



[Media Release] Chinese New Year Extravaganza at Singapore Flyer

Description

Kickstart the Year of the Dragon with exclusive deals, family-friendly activities, dragon-themed souvenirs, and more!

This Chinese New Year, immerse in the festivities at Singapore Flyer, including an exclusive \$8 deal for tickets, an exciting lineup of family-friendly activities on 10 and 11 February, dragon-themed souvenirs, and more.

Singapore Residents' Chinese New Year Special: Singapore Flyer + Time Capsule

Usher in a roaring Year of the Dragon with a journey aboard one of the world's largest observation wheels for only \$8. With every purchase of a full-priced adult Singapore Flyer + Time Capsule ticket, Singapore Citizens and Permanent Residents can enjoy the second ticket for \$8, instead of the regular \$40. This promotion is valid until 25 February 2024, and tickets can be purchased through Singapore Flyer's website, ticketing counter, and kiosk, as well as the WeChat Mini Programme.

Chinese New Year Festivities at Singapore Flyer

On 10 and 11 February, families can bask in the lively Chinese New Year atmosphere at Singapore Flyer through a slew of complimentary activities:

1. Auspicious Lion Dance Performance

Usher in prosperity and good fortune with a captivating lion dance performance and receive blessings for the new year from the God of Wealth on 11 February at 11 am.

2. Chinese Couplets (Dui Lian)

Appreciate the intricate art of Chinese calligraphy and take home handwritten Chinese couplets, personally created for each guest by a calligrapher. Available while stocks last on 10 and 11 February, from 12 pm to 2 pm.

3. Photo Booth

Ticket holders of the Singapore Residents' Chinese New Year Special can create lasting memories with a variety of quirky props at a complimentary photo booth. Available on 10 and 11 February 2024, from 12 pm to 3 pm.

4. Chinese Zodiac Reading

Spot the boards displayed throughout Singapore Flyer's premises and discover the 2024 predictions based on the 12 Chinese zodiac animals.

5. Fortune Bag (Fu Dai)

Receive a complimentary Fortune Bag containing mandarin oranges and dining vouchers, limited to the first 80 guests upon admission to the Singapore Flyer and Time Capsule on 10 and 11 February.

Singapore Flyer Gifts: Year-of-the-Dragon Babies Exclusive

Throughout February, guests born in the Year of the Dragon can enjoy 20% off selected dragon-themed souvenirs at Singapore Flyer Gifts on level three. To avail of this offer, guests are required to show their identification document and admission ticket. Guests not born in the Year of the Dragon can still enjoy 10% off selected merchandise by presenting their admission ticket at the cashier.

Memento of Prosperity and Happiness at DEI




Digipho Entertainment Imaging (DEI) has introduced limited edition Chinese New Year borders for photo souvenirs available on level three of Singapore Flyer, offering guests the opportunity to bring home a memory of the Chinese New Year festivities.

Unwrap the Zest of Prosperity with Gelatissimo

Savour the vibrant notes of Gelatissimo's limited-edition flavour, Mandarin Sorbet. Moreover, until 11 February, receive complimentary dragon-themed red packets with purchases above \$15 at Gelatissimo on level one of Singapore Flyer.

Chinese New Year Set Menu at Sky View Pavilion

Indulge in an array of delectable options with 11 exquisitely crafted Chinese New Year set menus at Sky View Pavilion. Starting from \$388++, delight in exciting specialities such as Orange-scented Osmanthus Pork Ribs and Black Truffle Fried Glutinous Rice with Preserved Meat, or feast on Cantonese classics such as Barbecued Pork with Honey Sauce and Steamed Live Marble Goby with Superior Soy Sauce in Hong Kong Style. Available for dine-in or takeaway from now until 24 February 2024. For reservations, contact Sky View Pavilion at 6854 5245.

Dragon-Themed Souvenirs at Singapore Flyer Gifts		
Item	Image	Retail Price
<p style="text-align: center;">Year of the Dragon Coin Medallion</p> <p>Only 200 sets, exclusively available at Singapore Flyer</p>		\$10.00
<p style="text-align: center;">Mini Dragon Night Light</p>		\$14.90
<p style="text-align: center;">Eugy Red Dragon Collectible 3D Puzzle</p>		\$22.90
<p style="text-align: center;">KidzRobotix Dragon Robot</p>		\$27.90
<p style="text-align: center;">Disney Year of the Dragon Assorted Adult/Children T-Shirts</p>		From \$38.00
<p style="text-align: center;">Crystal Dragon Figurine</p> <p>Only 30 sets, exclusively available at Singapore Flyer</p>		\$125.00

Dragon-Themed Souvenirs at Singapore Flyer Gifts (credit to Singapore Flyer ??????????)

About Singapore Flyer

Singapore Flyer is one of the most iconic landmarks in Singapore, offering a magnificent view of the idyllic Marina Bay and the Garden City from 165 metres above. The scenic flight aboard one of the world's largest observation wheels also offer an interactive in-capsule virtual tour of Singapore and an array of premium experiences – from premium champagne and Singapore Sling to private capsule packages and an exquisite dinner at Singapore's tallest revolving dining experience, 165 Sky Dining by Singapore Flyer.

Complementing the giant observation wheel is Time Capsule, which introduces the storied past and bold aspirations of Singapore through an immersive adventure guided by R65, a time-travelling robot. Weaving together elaborate scenography designs and curated edutainment content, the two-storey, multisensorial attraction serves as a prelude to the Singapore Flyer flight that showcases the inspiring transformation of Singapore into a thriving global metropolis.

Singapore Flyer was acquired by Straco Corporation Limited in November 2014 through Straco Leisure Pte Ltd, a joint venture between Bay Attractions Pte Ltd, a wholly-owned subsidiary of Straco Corporation Limited and WTS Leisure Pte Ltd. Singapore Flyer is Straco Corporation's flagship project in Singapore. For more information, please visit www.singaporeflyer.com.

About Straco Corporation Limited

Straco Corporation Limited ("SCL") was listed on the Mainboard of the Singapore Exchange on 20 February 2004. Since then, the Group has been one of the first few foreign companies that have managed to build up a significant presence and influence in the tourism industry in China. The Group showcases high-quality tourism-related projects, incorporating entertainment, education and culture to create a unique experience for visitors and audiences. These projects include giant observation wheels, large-scale public aquariums, cable car facilities, and the protection and redevelopment of historical sites.

Over the years, SCL has gained recognition as a leading developer, operator and investor of premier attractions and tourism-related projects. The Group will continue to target high-quality tourism-related projects to fuel its growth.

#SingaporeFlyer #SkyViewPavillion

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