



[Deals] Casio to Release Charles Darwin Foundation Collaboration G-SHOCK Watches

Description

Featuring Designs Inspired by Creatures of the Galápagos Islands
Made with Bio-Based Resin for Less Environmental Impact

Casio Computer Co., Ltd. announced this week the release of new additions to the G-SHOCK brand of shock-resistant watches. The three new GW-B5600CD watches are the brand's latest collaboration with the Charles Darwin Foundation, an organization that engages in environmental conservation activities in the Galápagos Islands.

The Charles Darwin Foundation is an international non-profit organization committed to conserving the natural environment of the Galápagos Islands. The organization is involved in a range of activities, including surveying the Galápagos Islands' marine and terrestrial life and ecosystems and promoting island nature conservation efforts. The latest collaboration model marks the second partnership between G-SHOCK and the Charles Darwin Foundation, following the first in 1999.

The new GW-B5600CD shock-resistant watches feature designs incorporating silhouettes of creatures that live in the Galápagos Islands, along with the rich natural environments where they live. While based on the GW-B5600, a timepiece equipped with radio wave reception and Tough Solar charging capabilities, the new GW-B5600CD watches feature a bezel and band made with bio-based resin produced using renewable organic resources.

Each of the three watches features a face with a unique design motif: a hammerhead shark in an ocean environment for the GW-B5600CD-1A2; a Darwin's finch amid the foliage of a Scalesia forest, one of its preferred habitats, for the GW-B5600CD-1A3; and a Galápagos giant tortoise in a rocky location, one of its preferred habitats, for the GW-B5600CD-9. Silhouettes of each featured creature

also appear on the LCD when the backlight is illuminated.

The Charles Darwin Foundation logo is engraved on the case back, and a Spanish-language statement meaning “I support Galápagos conservation” is printed on the band. A portion of the proceeds will be used to support the Charles Darwin Foundation’s conservation activities.

Charles Darwin Foundation

Founded under the auspices of UNESCO and the IUCN, the Charles Darwin Foundation is an international non-profit that has been at the forefront of science and conservation action in Galápagos since 1959. Our scientists are driven by a common purpose: to safeguard the unique biodiversity of one of our world’s most important natural treasures. At present, CDF manages over 25 research, conservation, and educational projects across land and sea, working hand in hand with the Galapagos National Park and international NGOs looking to maximize sustainable impact. Our work is only possible thanks to the extraordinary community of donors who support us every day. Thank you for making an impact with us. For more information please visit www.darwinfoundation.org or on Instagram @charlesdarwinfoundation

The Charles Darwin Collaboration watches are priced at \$249 which will be available for purchase at G-SHOCK retailers and online from 10 January 2024. Sign up for CASIO ID to purchase [online](#).

Model	Featured Wild Creature Motif
GW-B5600CD-1A2	Hammerhead shark
GW-B5600CD-1A3	Darwin’s finch
GW-B5600CD-9	Galápagos giant tortoise



GW-B5600CD-1A2



GW-B5600CD-9



GW-B5600CD-1A2

Casio latest's collaboration with the Charles Darwin Foundation



LED Backlight; Special Packaging

Specifications

GW-B5600CD-1A2 / GW-B5600CD-1A3 / GW-B5600CD-9

Construction	Shock-resistant
Water Resistance	200 meters
Radio Frequency	77.5 kHz (DCF77: Germany); 60 kHz (MSF: UK); 60 kHz (WWVB: USA); 40 kHz (JJY: Fukushima, Japan) / 60 kHz (JJY: Kyushu, Japan); 68.5 kHz (BPC: China)

Radio Wave Reception	Automatic reception up to six times a day (except for use in China: up to five times a day), manual reception
Communication	
Standard	Bluetooth® low energy
Communication Specifications	Up to 2 meters (may differ depending on surrounding conditions)
Signal Range	
World Time	5 world times selected from 39 cities (39 time zones,* auto sum time (DST) switching) and Coordinated Universal Time, home time/world time city swapping * May be updated when connected to a smartphone.
Stopwatch	1/100 second (00'00"00~59'59"99) / 1 second (1:00'00"~23:59'59.99); measuring capacity: 23:59'59.99?; measuring modes: elapsed time, split time, 1st and 2nd place times
Countdown Timer	Measuring unit: 1 second (maximum 24 hours)
Alarm	5 daily alarms (with 1 snooze alarm), hourly time signal Auto time adjustment Easy watch setting
Mobile Link Features* ¹ (Wireless Linking with Bluetooth® Devices)	Approximately 300 world time cities + user-added point Time Reminder Phone finder
Other Functions	Low battery alert, power saving, full auto-calendar, 12/24-hour button operation tone on/off, day display (in English, Spanish, German, Italian or Russian), full auto LED backlight (Super II and afterglow: 2/4 seconds, fade-in/fade-out afterglow)
Power Source	Tough Solar power system (solar-charging system) About 10 months after full charge, using all functions but with charging.
Continuous Operation	About 22 months with the power-saving function ON after full

Size of Case	48.9 × 42.8 × 13.4 mm
Total Weight	Approx. 53g

**The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Casio Computer Co., Ltd. is under license.*

ABOUT G-SHOCK

Built from a mission by creator Mr. Ibe to create an unbreakable watch, G-SHOCK is the watch that stunned the world with a concept of toughness that defied conventional watchmaking logic. G-SHOCK creates technologically advanced watches that can resist gravity, freezing temperatures, high water pressure, and magnetic fields, watches built to last forever through a constant pursuit of toughness. Launched in 1983, G-SHOCK celebrated its 35th Anniversary in 2018 and its watches have sold over 100 million in over 100 countries during that time. The G-SHOCK Premium collection uses the highest standards of engineering and rigorous testing at its design center in Yamagata, Japan, to ensure that every piece remains true to the original concept, whilst a combination of fine materials and styling delivers the ultimate in luxury timepieces. News about CASIO G-SHOCK is available at:

<https://gshock.casio.com/sg/>

ABOUT CASIO

CASIO Computer Co., Ltd. is one of the world's leading manufacturers of consumer electronics products and business equipment solutions. Since its establishment in 1946, CASIO has strived to realize its corporate creed of "creativity and contribution" through the introduction of innovative and imaginative products. Today, CASIO's offerings include timepieces, electronic dictionaries, calculators, musical instruments, system equipment, and others.

Date Created

11/01/2024

Author

teamlbrd