

Launch of the World's Thinnest Foldable Phone – HONOR Magic V3

Description

We were invited to the launch of the HONOR Magic V3. Wait, didn't I just attend the launch of the HONOR 200 last month? HONOR is certainly on a roll, pushing out innovative phones for various market segments.

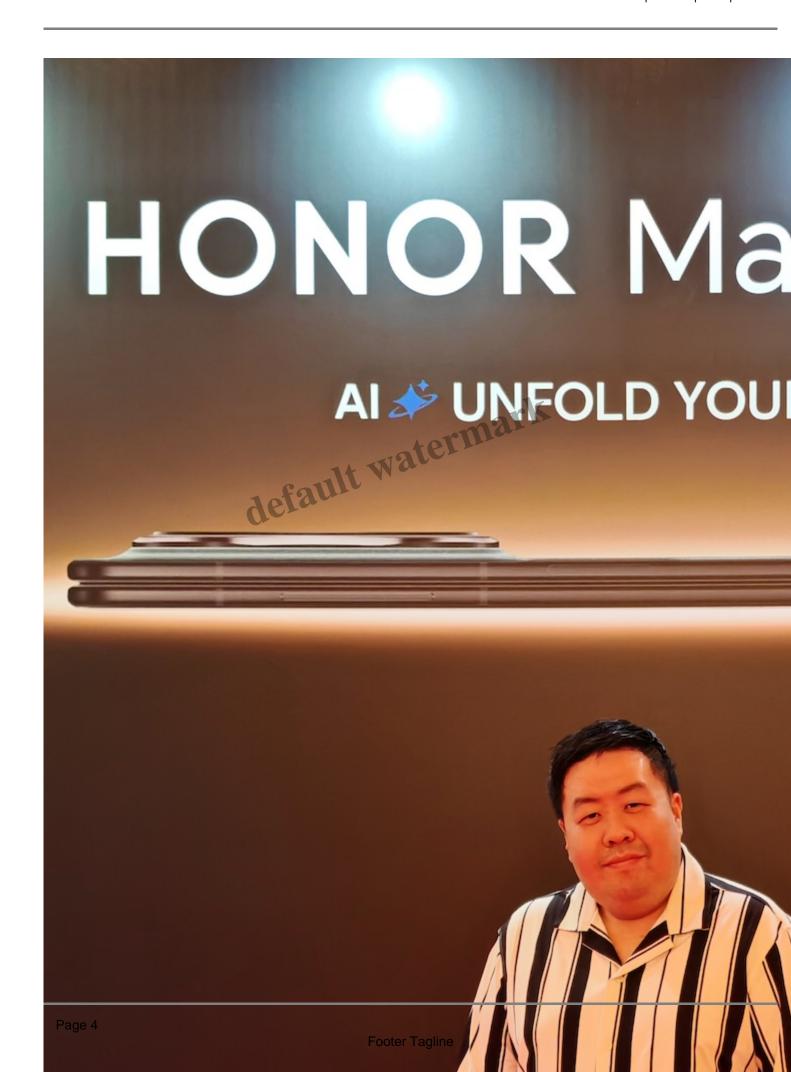
A quick note: all the photos and videos in this post were captured using either the HONOR Magic V3 or the HONOR Magic 6 Pro.



The launch took place at the Mandarin Oriental, just like the HONOR Magic V2 event over six months ago.

The HONOR Magic V3 is the world's thinnest foldable phone at 9.2mm, which makes it especially appealing—no one wants to carry a bulky device around. It's nearly as slim as a regular bar phone, and when unfolded, it offers double the screen size of a typical phone.





We arrived early and had the red carpet and photo backdrop all to ourselves!



Here's a picture with Juliana, the emcee of the evening. She's also a radio presenter on Kiss92 FM, and you can catch her on air every Saturday morning from 7-11 AM.



Our friends also took some great shots with the team from TeleChoice.





We were seated in the Mandarin Oriental's beautiful ballroom, ready to enjoy a carefully planned 4-course meal.



TeleChoice is responsible for bringing HONOR to Singapore, and here's their CEO, Ms. Pauline Wong, delivering her speech.



Next up was a speech from HONOR's Country Director, Mr. Vincent Sun. Fun fact: he shares the same surname as me! When they called "??" up on stage, I almost stood up—just kidding!



The evening included a magical performance by Kai Emmanuel, which added a fun touch to the event.



We also tuned in to the live-stream of HONOR's IFA2024 Global Launch Event in Berlin.





Check out this wefie we took using the phone's back camera. The photo quality is absolutely stunning!

Pricing and Pre-order Bonuses

Pre-order period: 5th September to 11th September 2024

HONOR Magic V3 will be retailing at \$1,999. Customers who purchase HONOR Magic V3 during preorder period will receive the following premiums (worth \$777):

- HONOR Watch 4
- HONOR SuperCharge Wireless Charger Stand
- 365-day Front and Back Replacement

PWP - purchase with purchase

Enjoy \$100 off HONOR Magic Pen at \$59 (Usual price: \$159)

Official sale: From 12 September

HONOR Magic V3 will be retailing at \$1,999. Customers who purchase HONOR Magic V3 from official sale period will receive the following premiums (worth \$608):

- HONOR SuperCharge Wireless Charger Stand
- 365-day Front and Back Replacement

PWP - purchase with purchase

Enjoy \$100 off HONOR Magic Pen at \$59 (Usual price: \$159)

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