



[Media Release] Indulge in an ice cream Charcuterie Board for an unforgettable Mother's Day

## Description

*Treat the most important woman in your life to the sweetest dessert spread this Mother's Day.*

Treat mom like the queen she is with an exclusive ice cream charcuterie board, only available at the Museum of Ice Cream (MOIC) from **9th – 12th May 2024**.

## Singapore's first-ever ice cream charcuterie board

Swap out your traditional Mother's Day chocolates for a dessert creation fit for the world's greatest mothers. Available for **\$28 nett** at MOIC's Dessert Bar (which also happens to be pet friendly!), this ice cream charcuterie board is a smorgasbord for a queen to indulge in! Each spread gets three scoops of premium ice cream of your choice, six sweet toppings and a crispy, fluffy waffle to bed your ice cream on.

Scoop your chance to make Mother's Day even sweeter out for the entire family (*fur kids* included) at our quaint alfresco area and dog run. Stop by the Dessert Bar for the cherry on top after rediscovering your childlike playfulness at MOIC. It's the perfect way to celebrate the joy of togetherness with your family!

## A MOTHER'S DAY TO REMEMBER

Purchase the first-of-its-kind ice cream charcuterie board at **\$28 nett** from **9th May to 12th May**, exclusively available at the Museum of Ice Cream Singapore's alfresco Dessert Bar! Book your charcuterie board in advance to ensure you don't miss out on this offer.

The Museum of Ice Cream is located at 100 Loewen Road, Dempsey, Singapore 248837.

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