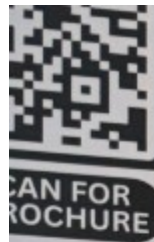




## My Experience at NATAS Fair 2025: A Senior-Friendly Travel Extravaganza

### Description

If you're looking for a travel fair that's buzzing with energy, deals, and a whole lot of printed brochures, the NATAS Fair 2025 at Singapore Expo is the place to be. Held from 28 February to 2 March, this year's fair was a vibrant showcase of travel brands like Celebrity Cruises, Royal Caribbean, Hong Thai Travel, ASA Holidays, and many more. From cruise packages to exotic getaways, the options were endless, but what stood out most was the unique crowd and the lively atmosphere.



**40th Anniversary Birthday Deals!**  
New Customers Enjoy **ADDITIONAL \$40 DISCOUNT\***  
Loyal Fans Enjoy **DOUBLE-UP DISCOUNT!**

**康泰旅行社 HONG THAI TRAVEL**



**NATAS TRAVEL 2025**  
28 FEBRUARY - 02 MARCH 2025 SINGAPORE EXPO, HALL 5  
10AM - 9:30PM (FRI-SUN) BOOTH: 5H08

**1-FOR-1 50% OFF** **2nd Pax up to \$1000 OFF** **Per Couple up to \$1600 OFF** **Early-bird BONUS! \$100 per couple** **Single Traveller Additional Discount up to \$200** **Kid Trav FREE**

**40th ANNIVERSARY BIRTHDAY DEALS!** 庆生佳  
New Customers Enjoy **ADDITIONAL \$40 DISCOUNT\*** | Loyal Fans **DOUBLE-UP DISCOUNT!**

<p><b>8D Jiuzhaigou, Huanglong, Mt Emei, Leshan</b> 8天九寨沟, 黄龙, 峨眉山, 乐山 Upgrade 2M Free Hotel &amp; Imperial HotSpring Bay Hotel Free 1-way High Speed Train to Jiuzhaigou (V.V.) Dep: Mar 30 Apr 27 Jun 25 Fr \$1199</p>	<p><b>8D South Taiwan Leisure Fun</b> 8天“鹿”游南台湾 5A Taipei Caesar Metro Hotel (2M) Upgrade Du Hsiao-Yuan Taiwan Special Meal 2M Way of Longtan Leisure Farm - Forest Bathing, Akasha Tea Garden Daoyang Leisure Farm Tour Wood Fire Spa/Hot Chicken Dep: Apr 28 May 27 Fr \$1299</p>	<p><b>9D7N 1 Korea</b> 9天7晚 韩国 Daejeon - Gyeongju - Daejeon Upgrade 5M Hotel Dinner Gyeongju Cultural Village Haeinsa Coastal Train Busan SPALand Free Day at Seoul Dep: May 24 Sep 13 Fr \$1398</p>	<p><b>10D7N Mystery Türkiye</b> 10天7晚 土耳其神秘之旅 Bucarest Cappadocia Vintage Car Experience Goreme Cherry-picking or Lavender Field 1M stay at Thermal Hotel Belly &amp; Folk Dance Show Dep: May 8,3 Jun 28 Aug 28 Fr \$2399</p>	<p><b>7D5N Charming Hokkaido</b> 7天5晚 迷人北海道 - 免费1晚住宿 About 100km Experience at Oshima 2M Japanese Homestay Hotel Hokkaido Night View (Free Car/Guide Car) Enjoy Hokkaido's Hairy Crab &amp; Soft-shell Crab Dep: Sep 11, 25 Fr \$319</p>
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**AUTUMN COLOURS** **2ND PAX UP TO 50% OFF**

<p><b>8D6N Korea Jeollanam-do, Purple Island</b> 8天6晚 韩国, 全罗南道 紫岛 升级1晚住宿 Autumn Dep: Oct - Nov Other Dep: Mar - Dec Fr \$898</p>	<p><b>12-15D Xinjiang (North/South)</b> 12至15天 北疆/南疆 升级1晚住宿 Autumn Dep: Sep - Oct Other Dep: May - Nov Fr \$2299</p>	<p><b>8D6N Japan Onsen Meguri &amp; Mt Zao</b> 8天6晚 日本「温泉王山」 温泉送礼, 升级1晚住宿 Autumn Dep: Oct - Nov Other Dep: Mar - Dec Fr \$2399</p>
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**STELLAR EDITION**

<p><b>7D Bhutan, Land of Happiness</b> 7天不丹, 幸福王国 升级1晚住宿 Dep: Mar - Dec Fr \$2499</p>	<p><b>13D Decoding Tibet, Everest Base Camp</b> 13天 探索秘境西藏, 珠峰大本营 升级1晚住宿 Dep: Mar - Dec Fr \$3000</p>
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**FLASH DEALS! \$999 only!**

<p><b>9D7N Korea, Love in Gyeongangdo</b> 9天7晚 爱上韩国庆尚道 Busan - Ulsan - Pohang - Seoul Dep: Jul 19 Aug 22 Fr \$999</p>	<p><b>7D Fun Taiwan, Cingling Farm</b> 7天玩“FUN”台湾, 清境农场 Taipei - Taichung - Sun Moon Lake Dep: Apr 23 Fr \$999</p>	<p><b>5D Nostalgic Hong Kong + Free 1N Hotel</b> 5天 怀旧香港 升级1晚住宿 Dep: May 11 Sep 20 Fr \$999</p>	<p><b>5D Beauty of Northern Vietnam</b> 5天 北越秘境风光游 Hanoi - Ninh Binh - Sapa Dep: May 9 Jun 6, 20 Aug 8 Fr \$999</p>	<p><b>5D Best of Huahin &amp; Bangkok</b> 5天“泰”爱华欣, 曼谷游 Dep: Apr 23 May 10 Jun 12, 18 Fr \$999</p>	<p><b>8D Splendid Jiangnan + Lishui</b> 8天 精彩江南游+丽水 Songyang - Jiaxing - Shanghai Dep: Apr 8, 16 May 14 Fr \$999</p>	<p><b>8D Guangdong Gourmet Tour</b> 8天 广东美食超值游 Guangzhou + Foshan + Zhuhai + Shenzhen Dep: Mar 29 May 17 Fr \$999</p>	<p><b>9D Beilining, Chenduo, Tianjin</b> 9天 北京+承德+天津 Dep: Mar 29 May 17 Fr \$999</p>
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**GHINA**

<p><b>9天 江南上海, 杭州, 南京, 无锡, 苏州</b> 9D Jiangnan Shanghai 出发: 3月-12月 升级1晚住宿 Fr \$599</p>	<p><b>8天 桂林, 阳朔, 贺州风情游 / 德天瀑布, 明仕田园</b> 8D Guilin, Yangshuo, Hezhou 出发: 3月-12月 升级1晚住宿 Fr \$599</p>	<p><b>8天 山西 + 内蒙古大草原, 沙漠</b> 8D Shanxi + Inner Mongolia Grassland &amp; Desert Experience 出发: 1月-12月 升级1晚住宿 Fr \$599</p>	<p><b>8天 粤港澳, 大湾区美食巡礼 / 广东, 畅玩长隆</b> 8D Canton, Macau, Hong Kong 出发: 3月-12月 升级1晚住宿 Fr \$599</p>	<p><b>8天 武汉, 武当山, 神农架</b> 8D Wuhan, Mt Wudang, Shennongjia 出发: 3月-12月 升级1晚住宿 Fr \$699</p>	<p><b>8天 古都西安, 华山, 波浪谷</b> 8D Best of Xi'an, Mt Huashan, Valley of Waves 出发: 3月-12月 升级1晚住宿 Fr \$699</p>	<p><b>8天 黄山, 婺源, 齐云山, 千岛湖 / 九华山, 普陀山</b> 8D Huangshan, Wuyuan, Mt Qi云山, Thousand Islands Lake Mt Jiuhou, Mt Putuo 出发: 3月-12月 升级1晚住宿 Fr \$999</p>	<p><b>8天 河南古都 / 云台山+西安</b> 8D Hooten + Yinlin 出发: 3月-12月 升级1晚住宿 Fr \$1199</p>
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**ASIA**

<p><b>8D Love in Taiwan, Alishan</b> 8天 恋上台湾, 阿里山 Taoyuan - Taipei - Taichung - Keelung - Hualien Dep: Mar - Dec Fr \$0</p>	<p><b>9D7N Jeju - Busan - Daegu - Seoul</b> 9天7晚 济州-釜山-大邱-首尔 Dep: Mar - Dec Fr \$0</p>	<p><b>8D Flavours of Taiwan</b> 8天 台湾“美味十足” Taipei - Keelung - Taichung - Keelung - Hualien - Yilan Dep: Mar - Dec Fr \$799</p>	<p><b>8D6N Charms of Korea</b> 8天6晚 魅力韩国 Daejeon - Seoul - Gyeongju - Gyeongju - Seoul Dep: Mar - Dec Fr \$999</p>	<p><b>8D6N Perfect Korea Trio Islands</b> 8天6晚 完美韩国三岛游 Dep: Mar - Dec Fr \$999</p>	<p><b>7D5N Honshu + Mt Takao</b> 7天5晚 日本本州+高山 Dep: Mar - Dec Fr \$2299</p>	<p><b>8D6N Delightful Kansai</b> 8天6晚 日本关西魅力之旅 Osaka - Kyoto - Nara - Mie - Kyoto - Osaka Dep: Mar - Dec Fr \$2499</p>	<p><b>7D5N Wakayama + Mie</b> 7天5晚 和歌山, 三重县 Dep: Mar - Dec Fr \$3199</p>	<p><b>7D5N Wonderful Shikoku</b> 7天5晚 四国 Dep: Mar - Dec Fr \$3199</p>
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**LONG HAUL**

<p><b>7D5N Dreamland of Western Australia</b> 7天5晚 珀斯, 芭士托 Perth - Geraldton - Geelong Dep: Mar - Dec Fr \$1599</p>	<p><b>11D8N Eastern Europe</b> 11天8晚 畅游东欧 Czech Republic - Slovakia - Hungary - Austria - Germany Dep: Mar - Dec Fr \$1599</p>	<p><b>7D5N Beauty of Melbourne</b> 7天5晚 墨尔本魅力之旅 Penguin Parade, Great Ocean Road Dep: Mar - Dec Fr \$1688</p>	<p><b>6D4N Fun-Filled Gold Coast</b> 6天4晚 欢乐畅游黄金海岸 Brisbane - Yangaroo - Gold Coast Dep: Mar - Dec Fr \$1799</p>	<p><b>11D8N I Love France Bonjour!</b> 11天8晚 法国风情 Paris - Normandy - Champagne Dep: Mar - Dec Fr \$2199</p>	<p><b>10D7N I Love Amazing Italy</b> 10天7晚 意大利迷人意大利 The Mall Premium Outlet Dep: Mar - Dec Fr \$2698</p>	<p><b>11D8N Beauty of Netherlands, Germany, France</b> 11天8晚 荷兰, 德国, 法国 Dep: Mar - Dec Fr \$2698</p>	<p><b>11D8N Mystical Caucasus</b> 11天8晚 神秘高加索 Azerbaijan - Georgia - Armenia Dep: Mar - Dec Fr \$3388</p>	<p><b>12D9N Scotland &amp; England</b> 12天9晚 苏格兰+英格兰 Edinburgh - Glasgow - London Dep: Mar - Dec Fr \$3388</p>
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Hong Thai Travel 40th Anniversary Birthday Deals!

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## **A Sea of Seniors Hunting for Deals**

Walking into Halls 4 and 5 of the Singapore Expo, I was immediately struck by the sheer number of visitors—most of whom were seniors. It was heartwarming to see them enthusiastically browsing through travel packages, flipping through brochures, and negotiating with travel agents to snag the best deals. For many, this seemed like the perfect way to plan their next adventure. After all, nothing beats the joy of face-to-face interactions and the satisfaction of holding a physical brochure in hand.

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I couldn't help but notice how the fair catered perfectly to this demographic. With so many seniors present, the travel agents were patient, explaining every detail of the packages, from itineraries to pricing. It was clear that for this generation, the tactile experience of flipping through printed materials and discussing options in person was far more appealing than scrolling through websites or apps.

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## **The Printed Brochure Phenomenon**

Speaking of printed materials, the amount of paper circulating at the fair was staggering. Brochures, flyers, and pamphlets were everywhere—stacked on tables, clutched in hands, and even spilling out of tote bags. While it might seem outdated in our digital age, it made perfect sense here. For many seniors, having something tangible to refer to is far more reassuring than navigating a website or app. It was a reminder that not everyone is tech-savvy, and sometimes, the old-school way is still the best.

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## **Travel Brands Galore**

The fair was a treasure trove of travel options. Whether you were dreaming of a luxurious cruise with Celebrity Cruises or Royal Caribbean, a cultural tour with Trafalgar, or a tropical getaway with Club Med, there was something for everyone. Brands like Chan Brothers, CTC Travel, and EU Holidays were also in full swing, offering everything from budget-friendly trips to premium experiences.

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**Save up to 25% plus S\$188 off per person\***  
plus enjoy additional S\$90 off for select cardmembers\*

Specialty for S\$188 Cardmembers  
Maybank

Sure-win attractive prizes to be won in our Spin & Win when you book at NATAS.

**More ways to save**

- 5% off for Past Guests\*
- Save up to 5% for Group of 9+\*
- Solo Traveller Offer\*
- 10% off for Young Traveller (5-17 years old)\*
- 25% off for Multi-Tours Dealer\*

**TRAFALGAR**  
Tour Differently

 7 Days - London T\$ 2,640	 8 Days - London & Edinburgh T\$ 2,770	 8 Days - London & Edinburgh T\$ 2,770	 8 Days - London & Edinburgh T\$ 3,518
 8 Days - London & Edinburgh T\$ 2,770	 8 Days - London & Edinburgh T\$ 3,958	 8 Days - London & Edinburgh T\$ 4,825	 8 Days - London & Edinburgh T\$ 4,218
 8 Days - London & Edinburgh T\$ 3,770	 8 Days - London & Edinburgh T\$ 5,088	 8 Days - London & Edinburgh T\$ 5,750	 8 Days - London & Edinburgh T\$ 6,308

**INSIGHT VACATIONS**  
BUSINESS CLASS TOURS

 8 Days - London & Edinburgh T\$ 3,770	 8 Days - London & Edinburgh T\$ 3,970	 8 Days - London & Edinburgh T\$ 3,180	 8 Days - London & Edinburgh T\$ 4,128
 8 Days - London & Edinburgh T\$ 3,970	 8 Days - London & Edinburgh T\$ 4,990	 8 Days - London & Edinburgh T\$ 5,380	 8 Days - London & Edinburgh T\$ 5,108
 8 Days - London & Edinburgh T\$ 3,670	 8 Days - London & Edinburgh T\$ 4,718	 8 Days - London & Edinburgh T\$ 5,318	 8 Days - London & Edinburgh T\$ 7,440

T\$ 711







One of the highlights was the Amazing Thailand booth, which was decked out in vibrant colours and offered enticing packages to explore the Land of Smiles. Meanwhile, Cruise Arena and Jun-Air Travel had impressive displays showcasing their latest cruise and flight deals. It was impossible not to feel inspired to pack my bags and jet off somewhere new.

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We are partnering with Thai Tourism Board this March for a secret adventure. Stay tuned!

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Gearing in full national costume to perk up the atmosphere

## **A Unique Experience**

What made NATAS Fair 2025 truly special was its unique vibe. Unlike other travel fairs that might feel overly digital or fast-paced, this one had a more relaxed, personal touch. It was a space where seniors could take their time, ask questions, and make informed decisions without feeling rushed. The fair wasn't just about selling travel packages—it was about creating connections and building trust.

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This visitor is enjoying a moment of creating his cane basket at the Amazing Thai booth

## Final Thoughts from the Singapore Expo

If you're a senior or someone planning a trip for your parents or grandparents, the NATAS Fair is a must-visit. It's a rare opportunity to explore a wide range of travel options in one place, with the added benefit of face-to-face interactions and tangible materials. Plus, with free admission, there's no reason not to drop by and see what's on offer.

The NATAS Fair 2025 runs until 2 March at Singapore Expo Halls 4 and 5, from 10 am to 9.30 pm. Whether you're looking for a cruise, a cultural tour, or a relaxing beach holiday, this fair has it all. Just don't forget to bring a sturdy tote bag for all those brochures!

So, have you been to the NATAS Fair this year or the [last year](#)? What was your experience like? Share your thoughts in the comments below!



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## You May Also Like

- [Isetan NEX Closing Sale: Up to 70% Off Household Essentials Before It Shuts for Good on 26 April](#)
- [Last Chance to See Sakura x Sanrio at Gardens by the Bay - Cherry Blossoms and Hello Kitty Before 15 April](#)
- [Wanna join a Peranakan Party this weekend?](#)

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02/03/2025

### Author

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