaks Dep: Mar - Dec Fr \$3000</p>
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FLASH DEALS! \$999 only!

9D7N Korea, Love in Gyeongjandgo
9天7晚 爱上韩国庆尚道
Busan + Ulsan + Pohang + Seoul
Dep: Jul 19, Aug 22
Fr \$999

7D Fun Taiwan, Cingjing Farm
7天玩“FUN”台湾, 清境农场
Taipei + Taichung + Sun Moon Lake
Dep: Apr 23
Fr \$999

5D Nostalgic Hong Kong + Free 1N Hotel
5天 怀旧香港 + 免费1晚住宿
Dep: May 11, Sep 20
Fr \$999

5D Beauty of Northern Vietnam
5天 北越秘境风光游
Hanoi + Ninh Binh + Sapa
Dep: May 9, Jun 6, 20, Aug 8
Fr \$999

5D Best of Huahin & Bangkok
5天“泰”爱华欣, 曼谷游
Dep: Apr 23, May 10, Jun 12, 18
Fr \$999

8D Splendid Jiangnan + Lishui
8天 精彩江南水乡游 + 丽水
Songyang + Jinyun + Shanghai + Hangzhou
Dep: Apr 8, 16, May 14
Fr \$999

8D Guangdong Gourmet Tour
8天 广东美食超值游
Guangzhou + Foshan + Zhuhai + Shenzhen
Fr \$999

GHINA

9天 江南上海, 杭州, 南京, 无锡, 苏州
9D Jiangnan Shanghai
出发: 3月-12月
Fr \$50起

8天 桂林, 阳朔, 贺州风情游 / 德天瀑布, 明仕田园
8D Guilin, Yangshuo, Hezhou
出发: 3月-12月
Fr \$50起

8天 山西 (+ 内蒙) 大草原, 沙漠 / 广东, 畅玩长隆
8D Shanxi (+ Inner Mongolia Grassland & Desert Experience)
8D Canton, Macau, Hong Kong
出发: 1月-12月
Fr \$599起

8天 武汉, 武当山, 神农架
8D Wuhan, Mt Wudang, Shennongjia
出发: 3月-12月
Fr \$699起

8天 古都西安, 华山, 波浪谷
8D Best of Xi'an, Mt Huashan, Valley of Waves
出发: 3月-12月
Fr \$699起

8天 黄山, 宏村, 婺源, 三清山, 千岛湖 / 九华山, 普陀山
8D Huangshan, Wuyuan, Mt Qiyun, Thousand Islets Lake Mt Jiuhou, Mt Putuo
出发: 3月-12月
Fr \$999起

8天 河南古都 / 云台山 / 西安
8D Henan / Mt Yantai + Xi'an
郑州 + 洛阳 + 焦作 + 开封
出发: 3月-12月
Fr \$999起

ASIA

8D Love in Taiwan, Alishan
8天 恋上台湾, 阿里山
Taoyuan + Taipei + Taichung + Keelung + Hualien
Dep: Mar - Dec
Fr \$0起

9D7N Jeju - Busan - Daegu - Seoul
9天7晚 济州 - 釜山 - 大邱 - 首尔
Dep: Mar - Dec
Fr \$0起

8D Flavours of Taiwan
8天 台湾“美味十足”
Taipei + Keelung + Taichung + Keelung + Hualien + Yilan
* Free Dinner
Dep: Mar - Dec
Fr \$799起

8D6N Charms of Korea (+ Free 1N Hotel)
8天6晚 魅力韩国 (+ 免费1晚住宿)
Daejeon + Seoul + Gyeongju + Gyeongju + Seoul
Dep: Mar - Dec
Fr \$999起

8D6N Perfect Korea Trio Islands (+ Free 1N Hotel)
8天6晚 完美韩国 三岛游 (+ 免费1晚住宿)
Dep: Mar - Dec
Fr \$999起

7D5N Honshu (+ Mt Takao)
7天5晚 日本本州 + 高山
* 免费1晚/2晚/3晚住宿
Dep: Mar - Dec
Fr \$2299起

8D6N Delightful Kansai
8天6晚 日本关西魅力之旅
Wakayama + Nara + Mie + Kyoto + Osaka
Dep: Mar - Dec
Fr \$2499起

7D5N Wakayama + Mie
7天5晚 和歌山, 三重县
Dep: Mar - Dec
Fr \$1999起

LONG HAUL

7D5N Dreamland of Western Australia
7天5晚 珀斯, 芭斯比
Perth + Geraldton + Geelong
Dep: Mar - Dec
Fr \$1599起

11D8N Eastern Europe
11天8晚 欧洲东欧
Czech Republic + Slovakia + Hungary + Austria + Germany
Dep: Mar - Dec
Fr \$1599起

7D5N Beauty of Melbourne
7天5晚 墨尔本魅力之旅
* Penguin Parade, Great Ocean Road
Dep: Mar - Dec
Fr \$1688起

6D4N Fun-Filled Gold Coast
6天4晚 欢乐畅游黄金海岸
Brisbane + Yangacoba + Gold Coast
Dep: Mar - Dec
Fr \$1799起

11D8N I Love France Bonjour!
11天8晚 法国风情画
* Excluded Wine Tasting Tour at Chateau
Dep: Mar - Dec
Fr \$2199起

10D7N I Love Amazing Italy
10天7晚 我❤意大利
* The Mal'Prensas Duetto
Dep: Mar - Dec
Fr \$2698起

11D8N Beauty of Netherlands, Germany, France
11天8晚 荷兰, 德国, 法国
Dep: Mar - Dec
Fr \$2698起

11D8N Mystical Caucasus
11天8晚 新丝路加索
Azerbaijan + Georgia + Armenia
Dep: Mar - Dec
Fr \$3388起

Hong Thai Travel 40th Anniversary Birthday Deals!

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Asa HOLIDAYS 中 航 航 航

FLY ASA

Exploring Landmarks and Blessing Tours with **Master Ang**
国际风水大师 洪维良随团祈福

Papazao with **Jack Neo**
Collin Chee • Terence Cao in Baiman
与梁志强、钱翰群、曹国辉队队走海南岛

China 美丽中国

美丽西双版纳 + 幸福琅勃拉邦 双国风情游
BEAUTIFUL XISHUANGBANNA + HAPPY LUANG PRABANG
DOUBLE COUNTRY CULTURE TOUR

ASA 豪华 豪华游轮 豪华游轮 豪华游轮 豪华游轮

海南深度豪华游 Hainan In-depth Premium Tour
海南悠游美食 + 亚洲中国第一家 文昌鸡师傅之【满鸡全席】宴
Hainan Leisure Food + Asia's First Chicken Master's Banquet

4/5天 三亚休闲 海口休闲之旅
Sanya/Haikou Leisure Tour
\$499

沈焯 一厨一行
\$1688

8天 海南悠游美食 + 亚洲中国第一家 文昌鸡师傅之【满鸡全席】宴
Hainan Leisure Food + Asia's First Chicken Master's Banquet
\$888

A Sea of Seniors Hunting for Deals

Walking into Halls 4 and 5 of the Singapore Expo, I was immediately struck by the sheer number of visitors—most of whom were seniors. It was heartwarming to see them enthusiastically browsing through travel packages, flipping through brochures, and negotiating with travel agents to snag the best deals. For many, this seemed like the perfect way to plan their next adventure. After all, nothing beats the joy of face-to-face interactions and the satisfaction of holding a physical brochure in hand.

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I couldn't help but notice how the fair catered perfectly to this demographic. With so many seniors present, the travel agents were patient, explaining every detail of the packages, from itineraries to pricing. It was clear that for this generation, the tactile experience of flipping through printed materials and discussing options in person was far more appealing than scrolling through websites or apps.

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The Printed Brochure Phenomenon

Speaking of printed materials, the amount of paper circulating at the fair was staggering. Brochures, flyers, and pamphlets were everywhere—stacked on tables, clutched in hands, and even spilling out of tote bags. While it might seem outdated in our digital age, it made perfect sense here. For many seniors, having something tangible to refer to is far more reassuring than navigating a website or app. It was a reminder that not everyone is tech-savvy, and sometimes, the old-school way is still the best.

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Travel Brands Galore

The fair was a treasure trove of travel options. Whether you were dreaming of a luxurious cruise with Celebrity Cruises or Royal Caribbean, a cultural tour with Trafalgar, or a tropical getaway with Club Med, there was something for everyone. Brands like Chan Brothers, CTC Travel, and EU Holidays were also in full swing, offering everything from budget-friendly trips to premium experiences.

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Save up to 25% plus S\$188 off per person*
plus enjoy additional S\$90 off for select cardmembers*

Specialty for S\$188 Cardmembers
Maybank

Sure-win attractive prizes to be won in our Spin & Win when you book at NATAS.

More ways to save

- 5% off for Past Guests*
- Save up to 5% for Group of 9+*
- Solo Traveller Offer*
- 10% off for Young Traveller (5-17 years old)*
- 25% off for Multi-Tours Deals*

TRAFALGAR
Tour Differently

INSIGHT VACATIONS
BUSINESS CLASS TOURS

Tour Name	Price
1. Italy - Florence	¥ 2,640
2. UK - London & Windsor	¥ 2,730
3. Spain - Highlights of Spain	¥ 2,938
4. France - Paris	¥ 2,938
5. Italy - Rome	¥ 2,938
6. UK - London	¥ 2,938
7. Spain - Madrid	¥ 2,938
8. France - Paris	¥ 2,938
9. Italy - Rome	¥ 2,938
10. UK - London	¥ 2,938
11. Spain - Madrid	¥ 2,938
12. France - Paris	¥ 2,938
13. Italy - Rome	¥ 2,938
14. UK - London	¥ 2,938
15. Spain - Madrid	¥ 2,938
16. France - Paris	¥ 2,938
17. Italy - Rome	¥ 2,938
18. UK - London	¥ 2,938
19. Spain - Madrid	¥ 2,938
20. France - Paris	¥ 2,938

INSIGHT VACATIONS
BUSINESS CLASS TOURS

Tour Name	Price
1. Italy - Florence & Rome	¥ 3,140
2. Spain - Madrid & Seville	¥ 3,170
3. France - Paris & Normandy	¥ 3,180
4. UK - London & Windsor	¥ 3,180
5. Italy - Rome & Florence	¥ 3,180
6. Spain - Madrid & Seville	¥ 3,180
7. France - Paris & Normandy	¥ 3,180
8. UK - London & Windsor	¥ 3,180
9. Italy - Rome & Florence	¥ 3,180
10. Spain - Madrid & Seville	¥ 3,180
11. France - Paris & Normandy	¥ 3,180
12. UK - London & Windsor	¥ 3,180







One of the highlights was the Amazing Thailand booth, which was decked out in vibrant colours and offered enticing packages to explore the Land of Smiles. Meanwhile, Cruise Arena and Jun-Air Travel had impressive displays showcasing their latest cruise and flight deals. It was impossible not to feel inspired to pack my bags and jet off somewhere new.

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We are partnering with Thai Tourism Board this March for a secret adventure. Stay tuned!

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Gearing in full national costume to perk up the atmosphere

A Unique Experience

What made NATAS Fair 2025 truly special was its unique vibe. Unlike other travel fairs that might feel overly digital or fast-paced, this one had a more relaxed, personal touch. It was a space where seniors could take their time, ask questions, and make informed decisions without feeling rushed. The fair wasn't just about selling travel packages—it was about creating connections and building trust.

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This visitor is enjoying a moment of creating his cane basket at the Amazing Thai booth

Final Thoughts from the Singapore Expo

If you're a senior or someone planning a trip for your parents or grandparents, the NATAS Fair is a must-visit. It's a rare opportunity to explore a wide range of travel options in one place, with the added benefit of face-to-face interactions and tangible materials. Plus, with free admission, there's no reason not to drop by and see what's on offer.

The NATAS Fair 2025 runs until 2 March at Singapore Expo Halls 4 and 5, from 10 am to 9.30 pm. Whether you're looking for a cruise, a cultural tour, or a relaxing beach holiday, this fair has it all. Just don't forget to bring a sturdy tote bag for all those brochures!

So, have you been to the NATAS Fair this year or the [last year](#)? What was your experience like? Share your thoughts in the comments below!

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