



## KINN Marks Four Years with KINN 4 You – A Month of Accessible Wellness, Events and Deals This July 2026

### Description

Wellness in Singapore has long come with a steep price tag. Boutique studio memberships, spa retreats and overnight getaways can easily set you back hundreds of dollars – making genuine rest feel like a luxury only some can afford. For the past four years, **KINN Hospitality Concepts** has been building something different: an accessible, community-centred approach to urban wellness, right in the heart of Singapore.

To mark its fourth anniversary, KINN is launching **KINN 4 You**, a month-long programme running throughout July 2026. From a S\$10 wellness event ticket and S\$7.50 wellness beverages to 18% off hotel stays, the campaign makes the case that rest, connection and wellbeing should be within everyone’s reach.

KINN 4 You: Find Your Reset wellness event at KINN Habitat on 4 July 2026  
Image: KINN Hospitality Concepts

### KINN 4 You: Find Your Reset – Saturday 4 July, 2–6pm

The centrepiece of the anniversary campaign is **KINN 4 You: Find Your Reset**, an afternoon of wellness activations on Saturday, 4 July 2026 from 2.00pm to 6.00pm at KINN Habitat. The event brings together local brands, artists and creators across a range of experiences:

- **Hydr-Aid with Moom** – A hydration station featuring Moom’s zero-sugar electrolyte drink
- **Scents by POSTCARD** – A hands-on scent experience where you craft your own deodorant scent
- **Bloom Bar** – Create a small floral arrangement with blooms from Bliss Flower Boutique, paired with a personal affirmation
- **The Travellers’ Capsule** – Four capsules styled around different traveller personas and their approaches to rest, curated with POSTCARD
- **Caught on Paper** – Live portrait illustrations by local artist sliceofwhit

- **Live DJ Set** – Ambient music throughout the afternoon by DJ Dee

Guests can also join **The Stamp Rally**, collecting stamps from stations around KINN Habitat for a chance to win over S\$1,200 in prizes – including a 2D1N stay at KINN Habitat. Each S\$10 ticket (or S\$18 for two) includes a complimentary brwd / KINN drink, full event access and a curated goodie bag. [Tickets are available on Eventbrite.](#)

KINN Habitat communal space Singapore  
Image: KINN Hospitality Concepts

## About KINN Hospitality Concepts

Since opening in 2022, KINN has grown into a three-property brand, each designed to blend the programming of a wellness retreat with the affordability of a hostel and the comfort of a boutique hotel. **KINN Habitat** is the flagship, offering premium capsules and private rooms alongside one of the largest communal spaces of any boutique hotel in Singapore. **KINN Capsule** (currently operating as a female-exclusive hotel) provides modern capsule living built around community. **KINN Studios** balances privacy with compact, comfortable rooms.

“Somewhere along the way, wellness became something you had to be able to afford. We’ve never accepted that,” said **Chayadi Karim**, Founder of KINN Hospitality Concepts. “KINN 4 You celebrates the everyday ways people choose to rest, recharge and reconnect, and reflects the philosophy that continues to guide us four years on.”

brwd by KINN artisanal coffee counter  
Image: KINN Hospitality Concepts

## The New Balanced Indulgence Menu at brwd / KINN

Launching on 4 July and available through September 2026, the refreshed **Balanced Indulgence** menu at **brwd / KINN** (pronounced “brewed by KINN”) – the to-go coffee counter inside KINN Habitat – introduces four wellness-inspired beverages, including two drinks created in collaboration with local wellness brand **Moom**:

- **Berry Glow (S\$7.50)** – Antioxidant-rich berry fizz and coconut water with Moom Glow Guard, to hydrate and support a healthy glow
- **Matcha Rose Glow (S\$9.50)** – Smooth matcha and oat milk topped with a berry-rose tofu cloud; contains Moom Glow Guard for calm focus and everyday nourishment
- **Strawberry Tofu Crunch (S\$7.50)** – Creamy silken tofu blended with strawberry jam, topped with crunchy granola
- **Sunkissed Brew (S\$7.50)** – A returning brwd / KINN signature: freshly squeezed orange juice infused with honey and topped with espresso

brwd by KINN Balanced Indulgence Menu drinks including Berry Glow, Matcha Rose Glow, Sunkissed Brew  
Image: KINN Hospitality Concepts

From July, drinks will be served in limited-edition *affirmation cups* featuring guest-contributed messages from the Roots by KINN community initiative. You can also pick up co-branded affirmation coasters by Everyday Reminders for S\$5.90 with any purchase from the Balanced Indulgence menu.

## The KINN 4 You Room Package: Up to 18% Off Stays

Throughout July, KINN is offering the exclusive **KINN 4 You room package** with up to 18% off Best Available Rates across all KINN properties. Every booking also comes with a complimentary Sunkissed Brew or Berry Glow from the Balanced Indulgence menu. The offer applies to bookings from 1 July onwards, for stays from 1 July to 30 September 2026.

KINN Habitat premium capsule rooms Singapore  
Image: KINN Hospitality Concepts

## Where to Find KINN

All three KINN properties are located in Singapore. For full details on the KINN 4 You programme, room packages and the Balanced Indulgence menu, visit [staywithkinn.com](https://staywithkinn.com).

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