

LOTTE Mart Express Brings Korean Grocery Finds To FairPrice Xtra VivoCity And JEM

Description

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LOTTE Mart Express has expanded the Korean grocery hunt inside FairPrice Xtra, with the FairPrice page naming VivoCity and JEM as current locations. The concept brings Korean snacks, cuisine ideas and K-culture-linked products into two high-traffic malls.

This is useful for Singapore food shoppers who want Korean pantry finds without waiting for a delivery order or making a separate specialty-store trip.

Where To Find It

FairPrice lists LOTTE Mart Express at FairPrice Xtra VivoCity and FairPrice Xtra JEM. That gives shoppers one central-south option and one west-side option, both inside malls with MRT access and other errand stops nearby.


SAVE
31%
OFF
GOOD TODAY
Mini Protein Bar 1
$4 45
U.P. $6.
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GOOD TODAY
한입에 쏙! 맛있고 든든한 단백질 충전
단백질바 미니
Protein Bar Mini
4 - 17 June

LOTTE Mart Express product tile at FairPrice Xtra. Image: FairPrice.

What The Concept Adds

The page positions the section around K-snacks, cuisine, culture and exclusive products. In practical terms, it gives shoppers a tighter Korean-food lane inside a mainstream supermarket, so a dinner ingredient run can also cover snacks, drinks and new shelf discoveries.

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Experience t
K-Classic Colle
Find it at
LOTTE MA
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Crispy Seaweed Roll
Gimmari
Hotteok
Sweet
Korean Par

LOTTE Mart Express new menu tile at FairPrice Xtra. Image: FairPrice.

Shopping Tips

- Check the endcaps and feature shelves before the regular grocery aisles.
- Look for exclusive products and festive promotions called out in store.
- Use VivoCity if you are pairing the trip with HarbourFront or Sentosa plans.
- Use JEM if you want a west-side Korean grocery stop near Jurong East MRT.

Why The Two-Mall Split Helps

VivoCity and JEM cover different shopping patterns. VivoCity works for HarbourFront, Sentosa and central-south weekend plans, while JEM is a natural stop for Jurong East commuters and west-side families. That means LOTTE Mart Express is not locked into a single destination store. Shoppers can fold the Korean section into a normal supermarket trip, then compare items across snacks, instant meals, sauces and drinks. If you are planning a Korean-style hotpot, movie-night snack table or pantry refresh, the concept should be easier to use than hunting individual products across several smaller shops.

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The concept also helps readers compare Korean grocery items against mainstream supermarket prices in the same basket, which is harder to do in a standalone specialty store.

That makes it practical for routine grocery budgets too.

Location Notes

- FairPrice Xtra VivoCity
- FairPrice Xtra JEM

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Author
claratan