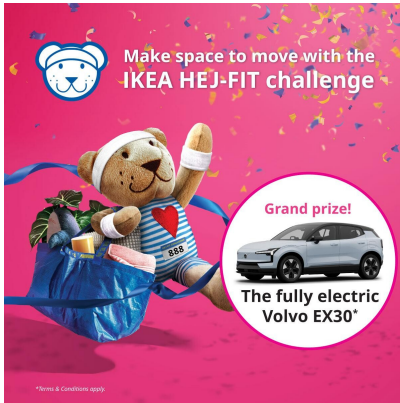




IKEA Pillow Fort Challenge lists parent-child heats from 18 to 20 September

Description

IKEA Singapore is listing a Pillow Fort Challenge for parent-and-child teams from 18 to 20 September 2026, 1pm to 3pm, at Tampines, Alexandra and Jurong. Teams of two must include one parent and one child aged 8 or above.



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IKEA Singapore Make Space campaign activity. Photo: IKEA Singapore

IKEA Singapore Make Space campaign activity. Photo: IKEA Singapore

How the challenge works

Families build a mini pillow fort from a picture brief. Once it stands, the child crawls through and races to the finish, then tries to land a BLÅ HAJ soft toy shark in a DRÖMMA storage box. If the fort collapses, teams rebuild and try again. Registration is at the venue on the event days.

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IKEA BLÅ HAJ soft toy used in the Pillow Fort Challenge. Photo: IKEA

IKEA BLÅ HAJ soft toy used in the Pillow Fort Challenge. Photo: IKEA

Venues

IKEA Tampines uses the Level 3 store entrance. IKEA Alexandra uses room setting SE02 on Level 2. IKEA Jurong uses Children's IKEA on Level 3. Separate Make Space activities in September include free design consults at Jurong on 12 to 13 September and the Pillow Fort window later in the month.

Practical notes

Slots run 1pm to 3pm across 18 to 20 September 2026. Arrive early if you need a specific store, and check the Make Space campaign page on ikea.com/sg for any day-of changes before setting out.

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