



My Experience at NATAS Fair 2025: A Senior-Friendly Travel Extravaganza

Description

If you're looking for a travel fair that's buzzing with energy, deals, and a whole lot of printed brochures, the NATAS Fair 2025 at Singapore Expo is the place to be. Held from 28 February to 2 March, this year's fair was a vibrant showcase of travel brands like Celebrity Cruises, Royal Caribbean, Hong Thai Travel, ASA Holidays, and many more. From cruise packages to exotic getaways, the options were endless, but what stood out most was the unique crowd and the lively atmosphere.

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康泰旅行社 HONG THAI TRAVEL

NATAS TRAVEL 2025

28 FEBRUARY - 02 MARCH 2025 SINGAPORE EXPO, HALL 5
10AM - 9:30PM (FRI-SUN) BOOTH: 5H08

**40th Anniversary
Birthday Deals!**

New Customers Enjoy
ADDITIONAL \$40 DISCOUNT*

Loyal Fans Enjoy
DOUBLE-UP DISCOUNT!

NATAS TRAVEL 2025

2nd Pax up to

1-FOR-1*

2nd Pax up to

50% OFF*

2nd Pax up to

\$1000 OFF*

Per Couple up to

\$1600 OFF*

Early-bird BONUS!

Additional Discount up to

\$100 per couple*

Single Traveller

Additional Discount up to

\$200*

Kid Traveller

FREE*

40th ANNIVERSARY BIRTHDAY DEALS! 庆生佳

New Customers Enjoy **ADDITIONAL \$40 DISCOUNT*** | Loyal Fans **DOUBLE-UP DISCOUNT!**

 <p>8D Jiuzhaigou, Huanglong, Mt. Emei, Leshan</p> <p>8天九寨沟, 黄龙, 峨眉山, 乐山</p> <p>Upgrade 2M Free Hotel & Imperial HotSpring Day Hotel</p> <p>Free 1-way High Speed Train to Jiuzhaigou (V.V)</p> <p>Dep: Mar 28, Apr 22, Jun 25</p> <p>Fr \$1499</p>	 <p>8D South Taiwan Leisure Fun</p> <p>8天“鹿”游南台湾</p> <p>5+1 Free Caesar World Hotel (2M)</p> <p>Upgrade 2M Free 1N Hotel</p> <p>Free 1-way High Speed Train to Jiuzhaigou (V.V)</p> <p>Dep: Apr 28, May 27</p> <p>Fr \$1299</p>	 <p>9D7N I Love Korea</p> <p>9天7晚 我 韩国</p> <p>Daejeon + Gyeongju - Daejeon + Seoul</p> <p>Upgrade 5M Hotel Dinner</p> <p>Daegucheon Cultural Village</p> <p>Heeundeal Coastal Train</p> <p>Busan SPALAND</p> <p>Free Day at Seoul</p> <p>Dep: May 24, Sep 13</p> <p>Fr \$1398</p>	 <p>10D7N Mystery Türkiye</p> <p>10天7晚 土耳其神秘之旅</p> <p>Special Cappadocia Vintage Car Experience</p> <p>Special Cherry-picking or Lavender Field</p> <p>1N stay at Thermal Hotel</p> <p>Belly & Folk Dance Show</p> <p>Dep: May 8, Jun 28, Aug 28</p> <p>Fr \$2399</p>	 <p>7D5N Charming Hokkaido</p> <p>7天5晚 迷人北海道 - 免费1晚住宿</p> <p>Special Tasting Experience at Otaru</p> <p>2M Japanese Homestay Hotel</p> <p>Hokkaido Night View (Free Car Hire)</p> <p>Enjoy Hokkaido's Hairy Crab & Soft-shell Crab</p> <p>Dep: Sep 11, 25</p> <p>Fr \$319</p>
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AUTUMN COLOURS

 <p>8D6N Korea Jeollanam-do, Purple Island</p> <p>8天6晚 韩国, 全罗南道 紫岛</p> <p>Free 1N Hotel</p> <p>Autumn Dep: Oct - Nov</p> <p>Other Dep: Mar - Dec</p> <p>Fr \$898</p>	 <p>12-15D Xinjiang (North/South)</p> <p>12至15天 新疆 / 南疆</p> <p>Free 1N Hong Kong</p> <p>Autumn Dep: Sep - Oct</p> <p>Other Dep: May - Nov</p> <p>Fr \$2299</p>	 <p>8D6N Japan Onsen Meguri</p> <p>8天6晚 日本「温泉之旅」</p> <p>Free 1N Hotel</p> <p>Autumn Dep: Oct - Nov</p> <p>Other Dep: Mar - Dec</p> <p>Fr \$2399</p>
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STELLAR EDITION

 <p>7D Bhutan, Land of Happiness</p> <p>7天 不丹, 幸福王国</p> <p>Free 1N Hotel</p> <p>Dep: Mar - Dec</p> <p>Fr \$2499</p>	 <p>13D Decoding Tibet, Everest Base Camp</p> <p>13天 探索秘境西藏, 珠峰大本营</p> <p>Free 1N Hotel</p> <p>Dep: Mar - Dec</p> <p>Fr \$3000</p>
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FLASH DEALS!

\$999 only!

 <p>9D7N Korea, Love in Gyeongangdo</p> <p>9天7晚 爱上韩国庆尚道</p> <p>Busan + Ulsan + Pohang + Seoul</p> <p>Dep: Jul 19, Aug 22</p> <p>Fr \$999</p>	 <p>7D Fun Taiwan, Cingling Farm</p> <p>7天 玩“FUN”台湾, 猫熊农场</p> <p>Taipei + Taichung + Sun Moon Lake</p> <p>Dep: Apr 23</p> <p>Fr \$999</p>
 <p>5D Nostalgic Hong Kong + Free 1N Hotel</p> <p>5天 怀旧香港</p> <p>Free 1N Hotel</p> <p>Dep: May 11, Sep 20</p> <p>Fr \$999</p>	 <p>5D Beauty of Northern Vietnam</p> <p>5天 北越秘境风光游</p> <p>Hanoi + Ninh Binh + Sapa</p> <p>Dep: May 9, Jun 6, 20, Aug 8</p> <p>Fr \$999</p>

GHINA

 <p>9天 江南上海, 杭州, 南京, 无锡, 苏州</p> <p>9D Jiangnan Shanghai</p> <p>出发: 3月-12月</p> <p>Fr \$500</p>	 <p>8天 桂林, 阳朔, 贺州风情游 / 德天瀑布, 明仕田园</p> <p>8D Guilin, Yangshuo, Hezhou</p> <p>出发: 3月-12月</p> <p>Fr \$500</p>
 <p>8天 山西 / 内蒙 蒙古大草原, 沙漠 / 广东, 畅玩长隆</p> <p>8D Shanxi / Inner Mongolia Grassland & Desert Experience</p> <p>8D Canton, Macau, Hong Kong</p> <p>出发: 1月-12月</p> <p>Fr \$599</p>	 <p>8天 武汉, 武当山, 神农架</p> <p>8D Wuhan, Mt Wudang, Shennongjia</p> <p>出发: 3月-12月</p> <p>Fr \$699</p>

ASIA

 <p>8D Love in Taiwan, Alishan</p> <p>8天 恋恋台湾, 阿里山</p> <p>Taiyuan + Taipei + Taichung + Keelung + Hualien</p> <p>Dep: Mar - Dec</p> <p>Fr \$0</p>	 <p>9D7N Jeju - Busan - Daegu - Seoul</p> <p>9天7晚 济州 - 釜山 - 大邱 - 首尔</p> <p>Dep: Mar - Dec</p> <p>Fr \$0</p>
 <p>8D Flavours of Taiwan</p> <p>8天 台湾“美味十足”</p> <p>Taipei + Keelung + Taichung + Keelung + Hualien + Yilan</p> <p>Dep: Mar - Dec</p> <p>Fr \$799</p>	 <p>8D6N Charms of Korea</p> <p>8天6晚 魅力韩国</p> <p>Daejeon + Seoul + Gyeongju + Gyeongju + Seoul</p> <p>Dep: Mar - Dec</p> <p>Fr \$999</p>

LONG HAUL

 <p>7D5N Dreamland of Western Australia</p> <p>7天5晚 珀斯, 芭斯比</p> <p>Perth + Geraldton + Geelong</p> <p>Dep: Mar - Dec</p> <p>Fr \$1599</p>	 <p>11D8N Eastern Europe</p> <p>11天8晚 畅游东欧</p> <p>Coach Republic + Slovakia + Hungary + Austria + Germany</p> <p>Dep: Mar - Dec</p> <p>Fr \$1599</p>
 <p>7D5N Beauty of Melbourne</p> <p>7天5晚 墨尔本魅力之旅</p> <p>Penguin Parade, Great Ocean Road</p> <p>Dep: Mar - Dec</p> <p>Fr \$1688</p>	 <p>6D4N Fun-Filled Gold Coast</p> <p>6天4晚 欢乐畅游黄金海岸</p> <p>Brisbane + Yangacocca + Gold Coast</p> <p>Dep: Mar - Dec</p> <p>Fr \$1799</p>

Hong Thai Travel 40th Anniversary Birthday Deals!

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Asa HOLIDAYS 中 航 航 航

FLY ASA

Exploring Landmarks and Blessing Tours with **Master Ang**
国际风水大师 洪维良随团祈福

Papazao with **Jack Neo**
Collin Chee • Terence Cao in Baiman
与梁志强、钱翰群、曹国辉队走海南岛

China 美丽中国

8天 美丽西双版纳 + 幸福琅勃拉邦 双国风情游
BEAUTIFUL XISHUANGBANNA + HAPPY LUANG PRABANG
DOUBLE COUNTRY CULTURE TOUR

4/5天 海南深度豪华游
Hainan In-depth Premium Tour

8天 海南悠游美食 + 亚洲中国第一家 文昌鸡师傅之【满鸡全席】宴
Hainan Leisure Gourmet Tour + Asia's First Wenjiang Chicken Master's [Full Chicken Banquet]

沈焯 (LAOYMS) FR \$1688

4/5天 三亚休闲 海口休闲之旅 Sunny/Haikou Leisure Tour FR \$499

8天 海南悠游美食 + 亚洲中国第一家 文昌鸡师傅之【满鸡全席】宴 Hainan Leisure Gourmet Tour + Asia's First Wenjiang Chicken Master's [Full Chicken Banquet] FR \$888

A Sea of Seniors Hunting for Deals

Walking into Halls 4 and 5 of the Singapore Expo, I was immediately struck by the sheer number of visitors—most of whom were seniors. It was heartwarming to see them enthusiastically browsing through travel packages, flipping through brochures, and negotiating with travel agents to snag the best deals. For many, this seemed like the perfect way to plan their next adventure. After all, nothing beats the joy of face-to-face interactions and the satisfaction of holding a physical brochure in hand.

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I couldn't help but notice how the fair catered perfectly to this demographic. With so many seniors present, the travel agents were patient, explaining every detail of the packages, from itineraries to pricing. It was clear that for this generation, the tactile experience of flipping through printed materials and discussing options in person was far more appealing than scrolling through websites or apps.

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The Printed Brochure Phenomenon

Speaking of printed materials, the amount of paper circulating at the fair was staggering. Brochures, flyers, and pamphlets were everywhere—stacked on tables, clutched in hands, and even spilling out of tote bags. While it might seem outdated in our digital age, it made perfect sense here. For many seniors, having something tangible to refer to is far more reassuring than navigating a website or app. It was a reminder that not everyone is tech-savvy, and sometimes, the old-school way is still the best.

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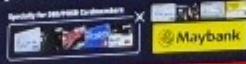
Travel Brands Galore

The fair was a treasure trove of travel options. Whether you were dreaming of a luxurious cruise with Celebrity Cruises or Royal Caribbean, a cultural tour with Trafalgar, or a tropical getaway with Club Med, there was something for everyone. Brands like Chan Brothers, CTC Travel, and EU Holidays were also in full swing, offering everything from budget-friendly trips to premium experiences.

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Save up to 25% plus S\$188 off per person*
plus enjoy additional S\$90 off for select cardmembers*



Sure-win attractive prizes to be won in our Spin & Win when you book at NATAS.

More ways to save

- 5% off for Past Guests*
- Save up to 5% for Group of 9+*
- Solo Traveller Offer*
- 10% off for Young Traveller (5-17 years old)*
- 25% off for Multi-Tours Dealer*

TRAFALGAR
Tour Differently



 10 Days - London & Paris S\$2,640	 12 Days - London & Edinburgh S\$2,770	 10 Days - London & Amsterdam S\$2,938	 10 Days - London & Rome S\$3,120
 10 Days - London & Rome S\$2,718	 10 Days - London & Rome S\$2,825	 12 Days - London & Rome S\$3,218	 10 Days - London & Rome S\$3,158
 10 Days - London & Rome S\$2,718	 10 Days - London & Rome S\$2,698	 10 Days - London & Rome S\$2,750	 10 Days - London & Rome S\$3,158

INSIGHT VACATIONS
BUSINESS CLASS TOURS



 10 Days - London & Rome S\$2,740	 10 Days - London & Rome S\$2,978	 10 Days - London & Rome S\$2,188	 10 Days - London & Rome S\$4,128
 10 Days - London & Rome S\$3,978	 10 Days - London & Rome S\$4,998	 10 Days - London & Rome S\$5,388	 10 Days - London & Rome S\$5,158
 10 Days - London & Rome S\$2,628	 10 Days - London & Rome S\$4,718	 10 Days - London & Rome S\$2,318	 10 Days - London & Rome S\$2,448

TK/711







One of the highlights was the Amazing Thailand booth, which was decked out in vibrant colours and offered enticing packages to explore the Land of Smiles. Meanwhile, Cruise Arena and Jun-Air Travel had impressive displays showcasing their latest cruise and flight deals. It was impossible not to feel inspired to pack my bags and jet off somewhere new.

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We are partnering with Thai Tourism Board this March for a secret adventure. Stay tuned!

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Gearing in full national costume to perk up the atmosphere

A Unique Experience

What made NATAS Fair 2025 truly special was its unique vibe. Unlike other travel fairs that might feel overly digital or fast-paced, this one had a more relaxed, personal touch. It was a space where seniors could take their time, ask questions, and make informed decisions without feeling rushed. The fair wasn't just about selling travel packages—it was about creating connections and building trust.

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This visitor is enjoying a moment of creating his cane basket at the Amazing Thai booth

Final Thoughts from the Singapore Expo

If you're a senior or someone planning a trip for your parents or grandparents, the NATAS Fair is a must-visit. It's a rare opportunity to explore a wide range of travel options in one place, with the added benefit of face-to-face interactions and tangible materials. Plus, with free admission, there's no reason not to drop by and see what's on offer.

The NATAS Fair 2025 runs until 2 March at Singapore Expo Halls 4 and 5, from 10 am to 9.30 pm. Whether you're looking for a cruise, a cultural tour, or a relaxing beach holiday, this fair has it all. Just don't forget to bring a sturdy tote bag for all those brochures!

So, have you been to the NATAS Fair this year or the [last year](#)? What was your experience like? Share your thoughts in the comments below!

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