

JIU ASIA 2024 â?? Showcasing The Best of Asian Spirits

Description

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JIU ASIA 2024 is an exciting event dedicated to showcasing the best of Asian spirits. Here are some key details:


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中国 宜宾
五粮液
WULIANGYE YIBIN CO.LTD.

Event Overview

- **Dates**: September 6th to 8th, 2024
- **Venue**: Equarius Hotel, Resorts World Sentosa, Singapore
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Today, we were invited to the media preview. Let us share with you what to expect so you can make plans to visit this weekend.



Our â??spiritualâ?? friend Willie Tan was very eager to attend this event.


JIŪ
ASIA 2024
Official Venue Partner
RESORTS WORLD SENTOSA
圣淘沙名胜世界
The Original Asian Alcohol EXPO
6-8 September 2024
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Ticket Information

- **Standard Passes**: 1-day pass for S$50, 2-day pass for S$80, and 3-day pass for S$100.
- **Premium Passes**: 1-day pass for S$98, 2-day pass for S$138, and 3-day pass (sold out) for S$188. Premium passes include additional masterclasses and food pairings

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TICKETING PRICE
STANDARD PASS
1 Day Standard Pass $50
2 Day Standard Pass $80
3 Day Standard Pass $100
Exclusive JIU ASIA Glassware
Complimentary Tasting
Additional Masterclass (Per Session) $80
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PREMIUM PASS
1 Day Premium Pass
1 x Masterclass Session included
$98
2 Day Premium Pass
1 x Masterclass Session included
$138
3 Day Premium Pass
2 x Masterclass Sessions included
SOLD OUT
Exclusive JIU ASIA Glassware
Complimentary Tasting
18+ ONLY

If you are wondering what are the master classes about, I took a picture of the schedule.



The venue was a hive of activity, buzzing with excitement and energy. With over 100 alcohol brands on display, participants were constantly on the move, eagerly exploring the various vendor stalls. They admired the beautifully arranged displays and, naturally, indulged in the complimentary tastings of the diverse range of liquors on offer.


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GUOJIAO

First stop, Willie checking out from Gin from Brass Lion Distillery. Brass Lion Distillery is renowned for its high-quality craft gins, which are deeply inspired by Singaporeâ??s rich heritage and diverse botanicals. #supportlocal





Moving on, lets check out some Japanese sake.



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Besides liqour, indulge in some alcoholic gelato from High Bar Society. High Bar Society is famous for its gelato infused with premium spirits, boasting an impressive 6% alcohol by volume (ABV), the highest in Asia.



The event featured insightful presentations by keynote speakers and captivating performances, adding to the vibrant atmosphere. From my observations, this event is not solely focused on business-to-consumer (B2C) interactions but also serves as a significant platform for business-to-business (B2B) meetings and industry networking. It provides an excellent opportunity for professionals to connect, exchange ideas, and forge valuable partnerships within the industry.


Keynote Spe
主旨发言
Charles Oon
Baijiu Association Sing
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Back to more liqour sampling. This time, Chinese white liquor.

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If you enjoy discovering new alcohols and learning from industry experts, this event could be a great experience! ?

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OLD PULTENEY
SINGLE MALT SCOTCH WHISKY
15
18
PRODUCT OF SCOTLAND
70cl
40% vol.


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