

Mothercare Black Friday sale Singapore: buy 1 get 1 free to 30 November

Description

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The Mothercare Black Friday sale Singapore parents are eyeing runs from 27 to 30 November 2026, with buy 1 get 1 free on Mothercare clothing and up to 70 per cent off. The banner says it sits on top of the retailerâ??s year end sale, so the final stretch is this weekend and Monday. If you are stocking up on bodysuits, pyjamas or a travel stroller, here are the numbers.



Source: Mothercare Singapore

Mothercare Black Friday sale Singapore: what is on offer

The headline deal is buy 1 get 1 free on Mothercare-brand clothing. The Black Friday category page shows 376 products, and many clothing lines carry the buy 1 get 1 tag. The page does not say which products the up to 70 per cent figure covers, so check the tag on each item.

Online orders above S$60 get free delivery under the site-wide promotion, subject to terms. The page does not tie this to Black Friday itself.

- Mothercare Baby Unisex 5 Pack Safari Short-Sleeved Bodysuits: S$39.90, buy 1 get 1
- Mothercare Baby Unisex 2 Pack Kite Pyjamas: S$35.90, buy 1 get 1
- Nuna Trvl Stroller: S$569, down from S$669
- Nuna Sena Aire Travel Cot: S$399, down from S$469
- Philips Avent Premium Bottle Steam Sterilizer: S$153, down from S$249

Prices were read off the sale page on 28 November and can change as stock moves. For a multipack like the S$39.90 bodysuits, the second one free works out to roughly half price on the pair.

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Source: Mothercare Singapore

Where to shop in store

Mothercare lists seven stores on its site. The Experience Store at Paragon, 290 Orchard Road #05-24/29, is open 10.30am to 9.30pm. Northpoint City (#02-107/122), Marina Square (#03-161/162), Plaza Singapura (#04-07) and Parkway Parade (#02-34B) keep the same hours.

The two KK Hospital shops at 100 Bukit Timah Road, one for fashion (#01-03/07) and one for home and travel (#01-10/12), open 9am to 7.30pm. The site says it has 10 retail stores but lists only seven, so confirm with the shop if you are making a special trip.

How to shop it smartly

Buy 1 get 1 deals only save money on things you will use. Pyjamas and bodysuits are safe bets because babies and toddlers outgrow sizes fast, so buy the next size up for the second piece. Check the age range on the label before you add to cart.



Source: Mothercare Singapore

Newborn essentials are worth a second look too. The feeding and babycare section covers sterilizers, bottles and bibs, which tend to be the items parents replace most often in the first year. Write down what you are running low on before you browse, so the sale does not decide your shopping list for you.

Big-ticket gear is different. Strollers and travel cots carry smaller percentage cuts, but the dollar saving is larger. The Nuna Trvl saves S$100 and the Avent sterilizer saves S$96, so compare them against a few other shops first.

If you are budgeting for a baby or toddler, it also helps to know what government support is coming. Our SG Child Support Package guide explains the scheme replacing the Baby Bonus, and the Black Friday 2026 Singapore round-up lists other deals ending on 30 November.

Set a spending cap before you open the page. A 70 per cent tag is easy to chase, and kidsâ?? clothes pile up quickly.

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Author
nuraisyah

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