



KPMG Trusted AI Centre Opens In Singapore: What Businesses Should Watch

Description

KPMG has launched a Trusted AI Centre of Excellence in Singapore, adding another enterprise-facing AI hub to a market that is trying to move past pilots and into governed deployment.

For companies here, the practical question is not whether AI tools are interesting. It is whether teams can use them without creating data, compliance, accountability or customer-trust problems. That is the space KPMG is aiming at with the centre.

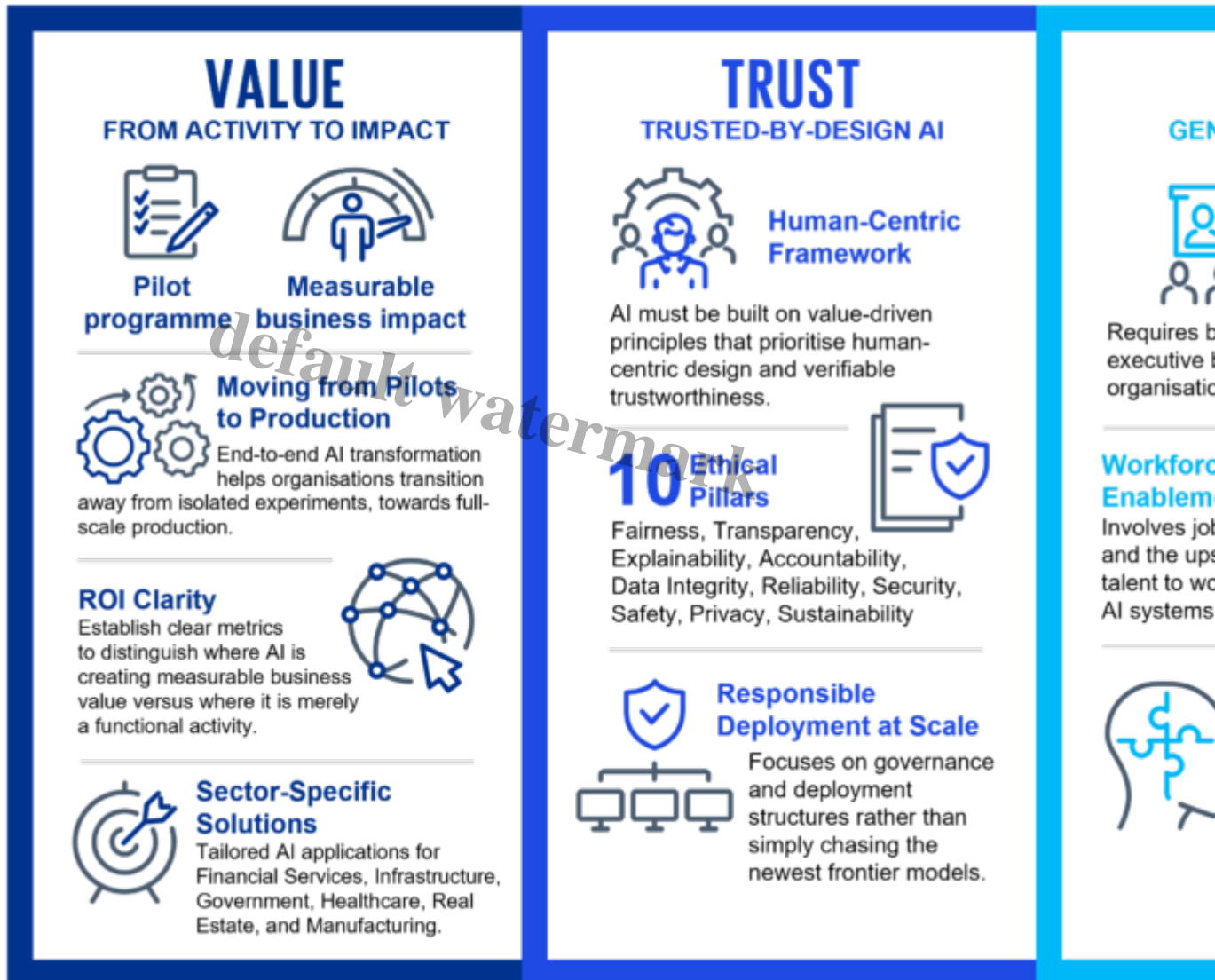
What The Centre Covers

KPMG describes the centre as a place for AI governance, risk management, transformation and deployment support. Its materials point to frameworks that look at value creation, operating-model design, responsible adoption and controls.

That matters for banks, insurers, healthcare groups, logistics firms, retailers and SMEs that have already experimented with generative AI but need policies, procurement standards, staff processes and audit trails before scaling use across the business.

The Four Doors: A Framework for AI Tr

A blueprint for organisations to scale AI beyond experimental phases, integrating technol



KPMG frames AI transformation through governance, risk, value and adoption workstreams.

Why Singapore Businesses Should Care

Singapore companies are under pressure to show productivity gains while staying aligned with data-protection and sector rules. A useful AI rollout has to answer concrete questions: what data can be used, who approves outputs, how errors are checked, and whether vendors can meet security requirements.

The centre's value will be clearest for teams working on customer service tools, document processing, analytics, compliance monitoring or internal productivity tools, where AI can save time but

mistakes can become expensive quickly.



The centre is aimed at organisations moving from AI pilots to operating models.

Useful Starting Points For SMEs

An SME does not need a full transformation office to start. A sensible first step is to pick one process, name the owner, define what data is allowed, measure time saved and keep a human review point for decisions that affect customers or money.

KPMG's [Singapore launch page](#) gives the centre's scope and links to its AI transformation material.

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