

MCM 50th Anniversary Pop-Up At Paragon: Free Orchard Weekend Guide

Description

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MCM Singapore is marking the brandâ??s 50th anniversary with a free Orchard pop-up at Paragon Atrium 2. The official Eventbrite listing runs from 1pm on 6 June to 6pm on 7 June 2026.

This is an easy add-on for shoppers already heading to Orchard. The listing frames the pop-up around five decades of MCM luxury, creativity and culture, so expect a compact brand experience rather than a ticketed fashion show.

Event Details

The venue is Paragon Atrium 2, 290 Orchard Road. Eventbrite lists the organiser as MCM Singapore and labels the event free, which makes it more accessible than a private invite-only luxury activation.

Because it sits in a mall atrium, the pop-up should be easy to view but may be crowded during weekend peak periods. Go earlier on Saturday afternoon or before dinner on Sunday if you want a cleaner look at the installation.

- Dates: 6 and 7 June 2026.
- Timing: 6 June 1pm to 7 June 6pm.
- Venue: Paragon Atrium 2.
- Admission: free ticket listing on Eventbrite.

Who Should Visit

This suits fashion fans, Orchard shoppers and anyone who likes short brand activations with photo opportunities. It is also useful for readers who want an easy weekend stop without committing to a long event programme.

If you are pairing it with other Orchard plans, keep the timing realistic. Paragon, Wisma Atria and Ngee Ann City can get crowded in the same afternoon window, so a short pop-up visit can still take longer

once photo queues, mall traffic and escalator routes are factored in.

See the official MCM Singapore Eventbrite listing for the live event details. More lifestyle coverage is in our Lifestyle section.

Location Notes

- Paragon Atrium 2

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