



iCAUR V23 electric SUV officially launches in Singapore from S\$184,999

Description

iCAUR, the newest new energy vehicle (NEV) brand under China's Chery Group, has officially arrived in Singapore with the launch of its debut model, the V23, an all-electric boxy SUV distributed here by Vertex Automobile.

Demand has reportedly outpaced supply ahead of the official launch, with Vertex Automobile saying over 100 units have already been sold and its first two shipments almost fully sold out.



The iCAUR V23 at its official Singapore launch. Image: Vertex Automobile

Two decades of Chery ties behind a new name

Vertex Automobile is the sole authorised distributor of Omoda Jaecoo and iCAUR in Singapore, a relationship with Chery Group spanning over twenty years. Chery has been the largest vehicle exporter in China for 23 consecutive years, with a portfolio that now includes Chery, Omoda Jaecoo and iCAUR.

“Our relationship with Chery isn’t one we manage from a distance,” said Ms Sng Khai Hing, Executive Director of Vertex Automobile. “New energy vehicles have always been a genuinely good fit for Singapore, and iCAUR is the newest name we’re bringing into that space.”

Guided by the ethos “Classic Never Fades”, iCAUR pairs boxy, heritage-inspired silhouettes with new NEV systems underneath – familiar on the outside, completely new underneath.

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Inside the V23's cabin. Image: Vertex Automobile

Putting range to the test on Singapore roads

Boxy SUVs are typically less aerodynamically efficient than sleeker EV shapes, which shows up in official rated range figures. Rather than rely on lab numbers alone, Vertex Automobile ran the V23 through its “Beyond Limits One Charge Challenge”, sending journalists and content creators out on real Singapore roads to see how far the car could travel on a single charge.

The top three results were Goh Zhi Xuan of SgCarMart with 516.4km, Colin of Learns Marketing with 463km, and Leow Ju Len of MrChia.sg with 447.8km – all comfortably ahead of the V23’s WLTP Combined rating of 312km.

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The V23's boxy silhouette won the Red Dot Design Concept Award 2026. Image: Vertex Automobile

Red Dot design award and safety features

The V23 won the Red Dot Design Concept Award 2026, recognised for its nearly 1:1 width-to-height ratio, boxy silhouette and details such as round LED headlights and exposed wipers. On the safety side, the car comes with driver-assist features including Lane Keep Assist, Lane Departure Prevention and Rear Cross Traffic Alert.

Built to be co-created

Central to iCAUR's brand philosophy is co-creation: the V23 is designed with 24 interchangeable exterior panels, letting owners reshape the car's look to suit their own style. An AI-powered co-creation tool at icaur.com.sg/imagine lets users visualise their ideal V23 before stepping into a showroom.

Vertex Automobile's existing partnership with Charge+, in place since early 2026, now extends to V23 owners, offering up to 40 per cent off charging at Charge+ chargers islandwide.

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A closer look at the V23's exterior panelling in Singapore. Image: Vertex Automobile

Price and where to view it

The iCAUR V23 is priced from S\$184,999, with early bird specials valid from 24 September to 4 October 2026 and further launch promotions including a S\$20,000 COE Booster and up to S\$16,000 launch discount on the guaranteed COE package. Exclusive launch discounts are available at Vertex Automobile's showrooms.

- iCAUR Ubi: 3 Ubi Road 4, Singapore 408608
- iCAUR Commonwealth: #01-05/06 One Commonwealth, Singapore 149544

Walk-in viewing hours are 10am to 6pm on weekdays and 10am to 7pm on weekends, with appointment slots available outside those hours. iCAUR is a premium NEV brand under Chery Group established in April 2023, now sold in more than 20 countries and regions.

Fancy more Singapore EV news? Read our coverage of [vivo's V80 Lite 5G launch](#) and the [HONOR X9e Pro](#) for more of the latest tech landing in Singapore.

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