

KFC Singaporeâ??s Avengers: Doomsday menu puts a S$7.65 Doom Burger on the counter, with a S$46.95 sharing set

Description

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KFC Singaporeâ??s Avengers: Doomsday menu is on the counter now, built around a green chipotle lime seasoning and two new dips, with the Doom Burger at S$7.65 on its own and S$9.95 as a meal, according to KFCâ??s online menu.

The range is a tie-in with Marvel Studiosâ?? Avengers: Doomsday. It runs from a S$1.50 dip to a S$46.95 sharing set.

The burger and the chicken

The Doom Burger is a Zinger fillet dusted with the chipotle lime seasoning, layered with lettuce and cheese, and dressed with Doom Cola and Jalapeno Ranch sauces in a charcoal sesame bun. A regular Zinger is S$7 on the same menu and a Zinger Meal is S$8.35, so the Doom version sits a little above the everyday burger rather than in premium territory.

The Doom Burger Meal (S$9.95) comes with medium fries and Doom Fizz, a green apple and kiwi soda that is also sold alone at S$3.75. The Doom Burger Box (S$12.95) comes with regular fries, a piece of KFCâ??s signature chicken, a regular whipped potato and Doom Fizz.



Two pieces of Doom Chicken with both dips, S$9.60 a la carte. Image: KFC Singapore

Doom Chicken is two pieces in the same seasoning, served with both dips, at S$9.60 a la carte. The 2 pcs Doom Chicken Meal is S$11.50 with a regular whipped potato, coleslaw and Doom Fizz. The 2 pcs Doom Chicken Box, at S$13.80, adds two Original Recipe Tenders and regular fries, and leaves out the coleslaw.

Snacks, dips and the sharing set

Masked Mozza Melts are mozzarella bites with a garlic filling, S$5.80 for five. Six Doom Chicken Bites cost S$6.95. The a la carte Doom Box (S$8.50) is six seasoned Hot & Crispy Chicken Bites with both dips, while the Doom Box Meal (S$9.80) mixes four Doom Chicken Bites and five Masked Mozza Melts with medium fries, two dips and Doom Fizz. The Doom Cola Dip and the Jalapeno Ranch Dip are S$1.50 each.



The Doom Feast sharing set is S$46.95. Image: KFC Singapore

The Doom Feast, at S$46.95, is the only item built for a group: five pieces of Doom Chicken, nine Doom Chicken Bites, ten Masked Mozza Melts, two medium whipped potatoes, three medium coleslaws, three Doom Cola Dips and three Jalapeno Ranch Dips.

The blind box

A KFC Avengers Doomsday Blind Box Figurine costs S$7.50. The box in KFCâ??s product photo is marked for five characters. It is the same sort of collectible Starbucks ran with its Holiday Bearista blind box this month. KFC Singapore has not said how long stocks will run, or whether a figurine can be bought without a meal.



Each Avengers Doomsday blind box figurine is S$7.50. Image: KFC Singapore

The pick

The Doom Burger Meal is the cleanest way into the range: one order carries the seasoning, both sauces and the Doom Fizz for under S$10. The dips are also sold singly at S$1.50, so the cola sauce can ride along on a regular order. The Feast is a bucket-sized commitment, priced like one.

Details

- Where: KFC outlets in Singapore and online ordering at kfc.com.sg
- Prices: S$1.50 to S$46.95
- End date: not yet published

Date Created
29/11/2026
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