



## Little Farms Turns 10: S\$10,000 Lucky Draw, Neon Pigeon Sushi Collab and Its Biggest Store Yet Coming This Year

### Description

Raise a glass of kombucha â?? Little Farms is turning 10. Singaporeâ??s favourite neighbourhood market for natural and organic produce opened its first store at Valley Point in 2016, and a decade later, itâ??s grown into a beloved institution with **eight markets and seven restaurants** across the island. To thank the community that made it all possible, Little Farms is pulling out all the stops with a **lucky draw worth over S\$10,000**, exclusive offers, and a fresh chapter of exciting new products.



Little Farms has expanded from a fresh produce market to a full lifestyle brand with its own range of private label products.

## From One Store to a Community Movement

What began as a single neighbourhood market at Valley Point in 2016 has grown into something much bigger. Little Farms's appeal has always been its commitment to all-natural, high-quality food – think free-range eggs, artisan sourdough bagels and organic produce – in a warm, community-oriented setting. Today, with eight markets and seven restaurants, it's woven itself into the fabric of how many Singaporeans shop and eat.

And the growth isn't stopping. Little Farms has announced that its **largest store to date** will be opening later this year.

**little farms**

**1<sup>ST</sup> PRIZE**  
A Luxury Escape with Lightfoot Travel & Six Senses Ninh Van Bay  
3 nights in a Beachfront Villa for two, including return car and speedboat transfers  
(worth \$5,000) **LIGHTFOOT TRAVEL**

**2<sup>ND</sup> PRIZE**  
XIMULA SAIL  
Weekday 4-Hour Yacht Charter for Up to 18 Guests  
(worth \$1,800)

**3<sup>RD</sup> PRIZE**  
Virgin Active  
Virgin Active 3-Month Membership  
(worth \$1,200)

**4<sup>TH</sup> PRIZE**  
WE BARRE  
WeBarre Class Credits  
(worth \$800)

**7<sup>TH</sup> PRIZE**  
Health Lab  
Health Lab Gift Box  
(worth \$350)

**8<sup>TH</sup> PRIZE**  
KOJA OAT BARS  
Koja Oat Bar Gift Box  
(worth \$300)

**9<sup>TH</sup> PRIZE**  
JIVA TONICS  
Jiva Tonics Gift Hamper  
(worth \$200)

*Celebrating our 10<sup>th</sup> Anniversary with exclusive prizes worth over \$10,000*

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The lucky draw features over S\$10,000 in prizes, from a luxury escape to Six Senses Ninh Van Bay to Virgin Active memberships.

## New Launches to Mark the Milestone

Alongside the celebrations, Little Farms is expanding its **private label range** with new ready-to-eat and pantry products. The most exciting addition? A first-ever collaboration with **Neon Pigeon** – the popular izakaya-style restaurant – on a range of **fresh sushi**. It’s the kind of unexpected pairing that makes you want to pop into your nearest Little Farms just to see what’s new on the shelves.

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*Celebrating*

*Years To*



Thank you for being part of our journey. Together, we helped our community live happier, healthier lives through all-natural, delicious food and drink!

Enter Our  
Lucky Draw!



*Celebrate with us*  
Spend \$50 in-store, online, or dine-in  
1 July to 27 Aug

and enter to win over **\$10,000**

[www.littlefarms.com/tenyears](http://www.littlefarms.com/tenyears)

## Win Big: The 10th Anniversary Lucky Draw

Here's how to enter: spend **S\$50 in-store, online, or dine-in at Little Farms** anytime from **1 July to 27 August 2026**, and you're in the running. Head to [littlefarms.com/tenyearstogether](https://littlefarms.com/tenyearstogether) to register your entry.

The prizes are genuinely impressive:

- **1st Prize:** A Luxury Escape with Lightfoot Travel & Six Senses Ninh Van Bay - 3 nights in a Beachfront Villa for two, including return car and speedboat transfers (worth S\$5,000)
- **2nd Prize:** Ximula Sail Weekday 4-Hour Yacht Charter for up to 18 guests (worth S\$1,800)
- **3rd Prize:** Virgin Active 3-Month Membership (worth S\$1,200)
- **4th Prize:** WeBarre Class Credits (worth S\$800)
- **5th Prize:** Little Farms Gift Card (worth S\$500)
- **6th Prize:** Chief Snack Box (worth S\$500)
- **7th Prize:** Health Lab Gift Box (worth S\$350)
- **8th Prize:** Koja Oat Bar Gift Box (worth S\$300)
- **9th Prize:** Jiva Tonics Gift Hamper (worth S\$200)
- **10th Prize:** Little Farms Kombucha Gift Box (worth S\$150)
- **11th-20th Prize:** 5 Å? Rummo Chef Selection Box (each worth S\$100)

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# little farms *Celebrating* 10 Years *Together*



Thank you for  
part of our journey

Together, we're making  
our community  
happier, healthier  
through  
all-natural, organic  
food and

Celebrating  
10<sup>th</sup> Anniversary  
with a special  
prize  
over \$500

Here's to the next 10 years!

Enter to  
Win a  
Lucky  
Prize



## Exclusive July & August Offers

Beyond the lucky draw, Little Farms is rolling out exclusive July and August offers across its stores and restaurants, plus a series of in-store celebrations throughout the anniversary period. Whether you're a long-time regular or just discovering Little Farms for the first time, now is a great time to visit.

For the full details on offers and the lucky draw, visit [littlefarms.com](https://www.littlefarms.com).

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