

[Media Release] Mandai Wildlife Group Teams Up With XM Studios, To Create Zoo-inspired Figurines

Description

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In celebration of World Wildlife Day, Mandai Wildlife Group and XM Studios have teamed up to launch a series of collectible figurines, featuring six beloved animals from the Singapore Zoo. Each of the animals is part of the Groupâ??s Adopt an Animal program and includes the African penguin, Aldabra giant tortoise, California sea lion, Malayan sun bear, pygmy hippopotamus, and the Sumatran orangutan.



The hexagonal base design allows enthusiasts to combine multiple figurines to form a diorama of the Zoo (Photo Credit: Mandai Wildlife Group)

From Daisy Tan, Vice President of Retail, Mandai Wildlife Group

â??Through this collaboration with XM Studios, we hope to reach a very diverse audience together and create awareness about different wildlife species that share our planet. These animal figurines have stories of their own in our parks, where they are cared for and loved. We hope these meaningful nuggets of stories are told and retold amongst friends and family. We are putting 50 percent of the sales proceeds into wildlife projects we support, so every purchase comes with Conservation Included.â?•

As part of the official launch of this series of collectible figurines, Mandai Wildlife Group and XM Studios collaborated with media personalities, artists, and creators who stepped forward to give their time to hand-painting and creating personalised versions of the animal figurines. These one-of-a-kind pieces will be sold on Mandai Wildlife Groupâ??s e-shops on Lazada and Shopee from 8 March 2024, and 100

percent of the proceeds will go towards conservation projects in Singapore and the region.



Painted by the local host and media personality, Sonia Chew (@soniachew), she is one of the 27 art
local media personalities engaged in this endeavour to create a one-of-a-kind hand-painted piece. (P
Mandai Wildlife Group)



Painted by Lydia Yang (@oakandbindi), she is known by her online handle, Oak & Bindi, as an illustr
designer, and creative entrepreneur. Her bold and playful style can be seen in her interpretation of th
hippopotamus. (Photo Credit: Mandai Wildlife Group)



Painted by Kunhua, affectionately known as DJ Kunz, he is an illustrious media personality with Mec
933. (Photo Credit: Mandai Wildlife Group)

From Ben Ang, CEO of XM Studios

â??We wholeheartedly support Mandai Wildlife Groupâ??s mission of caring for the planet and protecting animals and nature. XM Studios is very grateful for the opportunity to showcase our expertise in design and production through these figurines inspired by the magnificent creatures that call the Singapore Zoo their home. This partnership showcases the extraordinary outcomes that emerge when like-minded organisations come together to raise awareness for wildlife. Together, we hope to make a difference, one figurine at a time.â?•



Painted by Ben Yeo (Photo Credit: Mandai Wildlife Group)



Painted by Chen Ning (Photo Credit: Mandai Wildlife Group)



Painted by Daryl Ann (Photo Credit: Mandai Wildlife Group)



Painted by Ivan Hoo (Photo Credit: Mandai Wildlife Group)



Painted by Mark Lee (Photo Credit: Mandai Wildlife Group)

The mainline figurines will retail at $39 each, and for a limited time, can be purchased at a launch price of $29. They are available online at Mandai Wildlife Groupâ??s e-shops on Lazada and Shopee, as well as in-store at the retail shops in the Mandai Wildlife Reserve and XM Studio Store.



Ah Meng Sumatran orangutan (Photo Credit: Mandai Wildlife Group)

Named after her well-loved grandmother. Ah Meng the Sumatran orangutan is sociable and affectionate and cares deeply for the other orangutans in her habitat. Orangutans enjoy the occasional durian treat and are observed to be very particular about cleanliness.

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$39 (Launch Special of $29)



Coco Aldabra giant tortoise (Photo Credit: Mandai Wildlife Group)

Originally from Mauritius, Coco has a reserved and gentle nature and loves spending time under the shade. Weighing about 120kg, she
is known to our keepers for being a foodie â?? and boy does she move fast during mealtimes!

$39 (Launch Special of $29)



Pedro California sea lion(Photo Credit: Mandai Wildlife Group)

Pedro is one of the animal ambassadors of the Splash Safari presentation at the Singapore Zoo at the Mandai Wildlife Reserve. He is highly intelligent and has been conditioned to hold still for routine x-rays, on condition that he is rewarded with his favourite food of ice and fish, afterward.

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$39 (Launch Special of $29)



Psota Pygmy hippopotamus(Photo Credit: Mandai Wildlife Group)

The is the princess of the upper hippo pool, Psota. The bossy lass loves to assert herself on her mate Divo from time to time, to show
him who is boss. The couple shares a love-hate relationship which leans more towards the love side of things. Her favourite pastime is munching on her favourite food, tapioca.

$39 (Launch Special of $29)



Bella African penguin(Photo Credit: Mandai Wildlife Group)

Bella is an adorable penguin who never fails to greet her keepers every morning. Inquisitive in nature, she enjoys participating in obstacle courses that the keepers build for her.

$39 (Launch Special of $29)

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Matahari Malayan sun bear(Photo Credit: Mandai Wildlife Group)

Matahari is a cheeky sun bear who is often spotted wrestling with her partner, Ballu. She relishes his attention and never eats a meal
without him. She has a sweet tooth and is willing to do almost anything for her favourite honeycomb and grapes!

$39 (Launch Special of $29)

ABOUT MANDAI WILDLIFE GROUP

Mandai Wildlife Group is dedicated to caring for the planet and protecting animals and nature. Conservation education is intrinsic in all interactions with the Group, to inspire action for a healthier world.

Mandai Wildlife Group is the steward of the Mandai Wildlife Reserve, a unique wildlife and nature destination in Singapore that is home to world-renowned wildlife parks that connect visitors to the fascinating world of wildlife. The Group is driving an exciting rejuvenation plan at the Mandai Wildlife Reserve, adjacent to Singaporeâ??s Central Catchment Nature Reserve, that will integrate five wildlife parks with distinctive nature-based experiences, green public spaces, and an eco-friendly resort.

Mandai Wildlife Group advocates for biodiversity, contributes to leading wildlife research, develops innovative solutions to promote living sustainably, and collaborates with conservation partners in Singapore and Southeast Asia.

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The Group provides funding and in-kind support to its conservation arm, Mandai Nature for conservation work across Southeast Asia. Mandai X, an entity that is part of the Group, is the growth accelerator and venture-building arm that sparks, catalyses, and accelerates innovative ventures in new domains that drive growth and impact at scale.

More information can be found at www.mandai.com

ABOUT XM STUDIOS

Founded in 2012, XM Studios is a Singapore-based global design studio that specialises in the production of handcrafted and hand-painted luxury art collectibles. With storytelling designs meant to evoke nostalgic memories, shaped by a collector base spanning the entire globe, XM Studios strives to perfect the most important element â?? the collecting experience itself. Recognised by international industry bodies as one of the best design houses in the pop culture collectibles space, XM Studios has been awarded â??Product of the Yearâ?? by Disney and â??Most Innovative Productâ?? by Warner Bros. In addition to being a winner of Singaporeâ??s Emerging Enterprise Award, XM Studios has also scooped up numerous awards from community-led events such as the Statue Forum Awards.

Current intellectual property licenses include Disney (Marvel, Mickey & Friends), Warner Bros. Discovery Consumer Products (DC: Batman, DC: Justice League, Looney Tunes, Wizarding World, Tom and Jerry, Scooby-Doo, The Great Gatsby), Hasbro (G1 Transformers, Beast Wars), Toho (Godzilla), Tsuburaya (Ultraman), Top Cow and more.

For more information, please visit www.xm-studios.com



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