

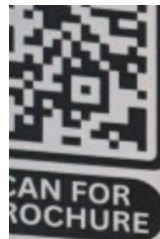


## My Experience at NATAS Fair 2025: A Senior-Friendly Travel Extravaganza

### Description

If you're looking for a travel fair that's buzzing with energy, deals, and a whole lot of printed brochures, the NATAS Fair 2025 at Singapore Expo is the place to be. Held from 28 February to 2 March, this year's fair was a vibrant showcase of travel brands like Celebrity Cruises, Royal Caribbean, Hong Thai Travel, ASA Holidays, and many more. From cruise packages to exotic getaways, the options were endless, but what stood out most was the unique crowd and the lively atmosphere.





**40th Anniversary Birthday Deals!**  
New Customers Enjoy  
**ADDITIONAL \$40 DISCOUNT\***  
Loyal Fans Enjoy  
**DOUBLE-UP DISCOUNT!**



**康泰旅行社**  
**HONG THAI TRAVEL**



**NATAS TRAVEL 2025**  
28 FEBRUARY - 02 MARCH 2025 SINGAPORE EXPO, HALL 5  
10AM - 9:30PM (FRI-SUN) BOOTH: 5H08

**1-FOR-1\***

2nd Pax up to  
**50% OFF**

2nd Pax up to  
**\$1000 OFF**

Per Couple up to  
**\$1600 OFF**

Early-bird BONUS!  
Additional Discount up to  
**\$100 per couple**

Single Traveller  
Additional Discount up to  
**\$200\***

**Kid Trav FREE**

**40th ANNIVERSARY BIRTHDAY DEALS!** 庆生佳  
New Customers Enjoy **ADDITIONAL \$40 DISCOUNT\*** | Loyal Fans **DOUBLE-UP DISCOUNT!**

**8D Jiuzhaigou, Huanglong, Mt Emei, Leshan**  
8天九寨沟, 黄龙, 峨眉山, 乐山  
Upgrade 2M Mt Emei 8+4  
Imperial Hot Spring Bay Hotel  
Free 1-way High Speed Train to Jiuzhaigou (V.V.)  
Dep: Mar 30 Apr 27 Jun 25  
Fr \$1199

**8D South Taiwan Leisure Fun**  
8天“趣”游南台湾  
5+4 Taipei Caesar Hotel (5M)  
Upgrade Du Hsiao-Yuan Train  
Special Meal  
2M Way of Longevity Leisure Farm - Forest Bathing, Mahan Tea Garden  
Wood Fire Restaurant Chicken  
Dep: Apr 28 May 27  
Fr \$1299

**9D7N 1+ Korea**  
9天7晚 我 韩国  
Daejeon - Gyeongju - Daejeon Seoul  
Upgrade 5M Hotel Dinner  
Gyeongju Cultural Village  
Haeinsa Coastal Train  
Haeinsa SPALand  
Free Day at Seoul  
Dep: May 24 Sep 13  
Fr \$1398

**10D7N Mystery Türkiye**  
10天7晚 土耳其神秘之旅  
Bosporus Cappadocia Vintage Car Experience  
Gourmet Cherry-picking or Lavender Field  
1M stay at Thermal Hotel  
Baby & Folk Dance Show  
Dep: May 8 Jun 28 Aug 25  
Fr \$2399

**7D5N Charming Hokkaido**  
7天5晚 迷人北海道 - 免费1晚住宿  
Rondal Tachibana Experience at Oshima  
2M Japanese Homestay Hotel  
Mt. Hakodate Night View  
Free Gula Car Hire  
Enjoy Hokkaido's Hairy Crabs & Soft-shell Crab  
Dep: Sep 11, 25  
Fr \$319

**AUTUMN COLOURS**

**8D6N Korea Jeollanam-do, Purple Island**  
8天6晚 韩国, 全罗南道 紫岛  
1+ 免费1晚住宿  
Autumn Dep: Oct - Nov  
Other Dep: Mar - Dec  
2nd Pax: \$898

**12-15D Xinjiang (North/South)**  
1+ Free 1N Hong Kong  
12至15天 北疆/南疆  
1+ 免费1晚住宿  
Autumn Dep: Sep - Oct  
Other Dep: May - Nov  
Fr \$2299

**8D6N Japan Onsen Meguri**  
8天6晚 日本“温泉王山”  
1+ 免费1晚住宿  
Autumn Dep: Oct - Nov  
Other Dep: Mar - Dec  
3rd Pax: \$2399

**STELLAR EDITION**

**7D Bhutan, Land of Happiness**  
7天 不丹, 幸福王国  
Rudra's Welcome Gift - 3M CARDS + Traditional White Scarf  
Pure Laminagrasa Spray  
Dep: Mar - Dec  
Fr \$2499

**13D Decoding Tibet, Everest Base Camp**  
13天 探索神秘西藏, 珠峰大本营  
Special Species (Shedler's Ark)  
Nyagali Peach Blossom Festival  
Lulang Forest (Jadeite, Ropposed Falls)  
Dep: Mar - Dec  
Fr \$3099

**FLASH DEALS!**

**\$999 only!**

**9D7N Korea, Love in Gyeongangdo**  
9天7晚 爱上韩国庆尚道  
Busan - Ulsan - Pohang - Seoul  
Dep: Jul 19 Aug 22  
Fr \$999

**7D Fun Taiwan, Cindling Farm**  
7天 玩“FUN”台湾, 瑞穗农场  
Taipei - Taichung - Sun Moon Lake  
Dep: Apr 23  
Fr \$999

**5D Nostalgic Hong Kong + Free 1N Hotel**  
5天 怀旧香港  
5+ 免费1晚住宿  
Dep: May 11 Sep 20  
Fr \$999

**5D Beauty of Northern Vietnam**  
5天 北越秘境风光游  
Hanoi - Ninh Binh - Sapa  
Dep: May 9 Jun 25 Aug 8  
Fr \$999

**5D Best of Huahin & Bangkok**  
5天“泰”爱华欣, 曼谷游  
Dep: Apr 23 May 10 Jun 12 18  
Fr \$999

**8D Splendid Jiangnan + Lishui**  
8天 精彩江南游 + 丽水  
Songyang - Jiaxing - Shanghai  
Dep: Apr 8-16 May 14  
Fr \$999

**8D Guangdong Gourmet Tour**  
8天 广东美食超值游  
Guangzhou - Foshan - Zhuhai - Shenzhen  
Dep: Mar 29 May 17  
Fr \$999

**CHINA**

**9天 江南上海, 杭州, 南京, 无锡, 苏州**  
9D Jiangnan Shanghai  
出发: 3月-12月  
Fr \$0起

**8天 桂林, 阳朔, 贺州风情游**  
8D Guilin, Yangshuo, Hezhou  
出发: 3月-12月  
Fr \$0起

**8天 山西 (+内蒙古大草原, 沙漠)**  
8D Shanxi (+ Inner Mongolia Grassland & Desert Experience)  
出发: 3月-12月  
Fr \$0起

**8天 粤港澳, 大湾区美食巡礼**  
8D Canton, Macau, Hong Kong  
出发: 3月-12月  
Fr \$599起

**8天 武汉, 武当山, 神农架**  
8D Wuhan, Mt Wudang, Shennongjia  
出发: 3月-12月  
Fr \$699起

**8天 古都西安, 华山, 波浪谷**  
8D Best of Xi'an, Mt Huashan, Valley of Waves  
出发: 3月-12月  
Fr \$699起

**8天 黄山, 婺源, 齐云山, 千岛湖**  
8D Huangshan, Wuyuan, Mt Qiyun, Thousand Islands Lake, Mt Jichuo, Mt Putuo  
出发: 3月-12月  
Fr \$999起

**8天 河南古都/云台山+西安**  
8D Mooter Tagline  
出发: 3月-12月  
Fr \$1199起

**ASIA**

**8D Love in Taiwan, Alishan**  
8天 恋恋台湾, 阿里山  
Taoyuan - Taipei - Taichung - Kaohsiung - Nanhai  
Dep: Mar - Dec  
Fr \$0起

**9D7N Jeju - Busan - Daegu - Seoul**  
9天7晚 济州 - 釜山 - 大邱 - 首尔  
Dep: Mar - Dec  
Fr \$0起

**8D Flavours of Taiwan**  
8天 台湾“真味十足”  
Taipei - Keelung - Taichung - Kaohsiung - Hualien - Yilan  
Dep: Mar - Dec  
Fr \$799起

**8D6N Charms of Korea**  
8天6晚 魅力韩国 (+ 免费1晚住宿)  
Daejeon - Gyeongju - Gyeongju - Seoul  
Dep: Mar - Dec  
Fr \$999起

**8D6N Perfect Korea Trio Islands**  
8天6晚 完美韩国三岛游 (+ 免费1晚住宿)  
Daejeon - Gyeongju - Gyeongju - Seoul  
Dep: Mar - Dec  
Fr \$999起

**7D5N Honshu (+ Mt Takao)**  
7天5晚 日本本州 (+ 惠比寿山)  
Dep: Mar - Dec  
Fr \$2299起

**8D6N Delightful Kansai**  
8天6晚 日本关西魅力之旅  
Wakayama - Nara - Mie - Kyoto - Osaka  
Dep: Mar - Dec  
Fr \$2499起

**7D5N Wakayama + Mie**  
7天5晚 和歌山, 三重县  
Dep: Mar - Dec  
Fr \$3199起

**LONG HAUL**

**7D5N Dreamland of Western Australia**  
7天5晚 珀斯, 悉尼, 墨尔本  
Dep: Mar - Dec  
Fr \$1599起

**11D8N Eastern Europe**  
11天8晚 畅游东欧  
Czech Republic - Slovakia - Hungary - Austria - Germany  
Dep: Mar - Dec  
Fr \$1599起

**7D5N Beauty of Melbourne**  
7天5晚 墨尔本魅力之旅  
Penguin Parade, Great Ocean Road  
Dep: Mar - Dec  
Fr \$1688起

**6D4N Fun-Filled Gold Coast**  
6天4晚 欢乐畅游黄金海岸  
Brisbane - Yanggallon - Gold Coast  
Dep: Mar - Dec  
Fr \$1799起

**11D8N I Love France Bonjour!**  
11天8晚 法国风情游  
Excursion Wine Tasting Tour at Chateau  
Dep: Mar - Dec  
Fr \$2199起

**10D7N I Love Amazing Italy**  
10天7晚 意大利魅力之旅  
The Mall Premium Outlet  
Dep: Mar - Dec  
Fr \$2698起

**11D8N Beauty of Netherlands, Germany, France**  
11天8晚 荷兰, 德国, 法国  
Dep: Mar - Dec  
Fr \$2698起

**11D8N Mystical Caucasus**  
11天8晚 神秘高加索  
Azerbaijan - Georgia - Armenia  
Dep: Mar - Dec  
Fr \$3388起



Hong Thai Travel 40th Anniversary Birthday Deals!

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**Asa HOLIDAYS**

**Exploring Landmarks and Blessing Tours with Master Ang**  
国际风水大师 洪维良随团祈福

**Papazao with Jack Neo • Terence Cao in Hainan**  
与梁志强、钱翰群、曹国辉叭叭走海南岛

**China 美丽中国**

**8天 美丽西双版纳 + 幸福琅勃拉邦**  
**BEAUTIFUL XISHUANGBANNA + HAPPY LUANG PRABANG**  
**DOUBLE COUNTRY CULTURE TOUR**

**沈焯一 一起旅行**  
(LAOYIN) **R\$ \$1688\***

**8天 海南深度豪华游**  
**Hainan In-depth Premium Tour**

**文昌鸡师傅之「满鸡全席」宴**  
**Chicken Master's Full Chicken Banquet**

**4天3晚 三亚休闲海口购物之旅**  
**Sanya/Haikou Leisure Tour**

**5天 海南悠游美食 + 亚洲中国第一家文昌鸡师傅之「满鸡全席」宴**  
**Hainan Leisure Gourmet Tour + Asia's First Wenchang Chicken Master's Full Chicken Banquet**

**\$499\*** **\$888\***

## A Sea of Seniors Hunting for Deals

Walking into Halls 4 and 5 of the Singapore Expo, I was immediately struck by the sheer number of visitors—most of whom were seniors. It was heartwarming to see them enthusiastically browsing through travel packages, flipping through brochures, and negotiating with travel agents to snag the best deals. For many, this seemed like the perfect way to plan their next adventure. After all, nothing beats the joy of face-to-face interactions and the satisfaction of holding a physical brochure in hand.

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I couldn't help but notice how the fair catered perfectly to this demographic. With so many seniors present, the travel agents were patient, explaining every detail of the packages, from itineraries to pricing. It was clear that for this generation, the tactile experience of flipping through printed materials and discussing options in person was far more appealing than scrolling through websites or apps.

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## The Printed Brochure Phenomenon

Speaking of printed materials, the amount of paper circulating at the fair was staggering. Brochures, flyers, and pamphlets were everywhere—stacked on tables, clutched in hands, and even spilling out of tote bags. While it might seem outdated in our digital age, it made perfect sense here. For many seniors, having something tangible to refer to is far more reassuring than navigating a website or app. It was a reminder that not everyone is tech-savvy, and sometimes, the old-school way is still the best.

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## Travel Brands Galore

The fair was a treasure trove of travel options. Whether you were dreaming of a luxurious cruise with Celebrity Cruises or Royal Caribbean, a cultural tour with Trafalgar, or a tropical getaway with Club Med, there was something for everyone. Brands like Chan Brothers, CTC Travel, and EU Holidays were also in full swing, offering everything from budget-friendly trips to premium experiences.

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Save up to 25% plus S\$188 off per person\*  
plus enjoy additional S\$50 off for select cardmembers\*



Spin & Win attractive prizes to be won in our Spin & Win when you book at NATAS.

### More ways to save

- 5% off for Past Guests\*
- Save up to 5% for Group of 9+\*
- Solo Traveller Offer\*
- 10% off for Young Traveller (5-17 years old)\*
- 25% off for Multi-Tours Dealer\*

### TRAFALGAR

Tour Differently



 7 days London & Paris S\$2,640	 8 days London & Edinburgh S\$2,710	 10 days London & Rome S\$3,420	 12 days London & Rome S\$3,518
 8 days London & Paris S\$2,710	 10 days London & Rome S\$3,518	 12 days London & Rome S\$3,518	 14 days London & Rome S\$4,216
 10 days London & Rome S\$3,518	 12 days London & Rome S\$3,518	 14 days London & Rome S\$4,216	 16 days London & Rome S\$4,768

### INSIGHT VACATIONS

BUSINESS CLASS TOURS



 7 days London & Paris S\$2,640	 8 days London & Edinburgh S\$2,710	 10 days London & Rome S\$3,420	 12 days London & Rome S\$3,518
 8 days London & Paris S\$2,710	 10 days London & Rome S\$3,518	 12 days London & Rome S\$3,518	 14 days London & Rome S\$4,216
 10 days London & Rome S\$3,518	 12 days London & Rome S\$3,518	 14 days London & Rome S\$4,216	 16 days London & Rome S\$4,768

TN/P11















One of the highlights was the Amazing Thailand booth, which was decked out in vibrant colours and offered enticing packages to explore the Land of Smiles. Meanwhile, Cruise Arena and Jun-Air Travel had impressive displays showcasing their latest cruise and flight deals. It was impossible not to feel inspired to pack my bags and jet off somewhere new.

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We are partnering with Thai Tourism Board this March for a secret adventure. Stay tuned!

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Gearing in full national costume to perk up the atmosphere

## A Unique Experience

What made NATAS Fair 2025 truly special was its unique vibe. Unlike other travel fairs that might feel overly digital or fast-paced, this one had a more relaxed, personal touch. It was a space where seniors could take their time, ask questions, and make informed decisions without feeling rushed. The fair wasn't just about selling travel packages—it was about creating connections and building trust.

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This visitor is enjoying a moment of creating his cane basket at the Amazing Thai booth

## Final Thoughts from the Singapore Expo

If youâ??re a senior or someone planning a trip for your parents or grandparents, the NATAS Fair is a must-visit. Itâ??s a rare opportunity to explore a wide range of travel options in one place, with the added benefit of face-to-face interactions and tangible materials. Plus, with free admission, thereâ??s no reason not to drop by and see whatâ??s on offer.

The NATAS Fair 2025 runs until 2 March at Singapore Expo Halls 4 and 5, from 10 am to 9.30 pm. Whether youâ??re looking for a cruise, a cultural tour, or a relaxing beach holiday, this fair has it all. Just donâ??t forget to bring a sturdy tote bag for all those brochures!

So, have you been to the NATAS Fair this year or the [last year](#)? What was your experience like? Share your thoughts in the comments below!

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